# **BARRIE WOMEN'S HOCKEY ASSOCIATION**



# Annual General Meeting May 30, 2016 7:00 pm Dorian Parker Centre – Sunnidale Park



# **Agenda**

- 1. Call To Order
- 2. Minutes of Previous meeting
- 3. Financial Statement/Accountants Report 2014-2015
- 4. President's Report
- 5. Reports from the Board of Directors
- 6. Question period
- 7. Correspondence
- 8. Amendments
  - Bylaws of the BWHA
  - Policies & Procedure of the BWHA
- 9. Election of Executive Committee
- 10. New Business
- 11. Adjournment



**PLEASE NOTE:** To be a voting member you must have been on an official OWHA roster for 2015-16 and 18 years or older or a parent or guardian of the registered player. An individual can only hold one vote as a player or coach but can also hold votes as a parent up to a maximum of 4 votes per family. As a voting member you are eligible to vote, amend or second motions.

A list of proposed amendments to the By-Laws, POLICIES & PROCEDURES, which will be dealt with at this Annual General Meeting, is enclosed. Additional copies are available upon request from the BWHA Office.

These proposed amendments, in order to go forward at the BWHA Annual General Meeting, must be moved by the individual who submitted them or by a voting member for that individual who is present at the meeting.

Copies of the Minutes from the 2014-15 Annual General are enclosed. Additional copies are available upon request.

Eligible voting members have been e-mailed an about the AGM. If you have any questions regarding voting eligibility and/or number of votes, please make sure these are addressed prior to May 29, 2016.

Guests are welcome to attend as observers, with speaking privileges at the discretion of the Chairperson.



# **PROPOSED AMENDMENTS – BYLAWS AND POLICIES & PROCEDURES**

Policies & Procedures Submitted by Kelli Madronich 1.

**Responsibilities of Coaches** 

Submitted by John Reid

# **NOW READS:**

N/A

## AMEND TO READ:

During Tryout: Every Coach must have a trainer with valid HTCP certification positioned behind the bench

### **Rationale:**

Safety

WITHDRAWN	TABLED	CARRIED	CARRIED (AS AME	NDED)	DEFEATED
		X			

Policies & Procedures 2.

## **Player Evaluation**

## **NOW READS:**

N/A

#### AMEND TO READ:

Any BWHA Rep Player from the previous year shall have the right to make a Rep Team no lower than one level below the previous year.

(e.g. Last year bantam first(AA) team player Can be release from this year's bantam first(AA) team but cannot be release from this bantam second team(A). Any BWHA Rep Player from the previous year moving up to the next age group shall have the right to make a rep team no lower than two levels below the previous year. e.g. Last year Bantam first team(AA) can be release from then Midget first team(AA) and Midget second team(A) but cannot be released from this year's *Midget third team(BB)* 

### **Rationale:**

Is to avoid players being unjustly released

WITHDRAWN	TABLED	CARRIED	CARRIED (AS AMENDED)	DEFEATED
X				

	3.	Policies & Procedures	Submitted by Executive Committee
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## **Duties of Officers**

### **NOW READS:**

N/A

## AMEND TO READ:

Position of Referee assignor is to be occupied by an individual whom is in good standing with OWHA as a current/active, or former OWHA official



# Rationale:

An active or former official is better positioned to understand requirements restriction of the officiating program

WITHDRAWN	TABLED	CARRIED	CARRIED (AS AMENDED)	DEFEATED
		X		



# 2016 – 2017 BWHA Executive Committee

Position	Slate	Status
President		
Treasurer	Chris Clarke	Acclaim
Secretary	Tammy McKnight	2 <sup>nd</sup> year of term
Director of Rep Teams	Casey Thompson	Acclaim
Director of Senior House League Teams	Justina Reid	Acclaim
Director of Junior House League Teams	Lynne Beech	2 <sup>nd</sup> year of term
Registrar	Rob Emerson	2 <sup>nd</sup> year of term
Director of Ice Scheduling	Nick Leigh	2 <sup>nd</sup> year of term
Coach and Player Development	John Reid	Election
	Rob Redden X	1 year term
Director of Equipment (SR)	Mario Liguori	Acclaim
Director of Equipment(JR)	Rob Whitehead	2 <sup>nd</sup> year of term
Referee Assigner	Mike Robinson	Acclaim
Director of Tournament	Harry Quirt	Acclaim
Fundraising & Sponsorship	Jim Clarkson	2 <sup>nd</sup> year of term
General Manager of the PWHL team	Harry Quirt	Appointed
Past President	Gary Reid	



# EXECUTIVE MEMBERS 2015 - 2016

President	Gary Reid	president@bwha.ca				
Past President		pastpresident@bwha.ca				
Director of Rep Teams	Casey Thompson	repteams@bwha.ca				
Director of JR H/L Teams	Lynne Beech	jrhouseleague@bwha.ca				
Director of SR H/L Teams	Justina Reid	srhouseleague@bwha.ca				
Secretary	Tammy McKnight	secretary@bwha.ca				
Treasurer	Kate Stack	treasurer@bwha.ca				
Director of Ice Scheduling	Nick Leigh	icescheduling@bwha.ca				
Director of Equipment (SR)	Mario Liguori	equipmentrep@bwha.ca				
Director of Equipment (JR)	Rob Whitehead	equipmenthl@bwha.ca				
Fundraising & Sponsorship	Jim Clarkson	sponsorship@bwha.ca				
Registrar	Rob Emerson	registrar@bwha.ca				
Referee Assigner	Mike Robinson	refereeassigner@bwha.ca				
Coach and Player Development		coachplayerdevelopment@bwha.ca				
Director of Tournament	Harry Quirt	sharkfest@bwha.ca				
	Thanks to					

