



BALLON SUR GLACE
BROOMBALL
CANADA

OVERCOMING CHALLENGES FOR A BETTER FUTURE



2023-2024

ANNUAL REPORT

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VÉRONIQUE CAYER-LAROCQUE

INTRODUCTION

The Canadian Broomball Federation (CBF) is delighted to present the Annual Report for 2023-2024. This document encapsulates the activities, milestones, and financial standing of the Federation over the past year. Our efforts to promote broomball across Canada have yielded remarkable successes, thanks to the dedication of our members, volunteers, and stakeholders. This report not only reflects our achievements but also outlines our strategic direction for the future.



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ABOUT US

The Canadian Broomball Federation (CBF) is the official governing body for broomball in Canada. Founded in 1976, the CBF is committed to the development and promotion of broomball from grassroots levels to elite competition. Our mission is to foster a vibrant and inclusive broomball community through strategic initiatives and collaborative efforts with provincial associations, clubs, and other partners.

MISSION

To encourage Canadians to enjoy the sport of Broomball and achieve success at all levels of competition. The mission of the CBF is to lead the growth and development of broomball in Canada through innovative programs, competitive excellence, and community engagement.

VISION

We play Broomball: the Canadian sport for all families, communities and champions. Our vision is to see broomball recognized and enjoyed by people of all ages and abilities across Canada.

ORGANIZATIONAL STRUCTURE

The CBF operates through a structured governance model, with a Board of Directors, provincial and territorial representatives, and various committees overseeing different aspects of the sport. Our collaborative approach ensures that we address the needs of all stakeholders and maintain high standards of governance.



BOARD OF DIRECTORS REPORT

CHAD SHNEIDER

CBF PRESIDENT

Dear Members and Athletes,

It is with great pride that I share the Canadian Broomball Federation's Annual Report for 2023-2024. This year has been one of unprecedented growth and significant milestones for our organization. We have navigated through challenges and emerged stronger, showcasing the resilience and passion that defines our community.

Key achievements this year include our performance at the national and international levels, the successful implementation of development programs, and increased community engagement. As we look ahead, our focus remains on sustaining this momentum and driving further growth in all areas of broomball.

Thank you for your continued support and dedication to the sport we all love.

Sincerely,

Chad Schneider



HIGHLIGHTS OF 2023-2024

SENIOR NATIONAL CHAMPIONSHIPS

The 2023 National Broomball Championships were held in Belleville, Ontario from March 26-31st, 2024. This event saw participation from 30 teams across various categories, including men's, women's, mixed and masters men. Key highlights include:

- **Men's Division:**
 - GOLD: Patriotes (QC)
 - SILVER: Minto Selects (ON)
 - BRONZE: Ottawa Nationals (QC)
- **Women's Division:**
 - GOLD: Rebels (ON)
 - SILVER: T-Miss (QC)
 - BRONZE: Phoenix (QC)
- **Mixed Division:**
 - GOLD: Broom-Shak (QC)
 - SILVER: DSS (QC)
 - BRONZE: Young Bucks (ON)
- **Masters Men's Division:**
 - GOLD: Monconseiller (QC)
 - SILVER: Pogos-Titans (QC)
 - BRONZE: Fat Les Selects (ON)



JUVENILE NATIONAL CHAMPIONSHIPS

The 2023 National Broomball Championships were held in Portage-la-Prairie, Manitoba, Ontario from April 3rd-6th, 2024. This event saw participation from 15 teams across various provinces. Key highlights include:

- **Juvenile Boys Division:**
 - GOLD: Blitz (QC)
 - SILVER: Panthers (ON)
 - BRONZE: Valley Gamblers (ON)
- **Juvenile Girls Division:**
 - GOLD: Debden Roadrunners (SK)
 - SILVER: Eastern Thunder (ON)
 - BRONZE: T-Miss (QC)

A 3-peat victory for our Juvenile Boys and Girls Champions, BLITZ and the DEBDEN ROADRUNNERS!!



