

BASEBALL PEI POLICY

Social Media Policy

1.1 Social Media

- Social media is an online communication tool used to connect people and disseminate information. The membership of Baseball PEI is encouraged to contribute to the promotion of baseball on PEI through social media. Social media must be used responsibly and with the knowledge the internet is public domain.
- This policy provides guiding principles to follow when using social media and to ensure all teams and members of Baseball PEI are aware that conduct deemed to be inappropriate may be subject to disciplinary actions by the team, the local association, and/or Baseball PEI. Baseball PEI's reputation shall not be adversely affected by a member using social media in an inappropriate manner.
- This policy applies to all associated with Baseball PEI - Baseball PEI staff, Board members, Association members, coaches, volunteers, players, and officials.
- This policy takes effect when an individual or entity identifies themselves as associated with Baseball PEI, and/or discusses their involvement in the organization on social media. At this point, they are required to convey themselves in accordance with this policy and in a manner consistent with Baseball PEI policies.

1.2 Scope of Policy

- This Policy covers all forms of social media (including, but not limited to, Facebook, Twitter, Instagram, YouTube, Snapchat, Periscope, et cetera); commenting on blogs for personal or business, and commenting on public and private web forums.

1.3 Unacceptable Conduct of Baseball PEI Members through Social Media

- The following are examples of conduct through social media and online mediums that are considered violations of the Baseball PEI Social Media Policy and may be subject to disciplinary action by Baseball PEI:
 - Any statement deemed to be publicly critical of Association officials or detrimental to the welfare of the said individual.
 - Negative or derogatory comments about any team, Association, and/or Baseball PEI.
 - Any form of bullying, harassment or threats against players, officials, coaches, fans, et cetera.
 - Photographs, video or comments promoting negative and/or criminal behaviour, including but not limited to:
 - Drug use
 - Underage and/or public consumption of alcohol, and/or alcohol abuse
 - Hazing
 - Sexual exploitation
 - An online activity contradictory to the current policies of Baseball PEI or any of its local associations.
 - Inappropriate, derogatory, racist, or sexist comments of any kind.
 - An online activity that is meant to alarm other individuals or to misrepresent fact or truth.



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1.4 Baseball PEI Social Media Accounts

- Any official Baseball PEI social media accounts must follow these guidelines:
 - They must not publish or post anything that contains or links to libellous, defamatory or harassing content.
 - They must not comment on or publish information that is confidential or in any way sensitive to Baseball PEI, its affiliates, partners or sponsors.
 - They must not publish, post, or comment in any way that brings the organization into disrepute.

1.5 Violation of Policy

- Any violation of this policy must be reported to Baseball PEI.
- A violation of this policy may result in disciplinary action from Baseball PEI. This disciplinary action will range anywhere from a verbal or written warning to a suspension or expulsion.

