



GOLDEN TICKET SPORTS PRESENTS

BEST IN THE WEST

COACHING CONFERENCE

APRIL 3-5, 2020





REGISTRATION INFORMATION

REGISTRATION WILL BE HELD SOLELY ON GAME PLAN.

REGISTRATION FOR BEST IN THE WEST 2020 WILL COST:

\$175 - ACAC COACHES AND BASKETBALL ALBERTA MEMBERS

\$200 - EARLY BIRD REGISTRATION (UNTIL MARCH 15TH, 2020 - NON ACAC AND BA MEMBERS)

\$225 - REGULAR REGISTRATION FEE (AFTER MARCH 15TH)



DISCOUNT CODES FOR ACAC COACHES AND BASKETBALL ALBERTA MEMBERS PLEASE EMAIL:

REAGAN@BASKETBALLALBERTA.CA

PLEASE DO THIS BEFORE YOU REGISTER TO ENSURE YOU GET YOUR DISCOUNT OFF REGISTRATION

STEPS TO REGISTER

TO REGISTER FOR BEST IN THE WEST:

1) COACHES MUST LOG-IN TO THEIR GAME PLAN (GAMEPLANBASKETBALL.CA) ACCOUNTS. **PLEASE

NOTE: IF A COACH DOES NOT HAVE A GAME PLAN ACCOUNT, THEY CAN CREATE AN ACCOUNT AT THE

FOLLOWING LINK (GAMEPLANBASKETBALL.CA/REGISTER.PHP) **PLEASE CREATE A FREE ACCOUNT!**

2) FROM THERE COACHES CAN SELECT THE "WORKSHOPS" TAB FROM THE TOP TOOLBAR.

3) ONCE YOU ARE ON THE WORKSHOPS PAGE, CHANGE THE PARAMETERS TO SEARCH FOR "ALBERTA" AND "2020"

4) YOU WILL THEN BE ABLE TO CLICK ON THE "REGISTER" BUTTON ATTACHED TO THE BEST IN THE WEST HEADING.



BEST IN THE WEST

WHAT'S INCLUDED

Your Registration to Best in the West Includes:

- 1. A minimum of 13 Hours of On Court Basketball Instruction from the Best in the West Presenters**
- 2. Optional Additional Events taking place surrounding the conference.**
- 3. Presenters Notes**
- 4. Early Access to HD Videos of Best in the West Conference. General Public gets access at a later date.**
- 5. Refreshments throughout the Conference**
- 6. Continental Breakfast on Saturday**
- 7. Lunch on Saturday**
- 8. Free Appetizers at Coaches Friday Night Social**
- 9. More to come!!**

Discount Codes, Prizes and Raffle Items From Our Partners and Sponsors:

Over a \$500.00 value in giveaways per attendee!!

More to be announced.

EVENT INFO

THE GROWTH OF BEST IN THE WEST



BY THE NUMBERS

TESTIMONIALS

"THE EVENT WAS VERY WELL ORGANIZED AND THE PRESENTERS OFFERED TOPICS FOR ALL AGES. THE AMOUNT OF VALUE FOR THE REGISTRATION IS REALLY INCREDIBLE."

2018 ATTENDEE

"YOU HAVE FULL ACCESS TO EVERY COACH THERE, LITERALLY SITTING FEET AWAY FROM INCREDIBLE BASKETBALL MINDS. THE PERSONAL TOUCH TO THE CONFERENCE IS GREAT."

PRESENTER

"I HAVE ATTENDED EACH YEAR AND IT ONLY HAS GOTTEN BETTER. THE VIDEOS AND NOTES ARE SO WELL DONE AND ORGANIZED, SUPERB WEEKEND OF LEARNING."