HIGHLIGHTS OF 2023-2024

SENIOR NATIONAL CHAMPIONSHIPS

Women's Division National Champions: REBELS



Mixed Division National Champions: BROOM-SHAK



HIGHLIGHTS OF 2023-2024

SENIOR NATIONAL CHAMPIONSHIPS

Men's Division National Champions: PATRIOTES



Masters Men's Division National Champions: MONCONSEILLER



HIGHLIGHTS OF 2023-2024

JUVENILE NATIONAL CHAMPIONSHIPS

Juvenile Boys National Champions: BLITZ



Juvenile Girls National Champions: DEBDEN ROADRUNNERS



NORTH AMERICAN SUPER SERIES

The 2nd edition of the North American Super Series was a highlight event this year, held in January 2024 in Windsor, Ontario. With players selected across Canada by 3 highly decorated coaches, this event featured best-of-five matches in three categories: men, women, and mixed, with teams from Canada and the USA competing fiercely.

- **Men's Category (coached by Danny De Courval):** Canada swept the USA in a dominating series, showcasing the skill and teamwork of our players.
 - Game 1: Canada won 2-0, with standout performances from Jeremiah Weidemann and Bobby Rouleau-Bilodeau.
 - Game 2: Canada secured a decisive 4-1 victory!
 - Game 3: Canada clinched the series with 3-2 OT victory, game-winning OT goal by MVP of the tournament Thomas St-Pierre.
- **Women's Category (coached by Kevin Kealey):** Similarly, Canada achieved a clean sweep over the USA, with impressive displays of athleticism and strategy.
 - Game 1: Canada triumphed with a 2-1 score
 - Game 2: A 1-0 nail-bitter, with a last minute goal by Michelle Derepentigny.
 - Game 3: Canada completed the sweep with a 2-1 score, highlighted by Amélie Marquette's sliding goal from the defense.
- **Mixed Category (coached by Normand Perreault):** The mixed series was intensely competitive, going to five games. Ultimately, Canada emerged victorious, winning the final game in a thrilling finish. Key moments included:
 - Game 1: Canada took the lead with a 3-2, 2nd OT victory!
 - Game 2: US leveled the series with 2-1 victory, setting the tone for a tough series.
 - Game 3: Canada took the lead with 3-1, displaying tactical superiority.
 - Game 4: USA fought back with 2-1, forcing a decisive fifth game.
 - Game 5: Canada won the series with 2-1, highlighted by a dramatic goal by Mathieu Normand in the last minutes of the 2nd period.

These victories underscore the strength of Canadian broomball and our commitment to excellence on the international stage.

NORTH AMERICAN SUPER SERIES

A CLEAN SWEEP

MEN'S DIVISION SUPER SERIES CHAMPIONS:



From left to right, bottom row:
Pier-Luv Sauv , Zachary Kealey, Jordan Weidemann, Jeremiah Weidemann, S bastien Gaudreault,
Louis-Philippe Boutin, Bobby Rouleau-Bilodeau, Andrew Denkers
Assistant Coach Jamie Dewar, Joey Poncsak, Olivier D silets, Joe Kealey, Zachary Dion, Brady Lechner,
Thomas St-Pierre, Simon Boucher, Martin Bisson, Simon Dufresne, Head Coach Danny De Courval

KNAPPER

ALL STAR TEAM /  QUIPES D' TOILES
Men / Hommes

MVP

 Simon Boucher	 Thomas St-Pierre	 Pete Sikich
 Jonathan Jaunty	 Jeremiah Weidemann	 Pier-Luc Sauv�



NORTH AMERICAN SUPER SERIES

A CLEAN SWEEP

MEN'S DIVISION SUPER SERIES CHAMPIONS:



From left to right, bottom row:
Jenna James, Chloé Perreault, Stéphanie Legault, Louanne Marquis, Amélie Marquette, Alex Roach, Skylar Nantau
Marianne Filson, Brittany Priddle, Jaime Burnett, Caroline Derepentigny, Héloïse Cousineau, Head Coach Kevin Kealey, Michelle Derepentigny, Gracie Leroux, Jasmine Namagoose, Haillie Martinhunter

