



BROOKS MINOR HOCKEY SPONSORSHIP

Dear Potential Sponsor,

Brooks Minor Hockey Association is a non-profit organization committed to providing the players of Brooks and surrounding areas with a positive experience and a healthy environment to participate in hockey. As an association we are ran by volunteers and we strive to provide players a place to play hockey at a manageable cost for all players.

Hockey can be an enjoyable sport and a rewarding activity for those that can participate; the ever-increasing costs of equipment sometimes make it difficult for families to keep their children involved in hockey. Add ever-increasing ice rentals, Insurance, Hockey Alberta and Hockey Canada fees, player and coach developmental programs and equipment costs for the association can really make it hard to keep fees from increasing every year. Our registration fees are among the lowest in the province, but these fees are only able to cover some of the day-to-day costs. Outside these costs are replacement jerseys, upgrade equipment, developmental clinics and any extra ice costs needed. The fundraising that we do is designed to raise the funds needed to run our minor hockey programs from year to year and has helped the association keep our fees manageable so families and players can keep enjoying the sport they love. Without our sponsors and fundraising we, as an association would have to increase our fees yearly.

In an effort to give the community an opportunity to participate in these fundraising efforts, we are asking that you consider becoming a sponsor of Brooks Minor Hockey Association. Approximately, 310 boys and girls in our community enjoy the sport of hockey and would benefit greatly with a sponsorship from your business.

Please consider this opportunity and we look forward to hearing from you. If you have any questions or concerns. Please do not hesitate to contact the association.

Thank you in advance for your generosity.

Sincerely,

Shaun Webb

President- Brooks Minor Hockey Association