



**Dear Prospective RAB Sponsor;**

I am writing to you on behalf of the my child's Burlington BLAST Ringette team to ask for your support as a sponsor.

Ringette is a winter sport originally developed in North Bay, Ontario in 1963. It is played by over 60,000 athletes across Canada. Ringette stresses skating ability while demanding a high level of skill and dedication. It contributes to the development of youth in our community by supporting leadership skills, dedication, and a sense of belonging and achievement. Currently in Burlington, we have a vibrant program for our youth and we need your support to keep it so.

Your donation will facilitate our team's objectives of promoting the sport of Ringette for our athletes, allowing them to showcase their skills in local and provincial tournaments, supporting the development of the players, and providing opportunities for team building.

We are a non-profit organization and as such, we rely on fundraising and sponsorship to help reduce the cost of tournaments, development of players, and other items required in the operation of the program. One hundred percent of your donation will go towards the team's costs.

Please refer to the attached chart to see more information about how supporting our team can benefit your business. We appreciate your consideration and support.

Please reach out to me if you are interested in partnering up to support youth in your community.

Thank you,

Burlington Blast



### Team Sponsorship Levels and Benefits (season runs from Sept - April)

\$100 - \$500	\$500-\$1000	\$1000.00	\$1500.00
Social Media Mentions	Social Media Mentions	Social Media Mentions	Social Media Mentions
Website Ad on team page w/ link to your website	Website Ad on team page w/ link to your website	Website Ad on team page w/ link to your website	Website Ad on team page w/ link to your website
Thank you image for business	Thank you image for business	Thank you image for business	Thank you image for business
	**Business logo on team's changeroom door at games and tournaments	**Business logo on team's changeroom door at games and tournaments	**Business logo on team's changeroom door at games and tournaments
		**Business logo on team flag posted at entry ways at games and tournaments	**Business logo on team flag posted at entry ways at games and tournaments
			LOGO on team helmets

\*\* Brand visibillity may vary from team to team. Please discuss to determine the specific details for these items.