KNAPPER

ALL STAR TEAM / ÉQUIPES D'ÉTOILES
Women / Femmes

 Michelle Derepentigny	 Taylor Meyers	 Jaime Burnett
 Sheila Cheng	 Chloé Perreault	 Jenna James

MVP

USA **NORTH AMERICAN SUPER SERIES** **CANADA**

NORTH AMERICAN SUPER SERIES

A CLEAN SWEEP

MIXED DIVISION SUPER SERIES CHAMPIONS:



From left to right, bottom row:
 Julie-Pier Boutin, Josee Bussiere, Juliane Deschamps, Camille Bournival, Rosemarie Michaud, Barbara Wlodarczyk, Shelby Roehler
 Alex B Perreault, Jérémie Bazin, Patrick Amyot Dussault, Mathieu Normand, Geoffroy Légaré St-Laurent,
 Mathew Burns, Cédric Blais, Justin McNairn, Jacob Wheeler, Head Coach Normand Perreault



ALL STAR TEAM / ÉQUIPES D'ÉTOILES

Mixed / Mixte

 Geoffroy Légaré St-Laurent	 Casey Gibbons	 Barbara Wlodarczyk
 Matt Stein	 Camille Bournival	 Shelby Roehler

MVP *MVP*





COMMUNITY ENGAGEMENT

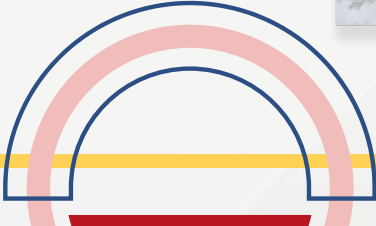
SPECIAL INITIATIVES PROGRAM

As part of our commitment to fostering inclusivity and community engagement, the Canadian Broomball Federation continued the Special Initiatives Program. This season, we provided grants to support activities and initiatives specifically targeting special needs and minority groups. During the 2022-2023 fiscal year, 11 groups across Canada successfully utilized these funds to implement programs that made broomball accessible and enjoyable for diverse communities. These initiatives ranged from adaptive broomball clinics for individuals with disabilities to outreach programs in underrepresented communities, helping to ensure that everyone has the opportunity to experience and enjoy the sport of broomball.

RECIPIENT GROUP	GRANT	RECIPIENT GROUP	GRANT
D'ARCY MCGEE HIGH SCHOOL	\$ 2000	MATT WAINMAN	\$ 1000
DANNY DECOURVAL	\$ 1500	VISCOUNT ALEXANDER SCHOOL	\$ 1000
BSG TEMISCOUATA	\$ 1500	MARIA GUNNER	\$ 1500
NELSON SARTY	\$ 750	CHRISTINE THOMAS	\$ 1500
AMIGO JR	\$ 1000	REGROUPEMENT AUTISME DE PRESCOTT-RUSSEL	\$ 1500

