

# **BARRIE WOMEN'S HOCKEY ASSOCIATION**



**Annual General Meeting**

**May 29, 2017**

**7:00 pm**

**Dorian Parker Centre**

**Barrie, Ontario**



## **BWHA Agenda 2017 AGM**

1. Call to order
2. Minutes from 2016 BWHA AGM
3. Financial Statement / Accountant's Report 2015 - 2016
4. President's Report
5. Board of Directors Reports
6. Elections of Executive Committee 2017
7. Question period / New Business
8. Adjournment

### **PLEASE NOTE:**

To be a voting member you must have been on an official OWHA roster for 2016-17 and 18 years of age or older or a parent/guardian of the registered player. An individual can only hold one vote as a player or coach but can also hold votes as a parent up to a maximum of 4 votes per family. As a voting member, you are eligible to vote, amend or second motions.

A list of proposed amendments to the By-Laws or POLICIES & PROCEDURES, which will be dealt with at this Annual General Meeting, are enclosed. Additional copies are available upon request from the BWHA Office. These proposed amendments, in order to go forward at the BWHA Annual General Meeting, must be moved by the individual who submitted them or by a voting member for that individual who is present at the meeting.

Copies of the Minutes from the 2014-15 Annual General are enclosed. Additional copies are available upon request.

Eligible voting members have been e-mailed an about the 2016 – 2017 BWHA AGM, as well as all details regarding the AGM posted on the BWHA website. If you have any questions regarding voting eligibility and/or number of votes, these are to be addressed prior to May 29, 2017. Guests are welcome to attend as observers, with speaking privileges granted at the discretion of the Chairperson.



## 2017 – 2018 BWA EXECUTIVE COMMITTEE

<u>POSITION</u>	<u>NAME</u>	<u>TERM</u>
President	Rob Whitehead	2 <sup>nd</sup> year
Past President	Gary Reid	ongoing
Secretary	Tammy McKnight	acclaimed
Treasurer	Joe Givens	acclaimed
Registrar	Rob Emerson	acclaimed
Director of Rep	Casey Thompson	2 <sup>nd</sup> year
Director of Coach/Player Dev.	Rob Emerson <i>Redden</i>	acclaimed
Referee Assigner	Mike Robinson	2 <sup>nd</sup> year
Sr. Director of Apparel/Equip.	Mario Liguori	2 <sup>nd</sup> year
Jr. Director of Apparel/Equip.	Vacant	
Director of Women's HL	Lisa Hooper	acclaimed
Director of Jr. HL	Christa MacDougall	acclaimed
Director of Tournament	Harry Quirt	2 <sup>nd</sup> year
Webmaster / Social Media	Rob Emerson	2 <sup>nd</sup> year
Fundraising / Sponsorship	Kristine Niskanen	acclaimed
GM – BWA Jr. Sharks	Harry Quirt	Appointed





## EXECUTIVE MEMBERS IN 2016 – 2017

President	Rob Whitehead	president@bwha.ca
Past President	Gary Reid	pastpresident@bwha.ca
Director - Rep	Casey Thompson	repteam@bwha.ca
Director - JR H/L	Lynne Beech	jrhouseleague@bwha.ca
Director - SR H/L	Vacant (Gary Reid)	srhouseleague@bwha.ca
Secretary	Tammy McKnight	secretary@bwha.ca
Treasurer	Vacant (Rob Whitehead)	treasurer@bwha.ca
Director -Ice Scheduling	Nick Leigh	icescheduling@bwha.ca
Director of Equipment (SR)	Mario Liguori	equipmentrep@bwha.ca
Director of Equipment (JR)	Rob Whitehead	equipmenthl@bwha.ca
Fundraising & Sponsorship	Vacant (Rob Whitehead)	sponsorship@bwha.ca
Registrar	Rob Emerson	registrar@bwha.ca
Webmaster/Social Media	Rob Emerson	
Referee Assigner	Mike Robinson	refereeassigner@bwha.ca
Coach/Player Development	Rob Redden	coachplayerdevelopment@bwha.ca
Director of Tournament	Harry Quirt	sharkfest@bwha.ca

### Thanks to:

General Manager - PWHL team	Harry Quirt	JuniorSharks-GM@bwha.ca
Coach - PWHL team	Duane Eldridge	JuniorSharks-Coach@bwha.ca
Office Administrator	Debbie Robinson	info@bwha.ca

### BWHA Rep and HL Head Coaches:

Mike Bertucca, Joe McFadden, Todd Clarke, David Wylie/Geoff Bertram, Darryl vanSchubert, Rob Whitehead, Mike Grube, Justin Scott, Mike White, Ron Hunt, Shawn Denomme, Scott Walton, Randy Fitzgerald, Joe Therrien, Joe Givens, Mark Severn, Dave Lechapple, Marcel Bedard, Kristin Ridout, Jamie Wooton, Joe Cano, Gord Beatty, Dave Lennard, Scott Cameron, Dan Gilliland, Randy May, Jeff Mills, Colin Underhill, Courtney McIlveen, Chris Clarke, Randy Roy, Aaron Genereax, Robert Stratton, Kyle Chapman, Ross McDermott, Kate Gee, Adam Montgomery, Jim Scovil & Lindsay Hunter.