General Manager of the PWHL team Harry Quirt Coach of the PWHL team Office Staff

Duane Eldridge Debbie Robinson

JuniorSharks-GM@bwha.ca JuniorSharks-Coach@bwha.ca info@bwha.ca

## BWHA'sCoaches:

Lindsay Anderson, Michelle Andrec, Maniva Armstrong, Katherine Bailey, Marcel Bedard, Marcel Bedard, Leah Benham, Geoff Bertram, Joe Cano, Lino Casalino, Todd Clarke, Deb Critch, Shawn Denomme, Brad Dent, Mark Dilley, Bill Drummond, Duane Eldridge, Randy Fitzgerald, Aaron Genereux, Joe Givens, Christy Hamill, Dave Hitcheon, Ronald Hunt, Laura Jackson, Shannon Kelly, Tahlia Knight, Dave Lachapple, Steve Lauren, Nick Leigh, Mike Maloney, Ross McDermott, Joe Mcfadden, Scott McPhail, Archie Meridis, Steve Pongo, John Reid, Randy Roy, Justin Scott, Deb Simpson, Rob Trobak, Scott Walton, Mike White, Rob Whitehead, Howard Williams, Jamie Wooton, Mike Zechinno

All other volunteer not mention Thank You



# PRESIDENT'S REPORT

Welcome to Barrie Women's Hockey Association annual general meeting 2015-2016 season we celebrating our 25<sup>th</sup> anniversary this year

It was another successful season both on and off the ice with several of our rep teams taking part in OWHA Provincials and Lower Lake Female Hockey League Championship. The House League championship week was a treat to attend with many thrilling matches not decided until the final minutes of the game.

BWHA hosted our 24th annual Sharkfest this season Rep and HL combined.

Some of the challenges we are facing is the behavior of our spectators in the stands watching the game, social media with cyber bulling, and keeping volunteers.

I would like to thank all the members for their help and dedication. From team parents and coaching staffs to the division convenors and officials for insuring that our on-ice activities were safe and organized. The executive committee and the various sub-committees will prepare BWHA to grow and be successful into the future.

Without volunteers our players would not be able to play this great game so remember to thank the volunteers.

I would also like to thank all the sponsors of BWHA for their continued support of girl's hockey. We ask you the members to support our sponsors. BWHA would greatly appreciate it.

Gary Reid President



# **TREASURER'S REPORT**

Projection & Actuals For The Year E	Ending April 30, 2016
Registration fees	382,926
Rep team fees	264,165
Tournaments	150,498
Fundraising / Donations	(1,917)
Sponsors	12,775
Interest and other	379
Clinics	1,320
Promotional apparel, net	<u>1,426</u>
	<u>811,572</u>
Expenditures	
Ice rentals	462,418
Sharkfest tournaments	108,618
OWHA, league and insurance fees	44,152
Equipment and supplies	25,818
PWHL Sharks Contribution	28,000
Team pictures and year book	2,712
Referees	27,514
Office and miscellaneous	34,360
Amortization of capital assets	12,470
Trophies	4,787
Office rent	12,307
Salary	8,172
Professional fees	6,600
Clinics	38,949
Advertising	0
	<u>816,877</u>
<i>Excess</i> of revenues over expenditure / (expenditures over revenue)	<u>(5,305)</u>

Kate Stack Treasurer



# **2015 FINANCIAL STATEMENT HIGHLIGHTS**

Reviewed by Smith Sykes Leeper Tunstall LLP, presented by Trent Tunstall

#### BARRIE WOMEN'S HOCKEY ASSOCIATION FINANCIAL STATEMENT HIGHTLIGHTS FOR THE PERIOD ENDED APRIL 30, 2015 (UNAUDITED)

These highlights have been extracted from the annual financial statements reviewed by Smith, Sykes, Leeper & Tunstall LLP and should be read in conjunction with the accountants' review engagement report thereon dated February 3, 2016. These summarized financial highlights do not contain all the disclosures required by Canadian generally accepted accounting principals. Readers are cautioned that these highlights may not be appropriate for their purposes. For more information on the Association's financial position, results of operations and cash flows, reference should be made to the related complete financial statements. Copies of the complete financial statements are available from the executive of the Barrie Women's Hockey Association.