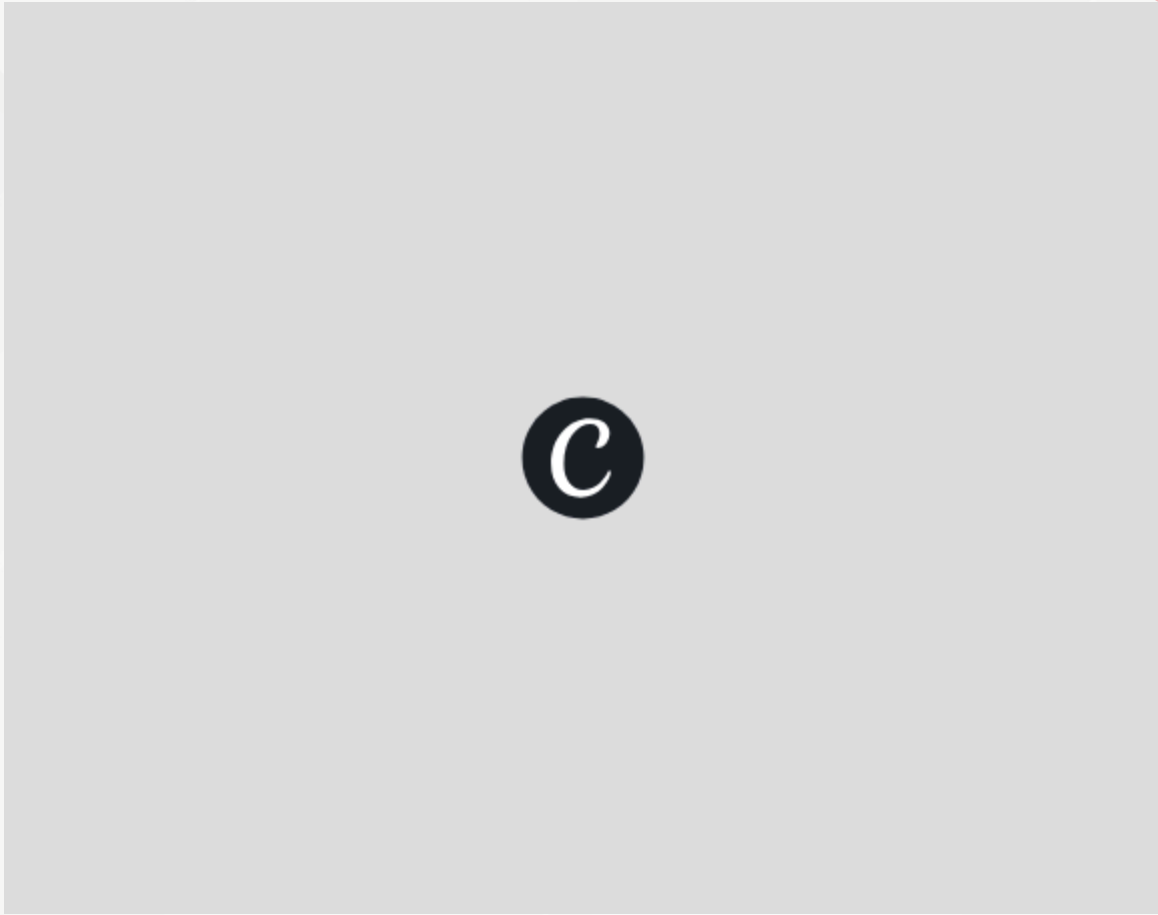


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COMMUNITY ENGAGEMENT

LACE TO THE TOP PROGRAM



Our LACE TO THE TOP program is now ONLINE on our website! This is an amazing tool for coaches to teach broomball drills and basic skills to the newcomers of the game.

Program completion laces are still always available! Please send an email to vero.cayer@broomball.ca to receive yours for your youth program!

Visit www.broomball.ca for more info!



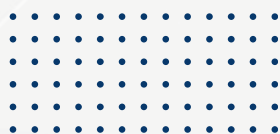
COMMUNITY ENGAGEMENT

BETWEEN THE PIPES PODCAST



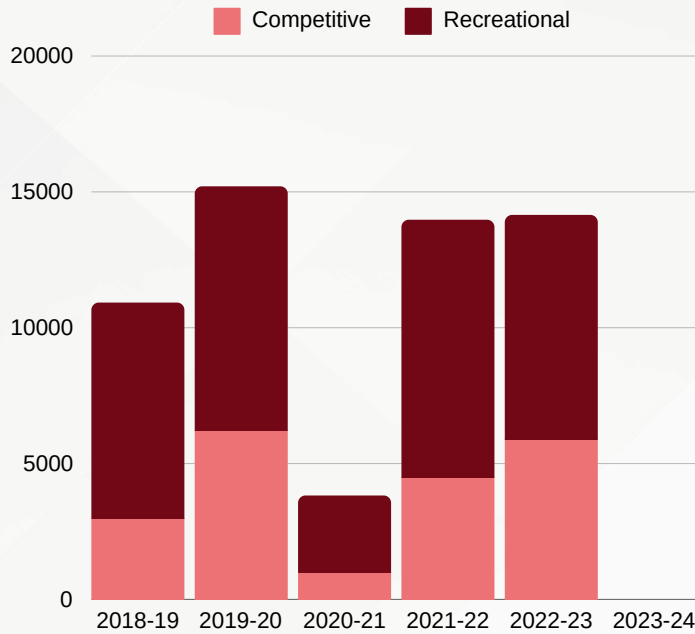
Our monthly podcast, "Between the Pipes," continues to captivate listeners with engaging discussions and insights into the world of broomball. Hosted by CBF President Chad Schneider and broomball enthusiast Cameron Muir, the podcast features a variety of interesting guests and topics each month. This year, listeners have enjoyed in-depth interviews with top players, coaches, and industry experts, as well as lively discussions on the latest developments and trends in the sport. Be sure to check it out and stay connected with the broomball community through "Between the Pipes"!