As well, a extended thank you to all the volunteers who assisted the head coaches, on ice staff, managers and trainers. This association would not function without your time, effort and dedication. It is truly appreciated.



## BWHA AGM Minutes MAY 30, 2016

Executive Members Attending: Mike Robinson, Kate Stack, Gary Reid, Nick Leigh, Casey Thompson, Rob Whitehead, Mario Liguori, Tammy McKnight,

Regrets: Harry Quirt, Justina Reid, Lynne Beech

There were 36 members with 65 votes in attendance

Gary Reid called the meeting to order at 7:02pm

Scott Walton Motion to approve 2015 minutes, Joe Givens 2<sup>nd</sup> AIF minutes approved yes.

Introduction from Executive:

Introduction from floor:

Accountant: Talked about report. Motion to accept financial statements, Joe Therrien and 2<sup>nd</sup> Joe Mcfadden

Motion to accept Smith, Sykes, Leeper and Tunstall LLP to review our finances 2016-17 season. Joe McFadden 1<sup>st</sup>, 2<sup>nd</sup> Mario Liguori

### Reports:

Gary Reid – President

- Read Report

Treasurer – Kate Stack

- Read Report

Director of Rep – Casey Thompson

- Read Report

Director of Sr HL – Absent

- Gary read report

Director of Ice Scheduling – Nick Leigh

- Read Report

Director of Tournaments – Absent

- Gary Read report

Referee in Chief – Mike Robinson

- Read Report

Registrar – Rob Emerson

- Read report





Director of Equipment SR/HL – Rob Whitehead/Mario Liguori

- Read report

Director of Fundraising & Sponsorship – Jim Clarkson

- Read report

Director of Coach and Player Development – Vacant

#### Amendments:

Kelli Madronich – Trainer at Try outs

Question – Kerry Bolton – Will we as an organization for new coaches?

- We the BWA has discussed this and will ensure there are avenues to ensure this is taken care of

Kate Stack – Referee

Kerry Bolton 2nds

#### Elections:

President – Vacant (Gary Reid – Interim president)

Treasurer – Acclaimed – Chris Clarke

Director of Referee – Acclaimed—Mike Robinson

Director of Rep – Casey Thompson - Acclaimed

Director of player development – Votes counted by Mike Robinson and Joe McFadden.

Rob Redden – Talked about his plans and goals for position

John Reid- talked about his plans and goals for position.

Voted in: Rob Redden Motion to destroy ballets Ron hunt 1<sup>st</sup>, Joe McFadden 2<sup>nd</sup>, AIF

#### New Business:

Approached by OWHA and Huntsville to have them join our House League program. We will discuss to see if it can work.

- Could we do a neutral area for games. Currently talking about gravenhurst.
- Kerry, looking at double headers to reduce travels.
- Advantage for Barrie nothing, but positive for girls hockey.

Howard Williams: More information for Sharkfest during tournament. Quicker information, internet scores/standings.

Chris Clark: Mandatory concussion testing for teams, where does BWA stand.

Whitehead responded, we have discussed this however the cost stops it. It is opened up to all HL and rep teams through M2M, however not mandatory.

Kerry Bolton: Talking about PWHL final 4 in Barrie, is there a way to create a mentor/player system. Older age groups to mentor lower age group?

Ron Hunt - motion to adjourn, Randy Fitzgerald. AIF



## FINANCIAL STATEMENT / ACCOUNTANT'S REPORT

SMITH | SYKES | LEEPER | TUNSTALL LLP  
CHARTERED PROFESSIONAL ACCOUNTANTS

Barrie  
660 Bayview Drive, Unit 2A  
Barrie, ON L4N 9P5  
Tel: 705 739-7566  
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ACCOUNTING | TAX | ADVISORY

### BARRIE WOMEN'S HOCKEY ASSOCIATION FINANCIAL STATEMENT HIGHLIGHTS FOR THE PERIOD ENDED APRIL 30, 2016 (UNAUDITED)

These highlights have been extracted from the annual financial statements reviewed by Smith, Sykes, Leeper & Tunstall LLP and should be read in conjunction with the accountants' review engagement report thereon dated October 3, 2016. These summarized financial highlights do not contain all the disclosures required by Canadian generally accepted accounting principals. Readers are cautioned that these highlights may not be appropriate for their purposes. For more information on the Association's financial position, results of operations and cash flows, reference should be made to the related complete financial statements. Copies of the complete financial statements are available from the executive of the Barrie Women's Hockey Association.