Summary of Operations		2015		2014
For the year ended April 30, 2015				
REVENUES				
Registration Fees	\$	376,182	\$	360,753
Rep Team Fees		213,866		195,005
Tournaments		136,722		147,903
Sponsors		8,150		8,600
Promotional apparel, net of expenditures		1,346		4,980
Clinics		12,040		3,800
Interest		1,004		1,212
		749,310		722,253
EXPENDITURES		·		
Ice rentals		456,968		436,541
Sharkfest tournaments		103,542		108,498
OWHA league and insurance fees		44,856		44,030
Office and miscellaneous		28,414		21,882
Equipment and supplies		27,129		26,354
Referees		24,597		19,223
Depreciation		14,225		20,636
Clinics		12,805		7,676
Office Rent		12,148		11,526
Wages and benefits		7,286		8,516
Professional fees		6,073		4,547
Trophies		3,099		3,478
Team pictures and year book		2,781		-
Team pictures and year book				10,120
		743,923		723,027
EXCESS OF REVENUES OVER EXPENDITURES (EXPENDITURES			-	
OVER REVENUES) FOR THE PERIOD	\$	5,387	\$	(774)
Summary of Financial Position		2015		2014
As at April 30, 2015				
ASSETS				
Cash	\$	190,492	\$	149,646
Accounts receivable, Inventory and Prepaid expenses		43,645		50,707
Property, plant and equipment		17,673		14,940
	\$	251,810	\$	215,293
LIABILITIES AND NET ASSETS				
Accounts payable and accrued expenses	\$	7,221	\$	8,761
Deferred fees	_	79,950	_	47,280
Belefited fees		87,171	_	56,041
Net assets				159,252
	\$	164,639 <b>251,810</b>	\$	159,252 <b>215,293</b>



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# **DIRECTOR OF REP REPORT**

- Thank you to all of the athletes, coaches, trainers, team staff and parents for all their time and effort they put in both at and away from the rinks, we couldn't run a rep program without so many great volunteers.
- The BWHA Rep Program iced 14 teams this past season. All 14 LLFHL made the playoffs, and the Intermediate AA team made the PWHL playoffs.
- Congratulations to The Bantam A Sharks who were the LLFHL Central-East Division 2015-16 regular season champions, 2016 Central-East Division Finals champions, and were one of 6 Bantam A teams at LLFHL championship weekend.
- Congratulations to The Bantam BB Sharks were the LLFHL Central Division 2015-16 regular season champions, and 2016 Central Division Finalists.
- Congratulations to The Atom B Sharks were 2016 Central-West Division Finals champions, and were one of 6 Atom B teams at the LLFHL championship weekend.
- Throughout the Rep Program all our teams had great success in league play, playoffs, tournaments, play downs and Provincials
- ➤ The BWHA had 11 Sharks teams represent Barrie at the OWHA Provincial Championships with many teams having a variety of success playing against some strong competition from around the province.
- > Novice A
- ≻ Atom B
- ≻ Atom AA
- > Peewee A
- $\succ$  Peewee AA
- ≻ Bantam B
- ≻ Bantam BB
- ≻ Bantam A
- ≻ Bantam AA
- ➤ Midget AA
- ➤ Intermediate AA
- > 3 independent teams also qualified for Provincials Intermediate B, Senior A & B
- > 7 of our teams had automatic bye's and 4 qualified via play downs to reach Provincials
- Barrie Sharkfest once again was a huge success and continues to be the 2<sup>nd</sup> largest OWHA sanctioned tournament in the Province.
- In 2015-2016 Sharks Rep teams made tournament finals a total of 20 times, and won 8 tournament championships including:
- Brampton Canadettes Easter Tournament (Atom B)
- Toronto Leaside Wildcats March Break Madness Tournament (Midget BB)
- > International Silver Stick Finals Aurora (Atom AA)
- ➤ Bell Capital Cup Ottawa (Atom AA)
- > Guelph Girls Hockey Association Winter Classic (Atom B)
- Sharkfest 2015 Barrie (Midget A)
- > Waterloo Ravens Fall Challenge Cup (Bantam A)
- Niagara Rapids Fall Classic (Bantam B)



- The desire for athletes to play for the Barrie Sharks rep program is growing as the tryout numbers this past April increased yet again. Where 53 tryouts were held in the month of April, using 73 hours of ice time over 18 days, and 289 players were selected
- In 2016-2017 there will be 21 teams total 17 teams from Novice through Intermediate AA, and upwards of 4 independent teams.
- The BWHA House league and DS programs are continuing to develop players, goaltenders and coach's at the grassroots level and every year we see more and more athletes and coach's make the transition from House league/DS programs to Rep teams
- We continue to grow as an organization, the opportunities for our athletes will continue to grow as well and with that we will look to provide support to the athletes and coaches---we will continue to build on our success and continue building on our strong foundation
- ➤ In closing, the success of the BWHA would not be possible without the countless hours and tireless efforts of the entire executive and all of our great volunteers who spend endless hours at the rink---it is these people who make it possible for our athletes to have fun and compete at a high level playing the game they love
- Looking forward to another exciting season of Barrie Sharks Hockey in 2016/17 Season

Casey Thompson-Director of Rep



# DIRECTOR JR HOUSE LEAGUE REPORT

Lynne Beech



# **DIRECTOR SR HOUSE LEAGUE REPORT**

The 2015-2016 season had a total of 8 teams with 11 players and a goalie on each team. We were down in numbers drastically this season from the 2014-2015 season due to injuries, surgeries and pregnancies, but we are hopeful many of the missing players will return next season.

This year each team played a total of 22 games, 4 of which were playoff games. This season's 1<sup>st</sup> place team and playoff champion was the Pink team.

## **Justina Reid**



# **DIRECTOR of ICE SCHEDULER REPORT**

For the 2015 – 2016 season the Barrie Sharks used approximately 2059 hours of ice.