MULTI YEAR ATTENDEE

WHAT YOU'LL LOVE



GREAT SETUP
AND VIDEO



INFO AVAILABLE
24/7



PRESENTER
NOTES



CREATIVE
LAYOUT

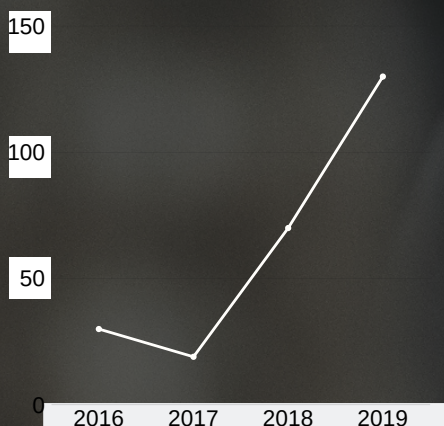


INCREDIBLE
VALUE



STIMULATING
TOPICS

ATTENDEE'S GROWTH



BEST IN THE WEST THROUGH THE YEARS

2016 RCBA SUNDAY COACH SCHOOL

Partnership with RCBA, hosted one day coach school

2017 BEST IN THE WEST YEAR 1

Worked closely with coaches in the western provinces to feature great presenters.

2018 BEST IN THE WEST YEAR 2

Huge growth, 17 attendees to 70 in one years time.

2019 BEST IN THE WEST YEAR 3

Biggest and best yet! Line up, addition schedule options, NCCP Stream, break out sessions, and more!

2020 BEST IN THE WEST CALGARY

Coming off the hugely successful 2019 Best in the West in Regina, We have added Calgary to our destinations for April 2020

2019 COACHES CONFERENCE TESTIMONIALS

"THE GAME OF BASKETBALL IS CONSTANTLY CHANGING AND BEST IN THE WEST IS A GREAT CLINIC TO HELP COACHES STAY CURRENT. THE VARIETY OF CLINICIANS AND TOPICS ENSURES THERE IS SOMETHING FOR EVERYONE. BASKETBALL SASKATCHEWAN HAS FOUND A FORMULA THAT WORKS AND THIS IS A "MUST ATTEND" FOR COACHES WHO WANT PROFESSIONAL DEVELOPMENT THAT CAN BE TAKEN BACK TO THEIR TEAM AND IMPLEMENTED IMMEDIATELY."

**FORMER CANADIAN OLYMPIC TEAM ASSISTANT COACH
SHAWNEE HARLE**

"THANKS AGAIN FOR ALL YOUR HARD WORK SETTING UP THE TOUR AND CONFERENCE, OUR GROUP OF COACHES TOOK AWAY A TON. EACH YEAR I HAVE FELT THAT IT WAS THE BEST CONFERENCE I HAVE EVER ATTENDED. THIS YEARS COULD NOT HAVE BEEN ANY BETTER FOR WHAT MY FOCUS IS AT THE MOMENT IF I COULD HAVE HANDPICKED THE PRESENTERS. HAVING BEEN AT NATIONALS I KNOW THAT OUR PROVINCE WILL BE IN AN ATHLETE DEFICIT EVERY YEAR BUT IF WE KEEP TRAINING OUR COACHES WITH CUTTING EDGE TOPICS WE CAN MAKE UP FOR SOME OF IT IN THAT WAY. YOU ARE HELPING RAISE THE CALIBER OF COACHING AND CONSEQUENTLY SKILL AND TALENT OF OUR PLAYERS."

**YORKTON REGIONAL HIGH SCHOOL HEAD COACH
JASON PAYNE**

"THE BEST IN THE WEST CLINIC WAS A PHENOMENAL EXPERIENCE FOR US. IT WAS SO INSPIRING TO MEET SO MANY GOOD PEOPLE, ALL OF WHOM BEING EXTREMELY PASSIONATE AND INVESTED IN THE GAME. WE HAVE BEEN FORTUNATE TO TRAVEL EXTENSIVELY THROUGH BASKETBALL, BUT THIS WAS THE MOST ORGANIZED EVENT WE HAVE BEEN APART OF. EVERY SMALL DETAIL WAS TAKEN CARE OF, FOR BOTH CLINICIANS AND COACHES ALIKE. THE CLINIC LINE-UP LED TO SO MANY INTERESTING CONVERSATIONS DURING THE FEW DAYS, WHICH STIMULATED OUR THINKING AND GAVE US NEW IDEAS TO TAKE BACK TO OUR PROGRAM. WE ARE GRATEFUL TO TANNER AND CHRIS FOR PROVIDING A FIRST-CLASS EXPERIENCE, AND WOULD HIGHLY RECOMMEND BEST IN THE WEST FOR COACHES LOOKING FOR SOMETHING FAR MORE FULFILLING THAN THE REGULAR CLINIC EXPERIENCE."