Summary of Operations for the year ended April 30, 2016	2016	2015
<b>REVENUES</b>		
Registration Fees	\$ 380,786	\$ 376,182
Rep Team Fees	254,266	213,866
Tournaments	150,498	136,722
Sponsors	14,696	8,150
Promotional apparel, net of expenditures	10,038	1,346
Other income	1,711	13,044
	<b>811,995</b>	<b>749,310</b>
<b>EXPENDITURES</b>		
Ice rentals	478,219	456,968
Sharkfest tournaments	112,395	103,542
OWHA league and insurance fees	45,728	44,856
Office, rent and equipment supplies	80,043	67,691
Referees	25,217	24,597
Depreciation	13,239	14,225
Clinics	39,898	12,805
Wages and benefits	7,761	7,286
Professional fees	6,399	6,073
Trophies, pictures and year book	6,564	5,880
	<b>815,463</b>	<b>743,923</b>
<b>(DEFICIT) SURPLUS FOR THE YEAR</b>	<b>\$ (3,468)</b>	<b>\$ 5,387</b>
<b>Summary of Financial Position as at April 30, 2016</b>	<b>2016</b>	<b>2015</b>
<b>ASSETS</b>		
Cash	\$ 150,745	\$ 190,492
Accounts receivable, Inventory and Prepaid expenses	104,684	43,645
Property, plant and equipment	12,182	17,673
	<b>\$ 267,611</b>	<b>\$ 251,810</b>
<b>LIABILITIES AND NET ASSETS</b>		
Accounts payable and accrued expenses	\$ 10,220	\$ 7,221
Deferred fees	96,220	79,950
	<b>106,440</b>	<b>87,171</b>
<b>Net assets</b>	<b>161,171</b>	<b>164,639</b>
	<b>\$ 267,611</b>	<b>\$ 251,810</b>

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## PRESIDENT'S REPORT

Welcome to BWA's AGM for the 2016-2017 season. It was my pleasure to act as the BWA president this past year. The BWA enjoyed a very successful season. We had our largest enrollment of players, ever, register and play hockey since our inception 26 years ago.

Our Rep program saw 16 teams from Midget AA through Novice B play in the LLFHL throughout the 2016/2017 season. This was the largest number of Rep teams that the BWA has ever rostered. All 16 teams qualified to participate in the LLFHL playoffs, with 2 teams medaling at the LLFHL Women's Hockey Championships in early April. 12 of the 16 rep teams also took part in OWHA Provincials. There were several teams that won tournaments throughout the province and many others who medalled. Along with our 16 rep teams, the Barrie Sharks rostered the Jr. Sharks Intermediate AA team, which has now completed its 7<sup>th</sup> season. Although falling just short of earning a playoff berth, there was strong progression with this team in 2016 / 2017.

Our House League was also very strong this past season and began to take shape as a true regional HL program. The House League welcomed teams from Huntsville this year on a trial basis, which ended up being very successful. The growth of the women's game is alive and strong in our region. The other associations that participate in our House League are Clearview, Orillia and North Simcoe. We had a very successful championship day with many exciting games and excellent hockey. Not within our HL but still part of our BWA family, the BWA rostered 4 senior women's teams this past season in Senior A, BB, B and C.

The BWA, in partnership with the Jr. Sharks Intermediate AA team, hosted our 25th annual Sharkfest tournament. With over 140 teams participating in either Rep or HL divisions, it makes this tournament one of the largest in the province. The tournament went off without a hitch and a great weekend was had by all teams who participated.

The BWA, in conjunction with Hometown Hockey and the OWHA, was asked to host a CWWHL - Canadian Women's Hockey League game in Barrie. With only 2 weeks to organize the event, our BWA families and players came out and supported the game played between the Brampton Thunder and the Toronto Flurries. The game was held at the East Bayfield arena and was a sell out. Donations of non-perishable food items and toys were collected and donated to local charities to help with their Christmas campaigns. Following the event, the CWWHL and Brampton Thunder reached out to begin planning an event for the 2017/2018 season.





The season was not without its challenges. Time constraints and work related issues resulted in a couple of our BWA executive members stepping away from their rolls mid season. This left our executive with a gap on the table. The remaining executive stepped up to fill those gaps as best as possible. We are also still challenged with gaining a better foot hold within the city for ice allocation. We have had ongoing dialogue with the local municipalities for increased ice allotments. We will continue with our efforts towards gaining more prime time ice and more total ice hours.

Fortunately, we did not have any major incidents on or off the ice, but the BWA is committed to the Hockey Canada "Respect in Sport" initiative and will continue to stress the importance of fair play and appropriate behavior both by players and parents while in and around the arena. The BWA will continue to enforce a zero tolerance stance on abuse, misconduct, bullying or any other type of inappropriate behaviour by association members on the ice, in the stands, while at the arenas or online.

The executive has a busy year ahead, as we will be reviewing our policies, bylaws and procedures to ensure they are current, relevant and appropriately scripted to ensure ease of implementation and understanding. We will also be working to implement a regional House League platform, as we will be welcoming in Collingwood to our House League for the 2017-2018 season. This brings a total of 6 associations now offering Women's house league programs in our region. The sport is certainly growing within the Women's demographic. The proof of this is that of the 500,000 players within Hockey Canada nationally, 100,000 of them are women. The influx of women playing hockey is the only reason enrollment numbers within our sport have remained flat.