The breakdown is as follows:

- 194 hours at Innisfil and Stroud
- 101 hours at NTR
- 41 hours at Nottawasaga
- 4 hours were at Thornton
- Total of 340 hours (16.5%) of our ice allocation was non City of Barrie ice (+4% last season)
- Approximately 300 hours were used for Sharkfest

The divisional percentage breakdown is as follows:

- Rep Teams 56.8%
- H/L Teams 30%
- PWHL 5.1%
- Sr. H/L 4.3%
- Development Stream 2.6%
- Fundamentals 1.2%

The cost of ice this year in Barrie was \$211.07 per hour. This is an increase of \$4 from the previous season. Arenas used were:

- BMC 1 pad
- East Bayfield Community Centre 2 pads
- Allendale Recreation Centre 2 pads
- Holly Community Centre 2 pads
- Eastview 1 pad
- National Training Rinks 2 pads
- Innisfil Recreation Centre 2 pads
- Stroud Arena 1 pad
- Nottawasaga 1 pad
- Thornton 1 pad

Looking ahead to the 2016-2017 season we have added a 4<sup>th</sup> Peewee rep team as well as a 4<sup>th</sup> Midget rep team. We will know more about how this will impact the ice allotment when we receive our ice from Barrie and Innisfil. Every rep team but one went over their team's allotment of ice. Some teams were able to add as many as 10-15 extra hours.

Our ice request has been submitted to the City of Barrie and the Town of Innisfil. The amount of hours we requested per week is sufficient enough to have all our teams, (PWHL, Rep and H/L and DS), attain their required amount of hours per week on City of Barrie rinks. Unfortunately we don't always get what we request and I expect the allocations to be similar to what we received in previous years. This means the BWHA will end up going outside Barrie to find additional ice to fulfill our requirements (Stroud, Innisfil, Nottawasaga, and Essa).

I am in the process of implementing a system that will upload the contracts to a database that we can use to store and view our master schedule. This will eliminate the need for manual entry of our ice times which will hopefully reduce all scheduling errors.

I would like to thank all the coaches and managers for making my first season as Ice Scheduler a successful one and I'm looking forward continuing the improvement of our scheduling processes in 2016-2017.



# **DIRECTOR OF TOURAMENTS REPORT**

BARRIE WOMEN'S HOCKEY ASSOCIATION

SHARKFEST NOVEMBER 13, 14 & 15, 2015

The BWHA hosted 141 teams and continues to be one of the largest women's hockey tournament in the province.

The tournament realized a record profit of \$37, 902.61

These profits are shared 75/25 between the Junior Team and the Association and used for the development of Barrie Shark players.

Revenue			
Registrations 10/10/12	123	\$ 995.00	122, 385.00
Registrations 12/12/15	18	\$ 1,245.00	22, 410.00
Discounts Fee Reduction			(390.00)
Hotel Revenue			3, 996.00
Vendor Revenue			<u>1, 896.80</u>
			150, 297.80
Expenses			
Ice Rental		358 Hours	73, 875.42
Facilities Rental			1, 458.81
Referees			17, 761.00
Timekeepers			3, 355.00
Medallions Gold & Silver			4, 296.94
Arena Banners			
Champions			1, 822.65
Senior Awards			350.00
Skate Towel Give Aways			3, 905.28
Convenors			3, 500.00
OWHA Sanction			1, 410.00
Game Sheets			539.10
Other			<u>120.99</u>
			<u>112, 395.19</u>
Net Income			<u>37, 902.61</u>

Annual report by Tournament Director Harry Quirt



# **REFEREE-IN-CHIEF YEAR END REVIEW**

Total League Games (Exhibition + Regular Season + Playoffs) 605 Games were assigned this past season (Excluding Sharkfest) 286 Games were assigned for Sharkfest

# A total of 891 Games were assigned, with well over 2200 game assignments being covered.

- **100%** of all league and playoff games were assigned using OWHA certified officials
- **100%** of all SHARKFEST tournament games were assigned using OWHA certified officials

## PERSONEL

84 Active Officials, compared to 53 last season, including over 16 qualified timekeepers 3 Officials lost assignments for conduct and/or missed assignments this season No game fee increases for 2015-2016, however we will see a rate increase for 2016-2017. 2015/2016 Payroll Summary Fees for Officials & Timekeepers

	<u>TOTAL</u>	<b>BASE</b>	<u>MILEAGE / SGR</u>	<u>Total</u>	<u>COST PER</u>
	<u>GAMES</u>	<u>FEE</u>	FEE	_	GAME
Novice A	15	\$930	\$130	\$1060	\$70.66
Atom A	16	\$1056	\$145	\$1201	\$75.06
Atom AA	16	\$1056	\$135	\$1191	\$74.44
Atom B	18	\$1160	\$95	\$1255	\$69.72
PeeWee A	17	\$1190	\$555	\$1745	\$102.65
PeeWee AA	15	\$1500	\$60	\$1560	\$104
PeeWee BB	18	\$1246	\$195	\$1441	\$80.05
Bantam A	19	\$2356	\$300	\$2656	\$139.79
Bantam AA	16	\$2150	\$185	\$2335	\$145.94
Bantam BB	19	\$1406	\$175	\$1581	\$83.21
Midget A	14	\$2156	\$310	\$2466	\$176.14
Midget AA	16	\$2464	\$290	\$2754	\$172.13
Midget BB	18	\$2473	\$325	\$2798	\$155.44
Novice HL	43	\$2521	\$275	2796	\$65.02
Atom HL	44	\$2662	\$160	\$2822	\$64.14
PeeWee HL	34	\$2108	\$135	\$2243	\$65.97
Bantam HL	53	\$3286	\$220	\$3506	\$64.93
Midget HL	84	\$7706	\$595	\$83.01	\$98.82
SR REC HL	88	\$6512	\$25.00	\$6537	\$74.28
Novice DS	3	\$168	\$130	\$298	\$99.33
Atom DS	4	\$255	\$120	\$375	\$93.75
PeeWee DS	3	\$192	\$120	\$312	\$104
Bantam DS	4	\$256	\$165	\$421	\$105.20
	605	\$48, 772	\$5 <i>,</i> 045	\$53 <i>,</i> 817	\$88.95

Although several divisions saw a decrease in average fees, many saw a steep increase. Documented cost per game increased vs last season for several reasons;



- Increase in number of games requiring mileage & single game rates to be paid – almost 9.5% of our costs are associated with these premiums.

