



PRESIDENT'S REPORT FOR 2023

Annual General Meeting

February 29, 2024



Thanks Kristyn

- Kristyn has been involved with SJMBA for 12 years
- Has been instrumental to the growth and development of SJMBA over the last 5 years
- SJMBA wouldn't be the organization it is today without Kristyn
- Kristyn has been the driving force regarding programs and activities





Thanks Kristyn

- Guided SJMBA through the pandemic
- Oversaw the growth of SJMBA including developing new programs and redesigning existing and older programs
- Instrumental in growing female baseball
- Ensured a smooth transition in the Exec Dir role
- Strong support and guidance to Board
- New branding, website and registration system





New Executive Director

- Dave Lahey joins SJMBA as our new Executive Director
- Extensive baseball experience and a passion for the game
- Came up through SJMBA
- Served on the board of SJABA
- Most recently with Sport NL – planning 2023 Canada Winter Games and 2024 NL Winter & Summer Games
- Experience with program development and oversight
- Most recently with Sport NL



2023 HIGHLIGHTS

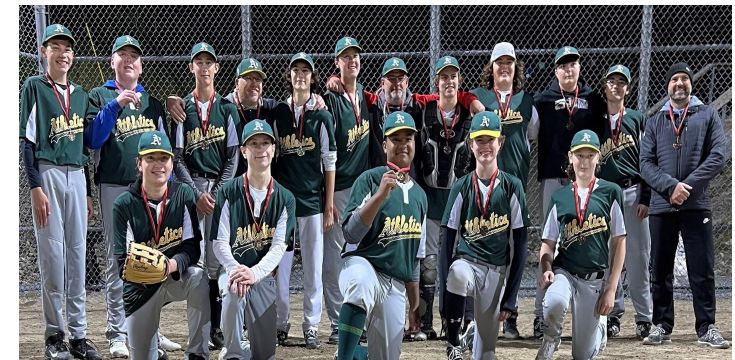
- Registration just over 1,000; approximately 20% females
- Hosted the 4th Annual Mike Buist Classic with 50+ teams
- Increased the number of fields available
- Hosted a full suite of school tournaments with a big increase in registration





2023 HIGHLIGHTS

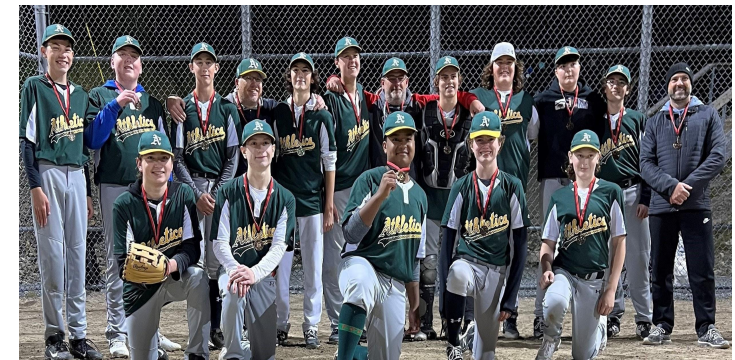
- Revamped 18U all star play
 - Picked teams earlier as part of regular all star team selections
 - Added an A team
 - Introduced metro league play for AA and A teams
- Hosted 13UAA, 15UA, 16U, 18UA provincials and 18UAA qualifier





2023 HIGHLIGHTS

- Had two A teams in 11U, 13U, and 15U
- Won 6 provincial championships
- Restructured committees to add representation from outside Board
- Invested in new training equipment including a pitching machine





2023 CHALLENGES

- Delivering expanded and new programming with no staff increases
- Increased demands on staff slowed response times on occasion
- Increased demands meant certain things didn't happen as quickly as usual (e.g. processing refunds and payments, responding to inquiries)





2023 CHALLENGES

- ❑ Registration getting close to capacity given existing facility availability
- ❑ Increasing costs due to inflation and minimum wage increases
- ❑ Difficulty obtaining league sponsors
- ❑ Moving forward infrastructure projects





2024 PRIORITIES

- Transition to a new Executive Director
- Reviewing current organizational structure
 - ✓ ED roles & responsibilities
 - ✓ Staffing types and #s
 - ✓ Committee structure
- Reviewing existing programming including HPP, school tournaments





2024 PRIORITIES

- Complete installation of score board at EHF/LSP
- Install lights at batting cages and parking lot at St. Pat's with SJABA
- Provide more opportunities for coach and umpire development





2024 PRIORITIES

- Increase corporate sponsorships and sponsor engagement/recognition
- Strengthen existing programming
- Enhance engagement with parents, coaches, managers, community partners





THANK YOU

- Executive and Board members
- Paul Dillon
- Volunteers
- Parents and Players
- Program Coordinators – Office, 7U, 9U, Day Camps
- Umpires





THANK YOU

- City of St. John's and city staff
- SJABA
- Grounds Crew at St. Pat's
- Members of Parliament and MHAs
- Sponsors – Sportscraft, Kirkland Balsam, TD Bank, Scotia McLeod





THANK YOU

- Baseball NL
- Premier Sports Academy