It is my personal hope that the BWA will enjoy another strong year in the 2017/2018 season, while building on the good things that have been happening over the past few years. I encourage dialogue within the executive and the membership as a whole. We are all in this together, for the purpose of growing Women's hockey for the almost 800 current BWA members.

Thanks again for a terrific 2016/2017 season!

Rob Whitehead  
President - BWA



## DIRECTOR OF REP REPORT:

As the 2016/2017 BWA Rep season has wrapped up, I wanted to extend a huge thank you to all the volunteers of our rep program. Coaches and manager, it is not without being noticed, the large number of personal hours you give up. As well, so many of you sacrifice vacation time and other commitments with families, change shifts at work to make the commitment to Sharks hockey in Barrie. Our association is so grateful for the tireless efforts you put in, along with your coaching staff, on ice helpers and everyone who volunteered to help make the experience for these young women the best possible. I know that these athletes appreciate it.

The feedback I have heard from oppositions and other associations around the province has been amazing, with regard to the professionalism and politeness of our coaching staffs and players. You and your teams represented the Barrie Sharks and the City of Barrie with class! Yes, we had success in bringing home hardware during the season, but going beyond the hardware, is looking at our team's collective compete level in their games throughout the year. It is with this heightened dedication and work by the coaches, their staff and the players, that the development of these young women continues to grow.

The BWA Rep Program iced 16 teams this past season. All 16 teams played in LLFHL and qualified for LLFHL playoffs. We also had our Intermediate AA team compete in the PWHL where they competed with some strong opponents from around the province..

Congratulations to the following Barrie teams who were LLFHL regular season division champions:

Midget A Sharks    LLFHL 2016-17 Central Division Champions  
Midget BB Sharks   LLFHL 2016-17 North Central Division Champion  
Midget B Sharks    LLFHL 2016-17 Central East Division Champions  
Peewee B Sharks    LLFHL 2016-17 Central-Division Champions

Throughout the Rep Program, all our teams had great success in league play, playoffs, tournaments, play downs and Provincials. Our rep teams brought home over 25 medals from various tournaments in Canada and the USA. What a tremendous showing and great effort!

The BWA had 16 Sharks teams represent Barrie at the OWHA Provincial Championships, with many teams having a variety of success playing against some strong competition from around the province.

- Novice B
- Atom AA, A
- PWAA, A
- Bantam AA, A, B
- Midget AA,A,B
- Intermediate AA
- Senior A, BB, B, C





## Coach and Player Development Report

I would like to take this opportunity to thank our volunteer Coaches, Assist Coaches, Managers and Trainers, for without, the BWAH would not function. It has been a pleasure to work alongside all of you and hope to see you all continue to participate in some capacity within the BWAH in the future.

### DEVELOPMENT 1 COACHING COURSE

- Successfully ran a full 41 (40 max) seat D1 course that was attended by both BWAH HL and REP coaches as well as coaches from other hockey associations
- Course was run Oct 1&2<sup>nd</sup>, feedback indicated it was difficult for HL coaches to attend as it was their first weekend with teams
- BWAH Coach Development budget covered 50% of cost up front for BWAH coaches with the remaining 50% being covered when coached completed certification process
- Due to the logistics and time to organize the course, cost to association and ability to recover cost we will not run a D1 course for 2017/18. We will evaluate the need for 2018/19
- Unsuccessful attempts were made to offer other coaching clinics that would include: Shooting, Small area games, Goaltending, Defense and Checking

### HOUSE LEAGUE DEVELOPMENT

- South Simcoe Hockey School was selected to run a 4 session/HL team (Nov-Bantam) shared ice development with players and coaches
- Goals were to have both new and exp coaches learn new ways in teaching small area skills as well as new/different terminology to instruct skills/key teaching points
- Work in small groups to reduce the coach to player ratio while increasing puck touches at high repetitions through drills
- Feedback was positive from both coaches and SSSHS – ideally will run earlier in season for 2017-18 to allow new coaches time to implement skills

### COMPETITIVE TEAM DEVELOPMENT

- Teams were rotated in to a development cycle at NTR
- The request was to focus on player specific skill development in the areas of puck control, puck protection, shooting and passing
- Goals are to develop better individual player specific skills in a small game like environment
- Teams were also given the opportunity to find outside development and apply for a \$450 credit, in doing so teams needed to fill out a 1 page document outlining program chosen, why, cost, and outcome
- Development credit was used to gauge the deficiencies, needs and options available at different levels to being to develop a short & long term development plan