\$5045 this year vs. \$3460 last year

+\$9.19 PER GAME

# <u>Clinic</u>

We had over 90 officials attend our clinics last October

The 2016 HCOP clinic will be booked once again, and we will host both Jr. and Sr. classrooms this year. Watch for registration details on the website, and also on the OWHA website.

Mike Robinson Referee Assigner OWHA Supervisor & Instructor



# **REGISTRAR REPORT**

The recently completed 2015-2016 season was a very successful one for the Barrie Women's Hockey Association by many measures. This past season, the Association had 873 player members – this is likely an all-time record for the BWHA, and continues a growth trend seen over the past 3 seasons:



For the 2015-2016 season the association iced 48 teams, including 30 house league teams and 18 competitive "Rep" teams:

#### House League:

Division	Team Count	Player Count
Fundamentals	1	21
Novice House League	4	63
Atom House League	4	51
Peewee House League	4	55
Bantam House League	5	70
Midget House League	5	84
Senior Recreational League	8	105
TOTAL	30	449

#### Competitive Rep Teams:

Division	<b>Team Count</b>	Player Count
Novice (A)	1	18
Atom (AA, A, B)	3	52
Peewee (AA, A, BB)	3	51
Bantam (AA, A, BB, B)	4	67
Midget (AA, A, BB)	3	53
Intermediate (AA, B)*	2	34
Senior (A, B, C)*	3	51
TOTAL	18	326

\*Note: Intermediate B, Senior A, B, C teams are operated independently at arms-length from the BWHA.



### **Registration System**

Frequent concerns continue to be expressed by member families with respect to the Association online registration system. The BWHA uses the OWHA's central registration system which is provided by ITSports/IVRNet. The system is based on dated technology, is very inflexible, and provides a less than ideal user experience. Unfortunately, since the same platform is used by the OWHA for all player tracking and team roster functions, using an alternate registration system would player information would need to be manually entered into the OWHA's system. While this is a significant barrier to using any new system, the potential benefits of alternate systems should be evaluated in the coming year.

#### **Documentation Tracking**

In recent months a new tracking and filing system has been implemented within the Association for the large amounts of documentation required from coaches, team staff, and league executives. This documentation includes police background cheques, coach and trainer certifications, and annual criminal offense declarations. For the coming season, we are committed to ensuring that 100% of the required documents are received and properly tracked. Head coaches have been informed that those assistants and team staff who fail to provide the required documentation will not be added to team rosters for the start of the season.

#### **BWHA.ca** - Goalline Website

During the 2015-16 season, effort was put into expanding use of the BWHA.ca website for communicating announcements and achievements to our members. Unfortunately, the more we attempt to use the website, the more the limitations of the Goalline system become more evident. In 2016 a thorough review of website options will be undertaken to evaluate whether the Goalline system best meets our needs.

### **Social Media Initiatives**

During the 2015-16 season, effort was put into greatly expanding the use of Twitter to communicate with our members, with the larger hockey community, and with Barrie and area residents. This included weekly game announcements and score updates for all DS and Rep team games, coverage of House League Championship week, and sharing of hockey-related news and articles. Through the season, total followers increased from 130 to 550, with total impressions growing from 30, 000 views/month to over 160, 000 views/month. Plans are in the works to expand the Associations social media presence to Facebook for the 2016-2017 season.



# **DIRECTOR OF EQUIPMENT (SR/JR) REPORT**

It was our pleasure to be part of the BWHA Executive this past season. It is due to the efforts taken by the executive, along with our association's volunteers (HL / Rep coaches, managers, trainers, on ice helpers, etc) that will allow our organization to continue to be successful. As part of the executive, it is our hope that through these efforts will allow the BWHA to become an even stronger and more developed organization. It is truly a great place for girls of Barrie and surrounding regions to enjoy playing hockey and is well thought of amongst the OWHA and LLFHL representatives.

# During the 2015/2016 season, the Directors of Apparel & Equipment (Sr. / Jr.) assisted HL / DS programs with:

- > Ordering of all Jr. & Sr. HL team jerseys/socks by early February 2015
- Submitted, secured and collaborated with McDonalds to support and provide our Atom HL division with jerseys and socks for the 2015/2016 season. This initiative will save the BWHA approximately \$2000 in costs and all Atom HL jerseys showed the BWHA 25<sup>th</sup> anniversary logo, along with the "AtoMc" McDonalds team sponsorship.
  - McDonald's also provided coaching guides, toques, POG jersey and other items to each team as part of this sponsorship
  - BWHA has applied and has been accepted to continue with this sponsorship for the 2016 – 2017 season
- Supplied BWHA Jr. & Sr. house league with socks/jerseys/pucks/pylons/goalie gear by mid September 2015 & later collect pucks/pylons/goalie gear
- Worked with Jim Clarkson (BWHA Director of Sponsorship) to have sponsors names applied to the 2015/2016 HL jerseys.
  - First time we have had Senior HL sponsorship for all jerseys
- Supplied all 4 BWHA DS teams with jerseys & socks (Novice/Atom/PeeWee/Bantam) & later collected/cleaned
- > Worked with Lynne Beech (Director of Jr. HL) to distribute/collect HL evaluation jerseys
- New goalie sticks and some updated goalie gear were distributed to all BWHA HL teams to cover all divisions, sizes and styles.

