



# BGFC Social Media Policy

## **POLICY STATEMENT:**

The BGFC recognizes the value of social media and the importance of social media as a key method of information exchange for participants in BGFC leagues and activities. The terms “social media” encompasses public communications through such internet mediums and websites as Twitter, Facebook, Instagram, Snapchat, LinkedIn, E-mail and any other electronic network that allows users to communicate electronically. · The BGFC is committed to providing a sport environment in which all individuals are treated with respect and dignity. Each individual has the right to participate in an environment, including the social media information environment, which is free from inappropriate, inflammatory, or offensive content.

## **SOCIAL MEDIA GUIDELINES:**

The BGFC treats individuals participating in its programs and activities who use social media to share information to the same standards as it does for other forms of media including radio, television, and print. In other words, information published on social media should be information that an individual would feel comfortable sharing with a journalist and having quoted in a newspaper. · Each individual needs to always use his/her best judgment – pause before posting or sending. Once comments are sent or posted, they cannot be retracted. Ultimately, the individual is solely responsible for his/her comments. · Refrain from divulging confidential information of a personal or team related nature. Only divulge information that is considered public. · Everyone including Association members, officials, players, coaches, sponsors, and volunteers can review social media communications. It is expected that individuals will be aware of this and always conduct themselves in an appropriate and professional manner.

## **IF IN DOUBT, DO NOT POST OR SEND.**

**SOCIAL MEDIA VIOLATIONS:** · Any statement deemed to be publicly critical of BGFC or detrimental to the welfare of a member Team or Individual. Negative or derogatory comments about any of the member Teams, Associations, Leagues, Officials, Coaches, Players, or any other stakeholder in BGFC programs or activities. · Any form of bullying, harassment, intimidation, or threats against Players, Coaches, Officials or Committee Members. · Photographs or other multimedia content which reflects negatively upon Players, Coaches, or Officials including but not limited to aspects such as alcohol abuse, public intoxication, hazing, or other conduct prohibited by the BGFC. Any content that discriminates on the basis of age, gender, disability, race, sexual orientation, or religion. · Online activity that is meant to alarm other individuals or to deliberately misrepresent fact or truth. **DISCIPLINE:** Violations of this policy will be thoroughly investigated and dealt with as per BGFC’s Accountability and Disciplinary Process as set out in our Competitive Program Guidelines. If deemed serious enough, reporting the violations to local law enforcement will be considered.