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BOMBA
SPONSORSHIP
PACKAGE



1370 Artisan's Court Burlington, ON
sponsorships@baseballburlington.com

ABOUT BOMBA



THE AUDIENCE

Burlington Organized Minor Baseball Association (BOMBA) is the proud home of 24 Rep teams and 82 House League teams, with over 1,240 players and numerous dedicated coaches. A committed, all-volunteer Board of Directors ensures continuous improvement across players, coaches, and officials alike.

To keep house league costs affordable, BOMBA relies on both player fees and generous support from sponsors. While fees cover many program expenses, sponsorship contributions are crucial in covering additional costs. This support not only keeps fees lower, making baseball accessible to more families, but also enables more children to experience the many physical, social, and personal development benefits that come from participating in baseball.

WHY ADVERTISE

- 1. Targeted Exposure:** Gain direct access to a community-focused audience of parents, coaches, and players who value companies supporting their kids' activities.
- 2. Positive Brand Perception:** Unlike traditional ads, youth sports sponsorships foster goodwill.
- 3. Community Impact:** Sponsoring youth sports shows you care about the local community, helping to build a lasting, loyal customer base.
- 4. Cost-Effective Marketing:** Compared to other forms of advertising, youth sports sponsorship is an affordable way to enhance brand visibility and establish a positive reputation.

HOUSE LEAGUE SPONSORSHIP OPTIONS



Association Sponsorship ~ \$250

- Logo and link on BOMBA site
- Social Media mention (1) on BOMBA Instagram and Facebook accounts

Single Sponsor - \$495

- Your organization's name on one teams jerseys for the 2025 baseball summer season
- Your organization's logo and link, in the sponsor section of BOMBA's website
- Your organizations mentioned through a post on our social media account 1 time during the season.

Double Sponsor - \$950

- Your organization's name on two teams jerseys for the 2025 baseball summer season
- Your organization's logo and link, in the sponsor section of BOMBA's website
- Your organizations mentioned through a post on our social media account 2 times during the season.

Home Run Sponsor - \$4950

- Your organization's logo on all jerseys in a selected division for the 2025 baseball summer season
- Your organization's logo and link, in the sponsor section of BOMBA's website
- Your organizations mentioned through a post on our social media account 3 times during the season.

Add on:

If you would also like to sponsor a house league fall ball team (Sep & Oct) \$295

- Your organization's logo on one teams jerseys for the 2025 baseball fall season
- Your organization's logo and link, in the sponsor section of BOMBA's website
- Your organizations mentioned through a post on our social media account 1 time during the fall season.

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INTERESTED?

NEXT STEPS:

1. Fill out the [Application Form](#)
2. Send in payment via cheque (Payable to BOMBA)
1370 Artisans Ct, Burlington L7L 5Y2 or via e-transfer
to administrator@baseballburlington.com (PW
BOMBA2025)
3. Receive confirmation from us with instructions for
submitting your logo.

QUESTIONS?

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