**FOUNDER AND OWNERS OF ELITE ATHLETES IN BELGIUM
JOERIK MICHIELS AND ALEX SARAMA**

"THE BEST IN THE WEST COACHING CLINIC IS ONE OF THE MOST ENRICHING CLINICS I HAVE HAD THE PLEASURE TO PRESENT AT. THE QUALITY OF THE CLINICIANS COMBINED WITH THE WELCOMING NATURE OF THE ORGANIZERS AND ATTENDING COACHES MADE IT AN AMAZING EXPERIENCE. THE SHARING OF IDEAS AND THE EASY ACCESS TO ASK QUESTIONS TO THE CLINICIANS THROUGHOUT THE ENTIRE CLINIC ALLOWED EVERYONE TO FIND SOMETHING THAT WOULD HELP THEM IN THEIR PERSONAL GROWTH. I KNOW I FILLED AN ENTIRE NOTEBOOK AND CAN'T WAIT TO ADD SOME OF THESE IDEAS TO MY COACHING."

**MANAGER OF CANADA BASKETBALL WOMEN'S HIGH PERFORMANCE
MIKE MACKAY**





BEST IN THE WEST

EVENT DETAILS

Format

The 2020 Best in the West event is sure to have something for everyone. With a minimum of six speakers set to present. The information provided will give all in attendance something to take back to their teams and programs. With features such as break out sessions, topics chosen by those who register, and a variety of events surrounding the weekend, the amount of knowledge, conversation, and fun will be unmeasured. Stay tuned as we release details closer to the date. *Friday, April 3rd speakers will begin at approximately 6:00pm.*

Surrounding Events

As we grow closer to the event date surrounding events will be updated, and added to the schedule. This includes player clinics, referee development, and a NCCP Coach Development Stream.

PD Points

Coaches who attend the Best in the West Coaches Conference 2020 will be awarded a minimum of 2 professional development points through The Locker, and Coach.ca

EVENT INFO



KEVIN EASTMAN

NBA CHAMPION ASSISTANT COACH

13 YEARS IN THE NBA (LA CLIPPERS VP OF BASKETBALL OPERATIONS, ASSISTANT

COACH, LA CLIPPERS AND BOSTON CELTICS)

22 YEARS COLLEGE COACH (11 AS HEAD COACH)

4 YEARS COLLEGE DIRECTOR OF ATHLETICS

NBA WORLD CHAMPIONSHIP WITH THE BOSTON CELTICS 2008

NBA FINALS WITH THE BOSTON CELTICS 2010

COACHED IN 2 NBA ALL STAR GAMES 2008 AND 2010

ELECTED TO HIS HIGH SCHOOL AND COLLEGE HALL OF FAME — HADDONFIELD MEMORIAL

HS (NJ) AND UNIVERSITY OF RICHMOND (VA)