### GOALIE DEVELOPMENT

- Competitive Goalies again for 2016/17 were instructed by Marc Anthony Franco from Team Hockey Fit
- Development was rotated by JR (Nov/Atom & PW) and SR (Bantam & Midget)
- Focus was on skating & crease mobility with the progression into shooting drills that built on previous skills
- House League Goalies were given the opportunity to attend BWA provided goalie development
- Goalie development was offered at National Training Rinks
- Some HL goalies attended each week, other players attended only when it was their "turn" at goalie
- Due to the length of the program offered by NTR, some "goalies" did not have the opportunity to attend, limited by available programming ice at NTR was the reason. Will look to rectify this for 2017/18
- Feedback both from parents and NTR state that this program was well attended
- Goalie numbers at Competitive Team Tryouts seemed to be good this year at Nov/Atom/PW (which included a number of 2016/17 HL goalies)
- Goalie development will continue to be a priority for Coach and Player Development into 2017/18

### TRIAL PROGRAMS

- Held a Defense specific pilot development program at National Training Rinks for Atom AA/A/B and PeeWee AA/A/BB/B
- Focus on D specific skills including carrying the puck, puck possession, moving the puck out of zone
- Feedback was positive from both coaches and NTR
- Will try to incorporate more position specific skill training league wide – issues become working around team schedule ice while allowing for downtime
- Implemented HockeyShare at the Competitive Team level – goals were to see if coaches would use current technology and build/share drills and skill with other coaches (312 drills shared/59 practice plans shared)
- Goals for 2017/18 is to see how we can roll out HockeyShare into the DS/HL programs so DS/HL Coaches can see/develop players with similar player specific skills

### OTHER ACTIVITIES

- 2 Meetings with AA/PWHL Coaches, both 2016/17 and 2017/18 to try to begin the ideas of a more age/skill specific development programs at our top teams, allowing trickle-down effect to A/BB/B
- Selected DS Coaches & worked with 2016/17 DS Programs and implemented BWA DS Handbook – feedback from DS Coaches Pending
- Member of 2017/18 Competitive Coach Selection Committee
- Begin plans for 2017-18 development program for both HL and Competitive Teams

Respectfully – Rob Redden, Coach and Player Development





## TREASURER'S REPORT

DRAFT for the year ended April 30<sup>th</sup>, 2017

### REVENUES

Registration Fees	410,982
Rep Team Fees	268,466
Tournaments	156,620
Clinics	5,494
Sponsors	11,467
Donations	7,500
Interest	1,373
Promotional apparel, net of expenditures	<u>12,606</u>
	<u>874,508</u>

### EXPENDITURES

Ice rentals	552,146
Sharkfest tournaments	106,732
OWHA league and insurance fees	50,452
Clinics / development	47,974
Office and miscellaneous	39,826
Equipment and supplies	23,127
Referees	25,534
Amortization of capital assets	15,674
Office rent	13,447
Wages	7,324
Professional fees	6,968
Trophies	4,276
Team pictures	<u>3,178</u>
	<u>896,658</u>

Excess of revenues over expenditures (expenditures over revenue) (22,150)

**Rob Whitehead, Interim Treasurer**

## 2016-2017 REGISTRAR'S REPORT

The recently was the biggest ever for the Barrie Women's Hockey Association, in terms of number of registered players. For the 2016-2017 season the association iced 50 teams, including 29 house league teams and 21 competitive "Rep" teams:

### House League:

Division	2016-17		2015-16	
	Teams	Players	Teams	Players
Fundamentals	n/a	28	n/a	21
Novice House League	4	64	4	64
Atom House League	4	55	4	53
Peewee House League	4	56	4	55
Bantam House League	4	55	5	72
Midget House League	5	76	5	85
Senior Recreational League	8	107	8	105
<b>TOTAL</b>	<b>29</b>	<b>440</b>	<b>30</b>	<b>455</b>

### Competitive Rep Teams:

Division	2016-17		2015-16	
	Teams	Players	Teams	Players
Novice	1 (B)	17	1 (A)	18
Atom	3 (AA, A, B)	50	3 (AA, A, B)	52
Peewee	4 (AA, A, BB, B)	69	3 (AA, A, BB)	51
Bantam	4 (AA, A, BB, B)	68	4 (AA, A, BB, B)	68
Midget	4 (AA, A, BB, B)	70	4 (AA, A, BB, B)	54
Intermediate	1 (AA)	18	2 (AA, BB*)	35
Senior*	4 (A, BB, B, C)*	69	3 (A, B, C)*	51
<b>TOTAL</b>	<b>21</b>	<b>361</b>	<b>20</b>	<b>329</b>

\*Note: Teams operated independently at arms-length from the BWA.

ALL DIVISIONS	2016-17		2015-16	
	Teams	Players	Teams	Players
<b>TOTAL</b>	<b>50</b>	<b>801</b>	<b>50</b>	<b>784</b>

This past season, the Association had 801 player members –an all-time record for the BWA, and continues a growth trend seen over the past 4 seasons:





### **Registration System**

In answer to frequent past concerns with respect to the BWhA's online registration system, much effort was put into clarifying and improving the online documentation that made available to our members. This included the creation of a separate instruction guide for processing additional payments for competitive player registrations. These efforts seemed to have greatly reduced the number of support requests and complaints that were received in relation to the registration system. While the system remains less than ideal, the BWhA uses the OWHA's central registration system which is provided by ITSports/IVRNet. Discussions will continue with contacts at the OWHA with respect to seeking improvements to the recreation system, where possible.