# During the 2015/2016 season, the Directors of Apparel & Equipment (Sr. / Jr.) assisted Rep program with:

- Scheduled Rep player sizing sessions, to ensure all rep players would be able to be fitted for the appropriate apparel/equipment required for the 2015/2016 season (ongoing til end of May 2015)
  - Current apparel/equipment sizing sessions for 2016 2017 season just wrapped up in mid May.
- > All Rep team apparel & equipment orders were placed by May 31<sup>st</sup>, 2015
- Now in the 4<sup>th</sup> year of the initiative, we enforced mandatory navy pants or shells for all rep players, along with Navy helmets and Navy coloured gloves.
- Initiated / coordinated an equipment discount program with Pro Star Sports Excellence and Bauer for sizing and pre purchase of helmets, gloves and hockey pants – ran June 1<sup>st</sup> through June 30<sup>th</sup>
  - Initiative was met with great feedback and participation
  - Program is running again this year but we moved the sizing dates up by one month



- PWHL team also took advantage of this program for the upcoming 2016 2017 season
- > All rep teams in new style Home and Away jersey sets for the entire 2015 2016 season
- Successfully supplied 98% of the rep programs with their team jerseys, C's & A's, socks, warm up suits, bags, practice jerseys, name panels, sponsor panels, tryout jerseys, pant shells, hoodies & custom jerseys by September 1<sup>st</sup>, 2015.
- Throughout the 2015/2016 season we worked with Kevin Anderson (BWHA Accountant/Bookkeeper) to track all of the HL, DS and Rep team and individual BWHA apparel/equipment. Successfully billed all teams for their pickup of team orders in September. Continued with the implementation of rep team apparel tracking on Google Drive, to allow sharing of orders with team and office staff.
- Distributed Rep evaluation jerseys to the 1<sup>st</sup> team in each division, along with a tracking document that was then passed down to the next team in each division. Ensured accurate return of all Rep evaluation jerseys and tracked payment for any missing jerseys in the sets.
- A new team set of Pink jerseys for Novice Rep was added for Breast Cancer Awareness month
- Ordered Pink and Black Referee jerseys and had proper cresting sew on jerseys, so that BWHA officials could wear them throughout the month of October 2015, in support of Breast Cancer Awareness month.
  - This was a very successful initiative.
  - Additional referee jerseys, arm bands and cresting will be ordered to expand the program for 2016-17
- Worked with Harry Quirt (PWGM) to supply our PWHL Intermediate AA team apparel/equipment
- Assisted the BWHA office staff) with provide fittings and sales of apparel and equipment to all BWHA players/parents and others, through the BWHA office. (during BWHA office hours)
- Worked with Harry Quirt (Sharkfest Tournament Director) to vendors and locations for the vendors at the 2014 Sharkfest. Collected the vendor fees from all participating vendors.
- Coordinated a sponsorship from National Sports to support Sharkfest player grab bags and provide pucks for the tournament.
- Set up and worked at the BWHA apparel/equipment table throughout the Sharkfest tournament weekend. Sold current BWHA inventory at Sharkfest and reduced inventory of old stock, discontinued apparel and retired rep jerseys through the sale of these items
- > Continually updated and managed the BWHA Apparel page on our BWHA website.
  - Sent out alerts and messages to all those who are subscribed to the BWHA website on new arrivals of BWHA apparel/equipment, along with inventory levels and discontinued items in the BWHA inventory.
- Co-designed and facilitated our red "25<sup>th</sup> Anniversary" rep 3<sup>rd</sup> jerseys for the 2015 2016 season
  - This jersey design was well received
  - $\circ$  Initially 5 rep teams purchased the jersey for their respective teams in May
  - An additional 3 teams purchased this jersey from September through December 2015



- $\circ~$  This jersey will again be offered for the 2016 2017 season with a slight change to the shoulder crests
- Worked with Mike White & Greg Smith to supply the Atom AA team with long sleeve dri-fit shirts to commemorate their accomplishments and success during the season/playoffs
- New apparel/equipment items that were introduced for all BWHA members and families were:
  - BWHA Logo'd ind suits
  - Sharks Hockey and BWHA logo'd Pom Pom toques
  - BWHA Logo'd hockey Bags
  - Sharks Hockey & Property of BWHA hoodies
  - o 25<sup>th</sup> Anniversary 3<sup>rd</sup> Jersey for Rep program
  - Long Sleeve Dri-Fit "Sharks Hockey" shirts
  - $\circ~$  BWHA logo'd door drape for Rep program