Visit our youtube page:
www.youtube.com/@broomballcanada/podcasts
to catch up on all the episodes!

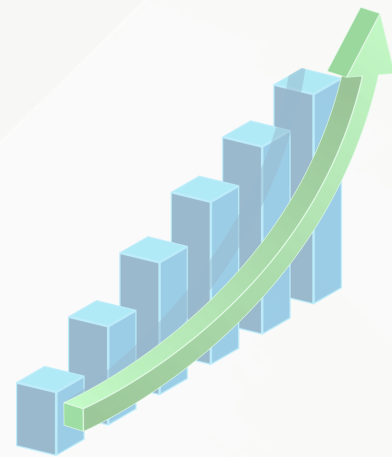


BY THE NUMBERS

BROOMBALL CANADA MEMBERSHIP

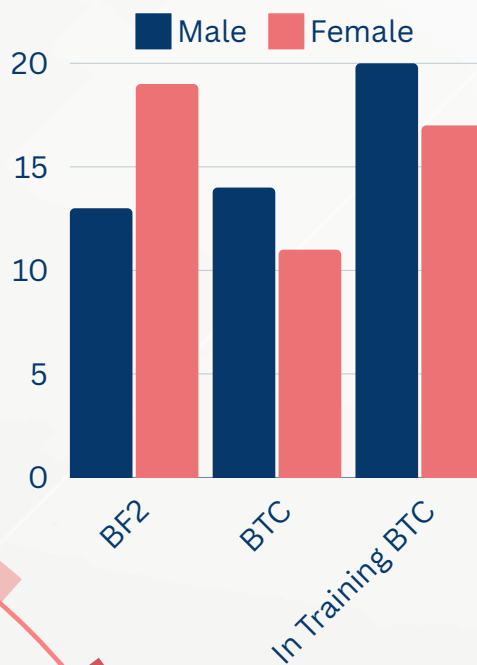


* Data includes players, coaches, officials and estimated non-registered participants