CONSULTANT TO NIKE BASKETBALL'S ELITE COLLEGE AND HIGH SCHOOL PLAYERS

EARNED BACHELOR'S AND MASTER'S DEGREES FROM THE UNIVERSITY OF RICHMOND

AUTHOR OF WHY THE BEST ARE THE BEST: 25 POWERFUL WORDS THAT IMPACT, INSPIRE, AND DEFINE CHAMPIONS



CHRIS OLIVER

BASKETBALL IMMERSION

CHRIS OLIVER IS THE CEO AND OWNER OF BASKETBALL IMMERSION, A COMPREHENSIVE COACHING PLATFORM THAT FEATURES CONSTANT LEARNING MATERIAL, PODCASTS, VIDEOS, AND INFORMATION FOR EVERY COACH, AT EVERY LEVEL. CHRIS' WEALTH OF EXPERIENCE HAS TAKEN HIM AROUND THE WORLD, LEARNING, AND TEACHING BASKETBALL DECISION TRAINING, AND A GAMES APPROACH TO COACHING. OLIVER HAS ALSO COACHED IN THE CANADIAN U SPORT'S LEAGUE FOR OVER 20 YEARS BOTH AS AN ASSISTANT AND HEAD COACH. MOST RECENTLY AT THE UNIVERSITY OF WINDSOR. OLIVER ALSO HOLDS AN NCCP LEVEL IV CERTIFICATION AND HAS SPOKEN TO VARIOUS NBA TEAMS, INTERNATIONAL PROGRAMS, AND NCAA PROGRAMS.



MIKE PROCOPIO

NBA PLAYER AND SKILL DEVELOPMENT COACH

CURRENTLY THE DIRECTOR OF THE HOOP CONSULTANTS AS WELL AS BRAND AMBASSADOR AT BSN SPORTS

FORMER DIRECTOR OF PLAYER DEVELOPMENT DALLAS MAVERICKS 2013-2019

WORKED INDIVIDUALLY FOR KOBE BRYANT SERVING AS HIS STRATEGIC GAME MANAGEMENT COACH BREAKING DOWN HIS GAME FILM AS WELL AS GIVING HIM INSIGHT ON UPCOMING OPPONENTS (2009-2012 2 NBA CHAMPIONSHIPS

WORKED UNDER TIM GROVER AND ATTACK ATHLETICS SERVING AS DIRECTOR OF PLAYER DEVELOPMENT IN NBA BASKETBALL WORKING WITH OVER 150 NBA PLAYERS IMPLEMENTING THEIR ON COURT PLAYER DEVELOPMENT PROGRAMS AS WELL AS PRE DRAFT ON COURT WORKOUTS (2003-2013)

SCOUT BOSTON CELTICS 4 YEARS

MORE TO BE ANNOUNCED

LINEUP

HOST HOTEL



SAIT Residence & Conference Centre - Calgary, Alberta

PROMO CODE: BESTINTHEWEST

CUT OFF DATE: April 3, 2020

If your group will be making their own individual reservations using the promo code provided above please have each guest book online at <https://app.thebookingbutton.com/properties/rccalgarydirect>. Promo codes are valid for up to two days nights before and after the Conference dates of April 3-5, 2019.

YOUR CONFERENCE SUITE TYPES & AMENITIES

- **Corporate One Bedroom Plus Den** [click here for room type](#)
- **Corporate Studio** [click here for room type](#)
- **Standard Two Bedroom** [click here for room type](#)
- **Standard Four Bedroom** [click here for room type](#)
- **Complimentary Parking**
- **Complimentary Breakfast**
- **Complimentary Wi-Fi**
- **Linens & Towels Provided**
- **Bathroom Amenities**
- **Yoga Room**
- **Cardio Rooms**
- **Complimentary Access to select Common Lounges**

CHECK IN TIME: 4:00PM CHECK OUT TIME: 11:00AM DIRECTIONS

Residence & Conference Centre - Calgary, is located on the Southern Alberta Institute of Technology (SAIT) Campus, which is situated off of Highway One, between 10 St NW and 14 St NW

5 MINUTE WALK FROM WHERE THE CONFERENCE IS BEING HELD!



**SHOULD YOU HAVE ANY QUESTIONS,
PLEASE FEEL FREE TO CONTACT US.**

**ADDITIONAL SPEAKERS, EVENTS, AND
SCHEDULE WILL BE RELEASED IN THE
WINTER OF 2020**

CONTACT

ORGANIZERS CONTACT

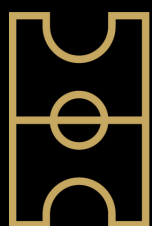
TANNER BRIGHTMAN

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**GOLDEN
TICKET
SPORTS**