## Our goals for the upcoming 2016/2017 season:

- Continue to keep efficient inventory levels of apparel and equipment throughout the season to meet the needs of the membership, while not tieing up too much BWHA capital
- Continue to work with our suppliers and partners to offer the best jerseys/uniforms/apparel/equipment in the OWHA, at a cost effective price for BWHA players and parents
- Continue the initiative to improve our goalie gear for HL distribution and lessen our out dated gear in inventory
- Maintain the 98% supply rate from 2015/2016 season for the rep players with their apparel/equipment, to ensure all Rep teams/players/parents have their orders by September 1<sup>st</sup>/2016
- Continue to maintain/refresh our BWHA Apparel/Equipment page on the BWHA website to show better images, descriptions and quantities of existing/new inventory
- Offer a
- We will look to see if we need to change the design of the current Away Rep jersey at the end of the 2016-2017 season
  - we may simply continue with the design and order replacement sets for all 16 rep teams
  - we may redesign and order new sets for all 16 rep teams
- We will look to see if we need to change the design of the current DS jersey sets that have been in circulation for 4 seasons at the end of the 2016 – 2017 season
  - we may simply continue with the design and order replacement sets for all 4 DS teams
  - we may redesign and order new sets for all 4 DS teams

## Prepared and presented by:

Mario Liguori - Director of Equipment (Sr.) &

Rob Whitehead – Director of Apparel/Equipment (Jr.)



# **FUNDRAISING & SPONSORSHIP**

- This Director position for Fundraising & Sponsorship was vacant for over one year until June 2015
- All 31 Houseleague teams had sponsors in 2015/16 season including a Senior Division sponsor 100% sponsor rate which is up from 57.5% Sponsor rate in 2014/15
- Sponsorship Revenues were \$12 775.00 (up 50% since 2013/14 season)
- 85% of Houseleague sponsors have already confirmed their interest in sponsoring again next season
- Some changes have been made to the Fundamental & Novice Divisional sponsor (Tim Hortons Timbit program) which will reduce sponsorship revenues next season but will also reduce the equipment/uniform costs of the BWHA
- We were able to secure a primary website sponsor (Pro Oil Changers) in which their logo appeared on all BWHA web pages, which is the first time the web site has been able to generate sponsorship revenue
- 10 Vendors were confirmed for Sharkfest but only 8 showed up (one had a family emergency and the other was a no show) revenues were \$2100 approximately which is up 5% from 2013/14 season
- Additional BWHA fundraising revenues were seen in 2015/16 from the FanPass program which was adopted for the past season as a pilot project the program was voted to be discontinued for the upcoming season by the BWHA Executive Board as it was not received or utilized enough by the BWHA membership to justify continuing the program

## Future Opportunities

- With the recent incremental success of the Social media presence of the BWHA (namely Twitter) we will continue to offer our sponsors and local businesses opportunities to have exposure to our membership in return for advertising revenues
- We will continue to expand online sponsorship opportunities on the BWHA web site with secondary sponsor locations

## Jim Clarkson, Director of Sponsorship & Fundraising



# COACH AND PLAYER DEVELOPMENT



**Executive Members Attending:** Mike Robinson, Kate Stack, Dave Marchand, Tammy McKnight, Casey Thompson, Gary Reid, Katie Bailey, Rob Hardy, Rob Whitehead, Mario Liguori

Regrets: Harry Quirt, Ian McLean

There were \_30\_\_ members with \_45\_\_ votes in attendance.

Gary called the meeting to order at 7:05pm

Joe Givens Motion to approve the 2014 minutes, Lynne Beech 2nd AIF minutes approved.

Introductions from executive Introductions from floor:

#### Kate Stack: Treasurer

- Read through report
- Question.. Wants to invest in GIC's., wants to see if we can invest money better Kerry Bolton
- Question: Don Phillips Total amount that is being collected is a lot up front, no communication. Wants transparency where the money is going to.
- Scott Walton Comment about fees, being transparency. Better communication.
- Lynne Beech What is a fan pass, will be in new business.

#### **Casey Thompson – Director of Rep**

- Read Report
- Question: Kerry Bolton, Is select or teddy bear program still available? This is development stream. NA had 25 girls show up, 5 girls from NS just came for the skate. Joe Givens commented
- Joe McFadden Int B tournament team how do we get notified, has lots of girls that would be interested. Send Gary an email to get information its an invite only.

#### Katie Bailey – Sr houseleague

- Read Report.
- Gary explained the SR team availability.
- Jerseys are going to be cycled for SR HL.

#### **Rob Hardy – Ice Scheduler**

- Read Report
- Greg Macdonald: What team gave back hours
- Claire Hass DS team had less hours, some teams had more some had less. Answer usually
  planned for 4 teams, than cut back on ice as we only planned 3, ended up going with 4. Challenge
  getting the ice, Ian schedules the ice not Rob. Asked for a 4hr block for next year. Claire feels its
  important that it is spread out, younger team had more ice than an older team.

### Harry Quirt (absent) –

- Gary Read report
- Question-Joe Givens asked for NA this year.
- Date of tournament from Dwayne Eldridge. Nov 14-16
- Do coach's have to register for rep? Mandatory for HL to register as well.

#### Mike Robinson – Referee in chief

• Mike read report

#### Tammy McKnight - Registrar

- Tammy read report
- Rob hardy, is there a clinic for timekeepers? Yes in the fall.



- Don Phillips asked why we do not charge more for the out of town fee to encourage Barrie players to stay. Explained that we do not have a say in the fee it goes directly to City of Barrie. Katie Bailey explained the development from within and why we need outside girls to come help.
- Kerry Bolton Comment about outside player vs Barrie player, if equal caliber than the Barrie girl should stay.
- Joe Givens Springwater is covered there is a fee that covers the city of Barrie recreation.