**BROOMBALL
CANADA
CONTINUES
TO RECOVER
AND GROW**

CERTIFIED COACHES IN 2023-2024

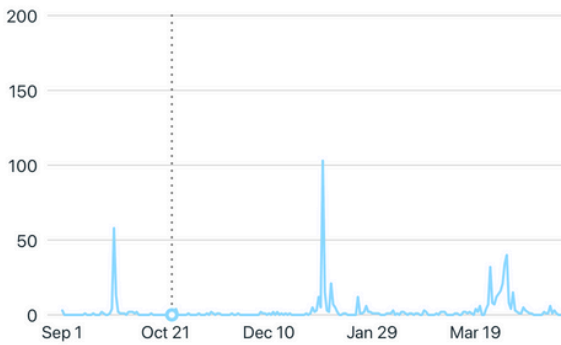


MEDIA ANALYTICS



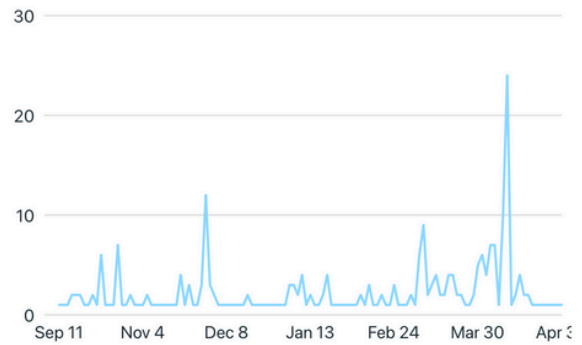
Facebook follows ⓘ

651 ↑ 74.1%



Instagram follows ⓘ

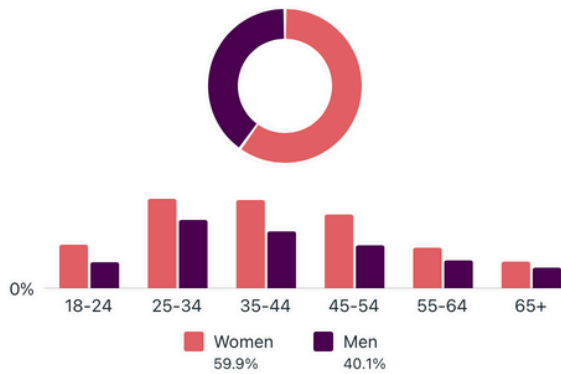
272



Facebook followers ⓘ

2,982

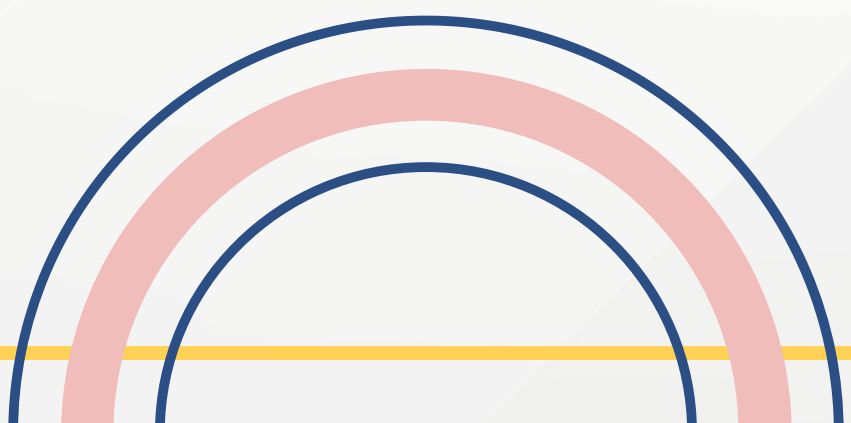
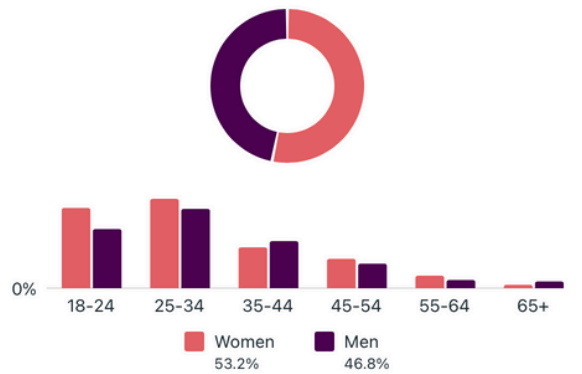
Age & gender ⓘ



