



November 2020

Brooks Minor Hockey Association Families,

Now that everyone is settled into the new hockey season, we wanted to send information about our *Safeway Gift Card fundraiser*.

In previous years, the Safeway gift card fundraiser has been successful in raising funds to help cover the expenses that keep your kids on the ice. Fundraisers like this help keep registration fees low and offset costs associated with ice rentals, referees, equipment and jerseys.

With no revenue sources from tournaments this year and increased local ice usage expenses, we are asking you, our hockey families to participate in this fundraiser. In previous years, families were required to sell a minimum of \$500 in Safeway gift cards or donate \$80 to Brooks Minor Hockey. With the pandemic, we know times are tough, but we are counting on your support to make our season great! We are encouraging all hockey families to sell a minimum of \$500 in Safeway gift cards or consider making a donation, but it is not mandatory this year.

Please see attached Q&A for fundraiser if you have any questions regarding the fundraiser. The order deadline is **Saturday December 5th** and cards should be in before the holidays. Please have all forms/ money in to your team manager by this deadline. No late orders can be accepted.

Thank you for your support!

Brooks Minor Hockey Association

Gift Card Q & A

What denominations to the gift cards come in?

Gift cards are available in these denominations:

- \$10
- \$25
- \$50
- \$100
- \$250

Can I use my gift cards in the USA?

No, gift cards are only valid at participating stores in Canada.

Can I use my gift card at for gas or liquor?

Cards can be used for instore purchases. Gift cards cannot be used to purchase other corporate gift cards, Safeway fuel, or liquor.

Does my gift card expire?

No, there is no expiry and no additional fees will apply.

What happens if I lose my gift card?

Protect your card like cash. The value remaining on any card cannot be replaced if lost, stolen, or damaged. Cards are not redeemable for cash.

Where can I use my Safeway Gift Cards?

Gift cards may be redeemed at the following stores: Sobeys, Safeway, IGA, IGA extra, Garden Market IGA, Foodland, Price Chopper in Ontario, FreshCo, Chalo! FreshCo, Thrifty Food, Lawton Drugs, Needs and Fast Fuel. Gift cards cannot be redeemed in Safeway Fuel, Safeway Liquor, Sobeys Liquor, and Thrifty's Food Liquor.