



Basketball New Brunswick

Roles and Responsibilities for NSO, PTSO, and Local Organizations

(Adapted from Canada Basketball)

Purpose

The purpose of this document is to define the roles and responsibilities of the key stakeholders in the basketball ecosystem in Canada. This document outlines the specific duties and obligations of **Canada Basketball** (the National Sport Organization or NSO), **Basketball New Brunswick and the other Provincial/Territorial Sport Organizations** (PTSOs), and **Local Sport Organizations** (LSOs - including clubs, associations and leagues). The goal is to ensure a coordinated, effective, and transparent approach to the development and promotion of basketball in Canada.

1. Canada Basketball (NSO)

Canada Basketball, as the governing body for basketball in Canada, is responsible for overseeing the development and promotion of the sport at all levels, from grassroots to high performance. Its roles and responsibilities include:

- **National Leadership and Governance**
 - Providing overall leadership and strategic direction for basketball in Canada.
 - Ensuring adherence to the principles of equity, inclusion, and respect across all programs.
 - Developing and implementing national policies and programs that support the growth and development of basketball in Canada.
 - Managing the performance and coordination of high performance national teams.
 - Establishing and maintaining relationships with key stakeholders including PTSOs, other NSOs, and partners.
- **Program Development**
 - Creating and implementing programs and pathways aimed at player, coach, official, and club development that follow long-term development models.
 - Collaborating with PTSOs to create age-appropriate and pathway-oriented programs for athletes in accordance with the long-term development model.



- o Establishing educational resources as well as national standards for coaching, officiating, and club management.
 - o Develop and manage athletes, coaches, and officials to represent Canada at international competitions.
 - **National Competitions and Events**
 - o Organizing national championships, competitions, and events for various age groups.
 - o Supporting and promoting national events and international competitions.
 - o Ensuring nationally sanctioned competitions meet minimum safety standards and guidelines.
 - **Communication and Engagement**
 - o Promoting the sport of basketball across Canada through various media and communication channels.
 - o Building partnerships with corporate sponsors, media, and community organizations.
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2. Basketball New Brunswick and the other Provincial/Territorial Sport Organizations (PTSOs)

PTSOs are responsible for the development and delivery of basketball programming within their respective provinces or territories. Their roles and responsibilities include:

- **Program Delivery and Support**
 - o Implementing Canada Basketball and PTSO created programs at the provincial or territorial level, adapting them to the local context.
 - o Providing coaching, officiating, and athlete development programs tailored to the needs of their members.
 - o Supporting grassroots initiatives and creating local opportunities for player development.
- **Member Development**
 - o Assisting basketball clubs, associations, and leagues with their operational framework and ensuring they are aligned with required policies and practices.
 - o Ensuring athletes have access to appropriate development pathways, from recreational to competitive play.



- o Ensuring coaches have access to appropriate development pathways and resources from recreational to competitive play.
 - o Coordinating provincial or territorial championships and talent identification programs.
 - **Communication and Advocacy**
 - o Communicating key initiatives, events, and information to their membership.
 - o Advocating for the needs of basketball at the provincial or territorial level, including funding and infrastructure development.
 - **Member Services**
 - o Providing engaging resources, member benefits, and development opportunities to basketball clubs/associations/leagues, coaches, players, and officials to support their involvement in the sport.
 - o Facilitating opportunities for local engagement, including workshops, training sessions, and conferences.
 - **Performance Monitoring and Reporting**
 - o Collecting data on program participation, athlete performance, and other relevant metrics to best inform strategies to grow, retain, and develop participation across all areas of the game.
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3. Local Sport Organizations

Local Sport Organizations (LSOs - including clubs, associations, and leagues) are the foundational units for player and coach development and community engagement. Their roles and responsibilities include:

- **Local Organization Management and Operation**
 - o Ensuring effective and efficient management of the basketball club/association/league, including safety and inclusion, financial administration, technical instruction, volunteer coordination, and compliance with PTSO and NSO policies.
 - o Offering a safe and inclusive environment for all participants, ensuring that all activities meet expectations and minimum standards set out by their respective PTSO and Canada Basketball.
- **Player Development**
 - o Delivering basketball programming and coaching that aligns with the development pathways established by Canada Basketball and PTSOs.



- o Providing age-appropriate training and development opportunities to players of all ages, genders, and skill levels.
 - o Ensuring that athletes are encouraged to develop both athletically and personally through sportsmanship, teamwork, and leadership.
 - **Coach and Official Development**
 - o Recruiting, training, and mentoring coaches to ensure high standards of coaching within the club.
 - o Supporting the recruitment and development pathway of officials to enhance the quality of local competitions.
 - **Competition and Events**
 - o Organizing local leagues, tournaments, and friendly matches to provide competition opportunities for players.
 - o Encouraging athlete participation in provincial/territorial and national competitions.
 - **Community Engagement and Growth**
 - o Promoting basketball at the community level and encouraging broad participation.
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4. Roles in Collaboration

The collaboration between Canada Basketball, Basketball New Brunswick, other PTSOs, and LSOs is vital to the growth and success of basketball in Canada. Each level of the sport system plays an integral part in the development pathway:

- **National - PTSO Collaboration**

Canada Basketball sets the framework, while PTSOs adopt, adapt, and implement it regionally to ensure it meets local needs.
 - **PTSO - LSO Collaboration**

PTSOs support local organizations by providing resources, training, and guidance to ensure that local organizations can effectively deliver basketball programming and contribute to the development of all members.
 - **National - LSO Collaboration**

Canada Basketball supports Local Sport Organizations through the provision of national programs, events, and resources that ensure clubs remain connected to the broader basketball ecosystem.
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5. Accountability and Reporting

Each stakeholder in the basketball ecosystem is accountable for fulfilling its roles and responsibilities:

- **Canada Basketball** will provide regular reports to stakeholders on the state of basketball in Canada, including the status of programs and national teams.
- **Basketball New Brunswick and other PTSOs** will report on the implementation of national and provincial/territorial programs and the success of provincial and territorial competitions and events.
- **LSOs** will report on the engagement and progress of their players, coaches, and officials, ensuring that local programs align with PTSO and national standards.

6. Conclusion

This Roles and Responsibilities framework is a living document that is subject to periodic review and updates as the needs of Canadian basketball evolve. The cooperation and alignment of Canada Basketball, PTSOs, and LSOs are essential to creating a cohesive and effective basketball system across Canada, one that fosters the growth of athletes, coaches, and officials at all levels.