



2021 Sponsorship Opportunities

Beaumont Minor Ball Association

www.beaumontminorball.com

BMBA represents four hundred boys and girls across Beaumont and surrounding area and is one of the fastest growing baseball associations in Alberta. In 2021, BMBA will see four new diamonds constructed in the City of Beaumont, along with a brand new fifth diamond that is being partially funded through the Toronto Blue Jays Care Foundation! In order to ensure these facilities are the best possible and to ensure the opportunities to host future tournaments and championships in Beaumont, we need sponsors to help us achieve this goal.

Interested? Questions? Details? Contact: BMBA.fundraising@gmail.com

Below are available sponsorship levels:

Bronze Level Sponsorship **Minimum \$250**

Benefits include:

- Social Media recognition on Facebook and Twitter
- Identified on BMBA Website as a “friend of BMBA”
- Acknowledgement with a thank you letter and BMBA photo package that can be framed and hung in business

Silver Level Sponsorship **Minimum \$500**

Benefits include:

- Social Media recognition on Facebook and Twitter
- Identified on BMBA Website as a “Supporter of BMBA”
- Acknowledgement with a thank you letter and BMBA photo package that can be framed and hung in business
- Opportunity for logo to be included on an outfield sponsor board. (1/4 of sign space)

Gold Level Sponsorship **Minimum \$1000**

Benefits include:

- Social Media recognition

- Identified on BMBA Website as a “Strong Supporter of BMBA”
- Acknowledgement with a thank you letter and BMBA photo package that can be framed and hung in business
- Opportunity for logo to be included on an outfield sponsor board. (1/2 of sign space)
- Complimentary registration for 1 player/ family member in BMBA
- Formal invitation to attend Official grand opening of Diamond complex/ VIP Sponsors reception.

Diamond Level Sponsorship

Minimum \$2500

Benefits include:

- Social Media recognition on Facebook and Twitter
- Identified on BMBA Website as a “An Official sponsor of BMBA” with opportunity to be classified as “Official _____ of BMBA” (For example, official restaurant of BMBA players, etc)
- Acknowledgement with a thank you letter and BMBA photo package that can be framed and hung in business
- Opportunity for logo to be included on an outfield sponsor board on BMBA Feature diamond.
- Complimentary registration for 1 player/ family member in BMBA
- Company will be acknowledged verbally in speech and will be included in VIP invitation for Grand Opening celebration of new diamond complex and sponsors reception.

Platinum Level Sponsorship

Minimum \$5000

Benefits include:

- Social Media recognition on Facebook and Twitter
- Identified on BMBA Website as a “An Official sponsor of BMBA” with opportunity to be classified as “Official _____ of BMBA” (For example, official restaurant of BMBA players, etc)
- Acknowledgement with a thank you letter and BMBA photo package that can be framed and hung in business
- Opportunity for logo to be included on dugout or bleachers to increase visibility of brand
- Complimentary registration for 1 player/ family member in BMBA
- Company will be invited to speak at formal event and will be included in VIP invitation for Grand Opening celebration of new diamond complex and Sponsors reception.

- BMBA will bring a team/ group of players to business for a promotional opportunity. (Photo waiver and parental permission will be assured in advance)

Title/Project Sponsorship

Amount: TBD

Title sponsorship/brand opportunity for a key project required for the new “Field of Dreams” diamond. Examples include:

- Dugouts
- Bleachers/ score shed
- Scoreboard in outfield
- Bullpens
- Storage shed/ concession stand building
- Batting cages

Benefits include:

- Social Media recognition on Facebook and Twitter
- Identified on BMBA Website as a “An Official sponsor of BMBA” with opportunity to be classified as “Official _____ of BMBA” (For example, official restaurant of BMBA players, etc)
- Acknowledgement with a thank you letter and BMBA photo package that can be framed and hung in business
- Opportunity for logo to be included on project being funded, including opportunity for naming rights to potential diamonds.
- Complimentary registration for 1 player/ family member in BMBA
- Company will be invited to speak at formal event and will be included in VIP invitation for Grand Opening celebration of new diamond complex and Sponsors reception.
- BMBA will bring a team/ group of players to business for a promotional opportunity. (Photo waiver and parental permission will be assured in advance) ie. BMBA to assist with a corporate fundraiser, goodwill initiative, etc.