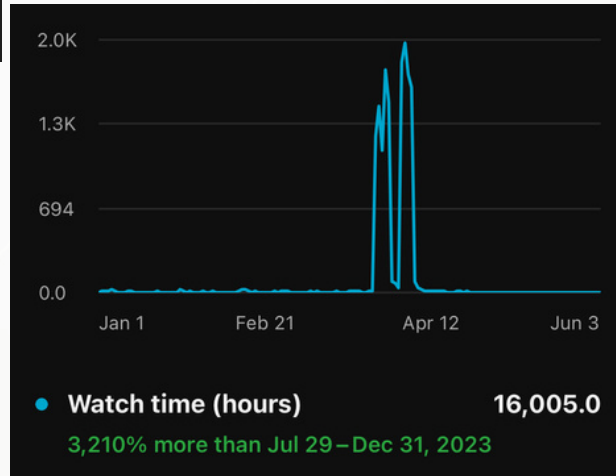
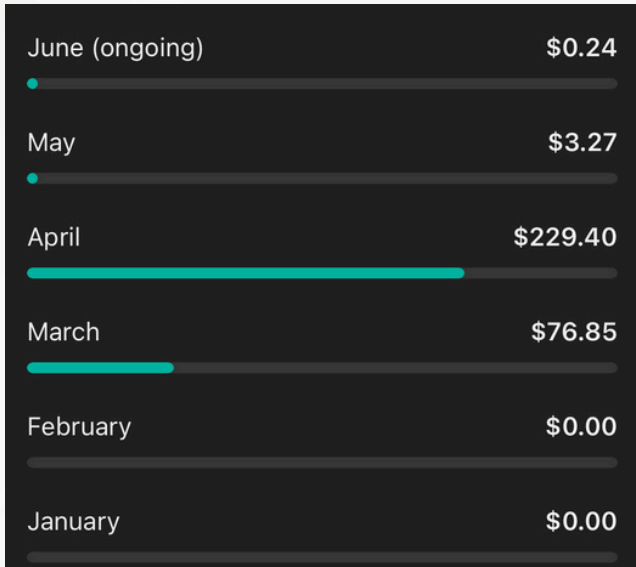
Instagram followers ⓘ

1,538

Age & gender ⓘ



MEDIA EARNINGS ANALYTICS

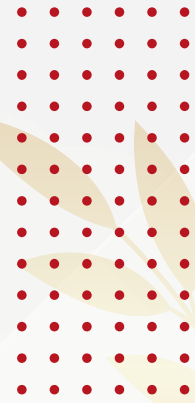


Estimated earnings

broomball.ca

VERIFIED SITE	↓ Estimated earnings	Page views	Page RPM	Impressions	Impression RPM	Active View Viewable	Clic
All	CA\$93.42	41,496	CA\$2.25	40,231	CA\$2.32	86.56%	49
Average	CA\$93.42	41,496	—	40,231	—	—	45
broomball.ca	CA\$93.42	41,496	CA\$2.25	40,231	CA\$2.32	86.56%	40

HALL OF FAME INDUCTEES



JAMIE DEWAR – ATHLETE
WADE MCCAMBLEY – ATHLETE (GOALTENDER)
TERRY MILLER – OFFICIAL
STEVE NORMAN – COACH & SPORT BUILDER
GERRY WEVER – COACH & SPORT BUILDER
LISA ROEHLER – AWARD OF MERIT
BARB BURNLEY – AWARD OF MERIT
ANNE DUNCAN – AWARD OF MERIT
ALLAN MACDUFF – AWARD OF MERIT
TOM KREWENCHUK – AWARD OF MERIT



* Photo courtesy of Shelby Roehler Photography

ACKNOWLEDGEMENTS

The success of the Canadian Broomball Federation is built on the dedication and hard work of our community. We extend our heartfelt thanks to:

- Members and Players: For their passion and commitment to the sport.
- Volunteers: For their tireless efforts in organizing events and supporting our initiatives.
- Sponsors and Partners: For their generous support and collaboration.
- Board of Directors and Staff: For their leadership and vision in guiding the Federation.

Together, we are building a brighter future for broomball in Canada. Thank you for being a part of this journey.



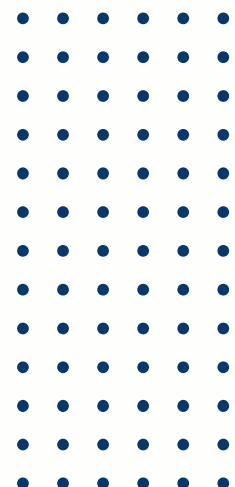
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APPENDIX A

AUDITED FINANCIAL STATEMENTS