#### Mario Liguori/Rob Whitehead – Director of Apparel (JR/SR)

• Rob read the report

#### Dave Marchand – Dir of Player and Coaching development

- Dave Read report
- Questions: Hass Comment. Moving forward not backwards the time slots for goalie development was way to late for novice and atom.
- Kerry Bolton Regards to Matt Smith seen at cangoal asking if we use that instead of our regular ice for shooting development.

Presentation to Dave thanking him for the time on the board.

#### Ian McLean – Director of HL

- Ian read his report.
- Kerry Bolton Can we do a cancellation fee for out of town teams.

#### **Gary Reid – President**

Read Report

Trent did not show up, Gary Reid will through report. Motion to accept audited report Dave Marchand, Joe Givens 2<sup>nd</sup>. All in favor

Appoint Trent for accountant. Katie Bailey accepted and Dave Marchand 2nd, all in favor.

#### No motions for policies and procedures.

#### Elections for new board.

Accept Lynne Beech for Jr HL Lindsay Anderson – Dir of SR HL Katie Bailey – Coach of player development Kate Stack – Treasurer Ian McLean – Registrar Tammy McKnight- Secretary

#### **New Business**

Guest speakers – SportsExpress/Fan Pass/Summer Skates Kevin Hennessey, Walter Browning.

#### **Questions:**

Kerry Bolton – Asking if there is a charge for sponsors. There is no charge for sponsors to join. No up front cost to sponsors.

Has every player already bought into this already? How many players? 1000 members going to be joining into this.



Scott Walton- Pre enrolled fundraising aspect that intial kickback where is that funding going to? That portion is going into general funds for development and cost of ice. Teams have the option to sell these as well as a fundraising. Wants transparency, page 18 has the answer. Rob will communicate to the parents

Joe Mcfadden - comment about how this is a surprise from parents. Parents are going to be upset about this \$25.00. Upset about the lack of communication to parents on this. Rob pointed out it was mentioned in the coach's meeting.

Asst AA midget coach – Asking what the portion is for fundraising for the team. No decision on portion to date. Gary does not have a number but will get one ASAP for the teams.

Scott Walton – Wants to know the percentage BWHA is taking. Will be advised after next board meeting.

Don Phillips – When will we be receiving the benefits? starts in August/September.

Joe Givens: Asked what the cost is \$11.50 to create it.

Kerry Bolton - Commented that it is required to pay now to ensure the work is done to ensure it is ready to go in September.

Claire – Concern.. What about families with multiple kids. How is that working. Gary is looking into it.

Kerry - They can sell to someone else?

#### **New Business**

Greg Macdonald: asking to approach the executive, appreciates what we do. Put forward a situation that has occurred to his daughter. Has approached Pat Nichol, Dave Marchand and Casey Thompson. His daughter has played with the sharks for numerous years. Went from HL to Mid BB/Mid A. She was offered and signed at MAA 2 years ago, signed on Monday and than removed on the Wednesday from the position moved to MA. Never got evaluation on her daughter from the coach's . Went down 2nd year played A hockey on a team that was a disgrace, no commitment from kids. Was called up to AA for February. Natasha was committed to hockey. Got cut at AA, presumed she would do that, goes to A try outs got cut on last try out. Orillia goalie got the spot no loyalty to Barrie. Goes to MBB level try outs, 3rd try out got cut. Taking the issue to the papers, feels bwha is missing the boat, feels that his daughter and Emmily Welk should have made that team. There is no loyalty to the Barrie girls. Felt try outs were a disgrace. Last year In midget daughter will not play HL. Gary comment that exact same thing happened to his daughter, understands but not the first it has ever happened. What is the solution? We cannot cut the existing goalie. There were 9 Barrie qualified girls for 6 spots of midget.

Greg Ludlow: Comment commitment from parents/players. Question how and why 3 or 4 girls from Clearview were skating with the MAA and not Barrie. Katie explained the rule as to why she did. MA girls were brought up from Barrie to MAA, goalies and 2 skaters. Has a problem with pulling kids from other centres. Katie explained that we are a regional centre. And that she brought up many players to her team.

Greg Brennan : 11 years in this organization. She cannot put her skates back on. What is the criteria where a player is missing from AA, A, BB. There should be a criteria that the coach that needs players goes to the next level. Very frustrated with organization. Are we trying to standardize our coaching criteria? Katie explained her next year plans. When a coach tells a player at 15/16 that they do not need any instruction.

Don Philips: Is there discussion to hang banners/plaques for the city. The rule with the city of banners for provincial championships, Rob will take this back to the city.

Greg Macdonald - Why is there not a rep banquet? Will be in discussion going forward wants to revisit.



Don Phillips : Question to Ted. About restrictions of area.

Scott Walton – Are the minutes available for the disciplinary hearings. Talking about tampering charge. Answer: privacy issue, OWHA deals with person directly.

Kerry Bolton – Regional boundaries, was shot down form the floor.

Ted Dean: New Chair of the OWHA, 10 years, previously on the Barrie Execute. Enjoys hearing the issues. The issues are real and needs to be voiced.

We have no regional based teams in the OWHA. Clarifying.

Motion to adjourn Joe Givens, 2nd Scott Walton. All in favor