### **Documentation Tracking**

In 2016-17, a new tracking and filing system was implemented for the large amounts of documentation required from coaches, team staff, and league executives. This documentation includes police background checks, coach and trainer certifications, and annual criminal offense declarations. Additionally, new materials were created to communicate the certification and documentation requirements to coaches and team staff. These efforts significantly improves our compliance rate to near 90% for this past season. For 2017-18, we are starting with a good foundation of filed documents for our returning staff, so the goal is once again to improve compliance to 100%.

### **BWhA.ca - Goalline Website**

Our use of the BWhA.ca website for communicating with our members continued to grow in 2016-17. While the website has limitations, and while we had hoped to undertake a review of website options over the past year, other priorities did not allow for this work to be completed. It is hoped that a review of website options can be completed in 2017-18.

### **Social Media Initiatives**

Efforts to communicate with our members through social media continued in 2016-17. This included use of Twitter, and the relaunch of a Facebook presence for the BWhA. These channels are proving to be a very effective means of communicating with our members, and for increasing the profile of the BWhA among the general public. We will plan to continue use of Twitter and Facebook in 2017-18, with hopes to identify opportunities to increase house league and adult recreation league content through the season.





## DIRECTOR OF APPAREL & EQUIPMENT (Sr. / Jr.) REPORT

During the 2016/2017 season, the Directors of Apparel & Equipment (Sr. / Jr.) assisted Rep program with:

- Scheduled Rep player sizing sessions, to ensure all rep players would be able to be fitted for the appropriate apparel/equipment required for the 2016/2017 season.
  - Current apparel/equipment sizing sessions for 2017 – 2018 season just wrapped up in mid May.
- All Rep team apparel & equipment orders will be placed by end of May 2017
- Now in the 5<sup>th</sup> year of the initiative, we enforced mandatory navy pants or shells for all rep players, along with Navy helmets and Navy coloured gloves.
- Initiated / coordinated an equipment discount program with Pro Star Sports Excellence and Bauer for sizing and pre purchase of helmets, gloves and hockey pants.
  - Initiative was met with great feedback and participation.
- Successfully supplied the rep programs with their team jerseys, C's & A's, socks, warm up suits, bags, practice jerseys, name panels, sponsor panels, tryout jerseys, pant shells, hoodies & custom jerseys by September 1<sup>st</sup>, 2016.
- Throughout the 2016/2017 season we worked with Kevin Anderson (BWAHA Accountant/Bookkeeper) to track all of the HL, DS and Rep team and individual BWAHA apparel/equipment. Successfully billed all teams for their pickup of team orders in September. Continued with the implementation of rep team apparel tracking on Google Drive, to allow sharing of orders with team and office staff.
- Distributed Rep evaluation jerseys to the 1<sup>st</sup> team in each division, along with a tracking document that was then passed down to the next team in each division. Ensured accurate return of all Rep evaluation jerseys and tracked payment for any missing jerseys in the sets.
- Mel Sutton Pink the Rink Day was a huge success - we look to make it even bigger this upcoming season.
  - Sharks Hockey T-shirts and hats with Breast Cancer ribbon were sold and a percentage from each sale was donated to Cancer Society on behalf of BWAHA
  - Pink jerseys and Pink and Black Referee jerseys were distributed to teams and referees to wear, in support of Breast Cancer Awareness month.
  - This was a very successful initiative.
- Worked with Harry Quirt (PWGM) to supply our PWHL Intermediate AA team apparel/equipment
- Assisted the BWAHA office staff with the fittings and sales of apparel and equipment to all BWAHA players/parents and others, through the BWAHA office, during BWAHA office hours
- Worked with Harry Quirt (Sharkfest Tournament Director) to provide locations for the vendors at the 2016 Sharkfest.
- Set up and worked at the BWAHA apparel/equipment table throughout the Sharkfest tournament weekend. Sold current BWAHA inventory at Sharkfest and reduced inventory of old stock, discontinued apparel and retired rep jerseys through the sale of these items





- Continually updated and managed the BWAH Apparel page on our BWAH website.
  - Sent out alerts and messages to all those who are subscribed to the BWAH website on new arrivals of BWAH apparel/equipment, along with inventory levels and discontinued items in the BWAH inventory.
- Ordered new redesigned DS jersey sets to replace the old ones that have been in circulation for 5 seasons.
- Redesigned and ordered new Away Rep jersey to replace the old ones that were at the end of their cycle. We felt this would be the best time to make the change.
  - Players at the end of the 2016/2017 season were given their current away jerseys to keep at no cost.
- Apparel/Equipment items that were available for all BWAH members and families were:
  - BWAH Logo'd wind suits (this will be the final year for this design)
  - Sharks Hockey and BWAH logo'd Pom Pom toques
  - BWAH Logo'd hockey Bags
  - Sharks Hockey & Property of BWAH hoodies
  - Ball Caps (various designs)
  - Long and Short Sleeve Dri-Fit "Sharks Hockey" shirts
  - BWAH logo'd door drape for Rep program
  - Logo'd Golf Shirts
  - White Sharks T-shirts
  - Skate mats
  - Jersey totes

**During the 2016/2017 season, the Directors of Apparel & Equipment (Sr. / Jr.) assisted HL / DS programs with:**

- Ordering of all Jr. & Sr. HL team jerseys/socks by early February 2016
- Submitted, secured and collaborated with McDonalds to support and provide our Atom HL division with jerseys and socks for the 2016/2017 season. This initiative once again will save the BWAH approximately \$2000 in costs.
- Worked with Tim Hortons to roll out their new initiative, replacing the \$5000 sponsorship the BWAH has traditionally received from Tim Hortons with free jersey and socks for all Fundamental and Novice HL teams. This initiative will save the BWAH the cost of jerseys and socks (approx. \$2500) but also lessen the sponsorship dollars received from Tim Horton for a net impact of -\$2500 to the BWAH.
- Supplied BWAH Jr. & Sr. house league with socks/jerseys/pucks/pylons/goalie gear by mid September 2016 and the collected pucks/pylons/goalie gear in April / May 2017.
- Had sponsors names applied to the 2016/2017 HL jerseys.
- Supplied all 4 BWAH DS teams with jerseys & socks (Novice/Atom/PeeWee/Bantam) & later collected/cleaned
- Worked with Lynne Beech (Director of Jr. HL) to distribute/collect HL evaluation jerseys



### **Our goals for the upcoming 2017/2018 season:**

- Ensure that yearend inventory is completed and submitted by April 30th 2018
- Continue to keep efficient inventory levels of apparel and equipment throughout the season, to meet the needs of the membership, while not tying up too much BWhA capital
- Continue to work with our suppliers and partners to offer the best jerseys/uniforms/apparel/equipment in the OWHA, at a cost effective price for BWhA players and parents, in an efficient period of time.
- Continue the initiative to improve our goalie gear for HL distribution and lessen our out dated gear in inventory
- Supply the rep players with their apparel/equipment, to ensure all Rep teams/players/parents have their orders by the first week of September 2017
- Maintain the ability for all BWhA members to access apparel and equipment through the BWhA office, during our posted BWhA office hours.
- Continue to maintain/refresh our BWhA Apparel/Equipment page on the BWhA website to show better images, descriptions and quantities of existing/new inventory
- Begin to source and price options for the "new" BWhA team uniforms that will be introduced for the 2018/2019 season.
- Place jersey and sock orders for the 2018/2019 HL (Jr. & Sr) divisions by end of December 2017

**Prepared and presented by:**

**Mario Liguori - Director of Equipment (Sr.) & Rob Whitehead – Director of Apparel/Equipment (Jr.)**





## REFEREE – IN - CHIEF YEAR END REVIEW

### 2016-2017 Summary

Total League Games (Exhibition + Regular Season + Playoffs)

646 Games were assigned this past season (Excluding Sharkfest)

Over 300 Games were assigned for Sharkfest

**Over 950 Games were assigned, with well over 2400 individual game assignments being covered.**

- **100%** of all league and playoff games were assigned using OWA certified officials
- **All but 11 SHARKFEST** tournament games were assigned using OWA certified officials

### PERSONEL

95 Active Officials, compared to 84 last season, including over 16 qualified timekeepers

3 Officials lost assignments for conduct and/or missed assignments this season. 1 Official was removed from our program

2016/2017 Payroll Summary Fees for Officials & Timekeepers (EXCLUDES SHARKFEST)

	<u>TOTAL</u>	<u>BASE</u>	<u>MILEAGE /</u>	<u>Total</u>	<u>COST</u>
	<u>GAMES</u>	<u>FEE</u>	<u>SGR</u>		<u>PER</u>
			<u>FEE</u>		<u>GAME</u>
Novice B	18	\$1144	\$280	\$1424	\$79.11
Atom A	16	\$858	\$175	\$1033	\$79.46
Atom AA	14	\$938	\$65	\$1003	\$71.64
Atom B	18	\$1202	\$225	\$1427	\$79.27
PeeWee A	13	\$910	\$85	\$995	\$76.54
PeeWee AA	17	\$2084	\$210	\$2294	\$134.94
PeeWee BB	20	\$1470	\$220	\$1690	\$76.82
PeeWee B	19	\$1288	\$244	\$1532	\$80.63
Bantam A	16	\$1984	\$149	\$2133	\$133.31
Bantam AA	14	\$1926	\$195	\$2121	\$151.50
Bantam B	20	\$1480	\$245	\$1725	\$86.25
Bantam BB	20	\$1480	\$315	\$1795	\$89.75
Midget A	18	\$2772	\$395	\$3167	\$175.94
Midget AA	18	\$2772	\$258	\$3030	\$168.33
Midget BB	21	\$2919	\$288	\$3207	\$152.71
Midget B	20	\$2100	\$595	\$2695	\$134.75



	<u>TOTAL</u>	<u>BASE</u>	<u>MILEAGE /</u> <u>SGR</u>	<u>Total</u>	<u>COST</u> <u>PER</u>
	<u>GAMES</u>	<u>FEE</u>	<u>FEE</u>		<u>GAME</u>
Novice HL	45	\$2486	\$145	\$2631	\$58.47
Atom HL	43	\$2572	\$165	\$2737	\$63.65
PeeWee HL	45	\$2826	\$175	\$3001	\$66.89
Bantam HL	44	\$2728	\$160	\$2888	\$65.64
Midget HL	83	\$7520	\$235	\$7755	\$93.43
SR REC HL	88	\$6482	\$40	\$65.22	\$74.11
Novice DS	4	\$224	\$136	\$360	\$90.00
Atom DS	4	\$240	\$130	\$370	\$92.50
PeeWee DS	4	\$256	\$90	\$346	\$86.50
Bantam DS	4	\$256	\$125	\$381	\$95.25
<b>TOTALS</b>	646	\$52,983	\$5,360	\$58,343	\$90.31

- Many decreases in costs across all divisions.
- Less mileage being paid for out of town travel to Innisfil and Alliston contributed to the savings.
- We did see a big increase in the number of single games however, partly offsetting the savings.

Net result, is total officiating costs were up 1.5% year on year.

#### **TOTAL FEES**

2016-2017 – 646 Games Total - \$58,343 (\$90.31 AVG)

2015-2016 – 605 Games Total - \$53,817 (\$88.95 AVG)

#### **Clinics**

We had over 30 officials attend our Level 1&2 clinics last October  
Level 3 and above officials no longer take part in an in-class session

We had one official complete their level 2 Certification this season.

For this upcoming season, we will be looking to hire on 3-4 new Sr. Officials, and 3-4 new Jr. officials.

There are no planned rate increases for the 2017-2018 season.

#### **Mike Robinson Referee Assigner**





## BARRIE WOMEN'S HOCKEY ASSOCIATION SHARKFEST NOVEMBER 18, 19 & 20, 2016

Annual report by Tournament Director Harry Quirt

The BWhA hosted 148 teams and continues to be one of the largest women's hockey tournament in the province.

The tournament realized a record profit of \$48,679.55

100% of the profits remain within the BWhA. They and are split 75/25, between the Junior team and the Association and used for the development of Barrie Shark players.

### Revenue

Registrations 10/10/12	136	\$	995.00	135,320.00
Registrations 12/12/15	12	\$	1,245.00	14,940.00
Discounts - Fee Reduction				-
Hotel Revenue				4,588
Vendor Revenue				<u>1,771.80</u>
				<u>156,619.80</u>

### Expenses

Ice Rental	341 Hours	71,881.78
Facilities Rental		1,516.56
Referees		17,913.00
Timekeepers		4,083.00
Medallions - Gold & Silver		4,474.44
Arena Banners - Champions		1,824.95
Senior - Awards		750.00
Conveners		3,900.00
OWHA Sanction		1,480.00
Game Sheets		
Other		<u>116.52</u>
		<u>107,940.25</u>

Net Income	<u><u>48,679.55</u></u>
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## Director of Sr. House League Report

### Season Highlights

- The senior ladies division had another successful season this past year running with 8 teams each with their own goalie. All 8 teams participated in a single recreational division that was split into two groups, 1<sup>st</sup>-4<sup>th</sup> and 5<sup>th</sup>-8<sup>th</sup> for the playoff portion of the season. The games this past year remained on Sunday evenings, however switched to the Barrie Molson Centre from East Bayfield Community Centre. The season consisted of a total of 22 games, 18 regular season and 4 playoff games.
- Each team in the league is supported with a Team Rep. These individuals are the liaison from the team level to the Director. Their assistance and commitment to their team and league are greatly appreciated.
- The league had a wrap up social held on April 20<sup>th</sup> with attendance from every team and an opportunity to build on the social aspect of the league; players getting to know one another outside of the arena.

### Season Challenges

- Due to Sunday events occurring at the Barrie Molson Centre through the year there were ice time challenges that resulted in the league running later this year than in past years, finishing the final night of playoffs on April 9<sup>th</sup>.

### Future Plans / Opportunities

- The league is planning for a new set of team sweaters for next season. This will be the start of a three year cycle for the team sets of sweaters.
- The Sr Ladies Division has had a long history with the name; however, the Team Reps feel that the "Sr" may be misinterpreted by younger women looking for a recreational hockey experience. Further discussions are planned to review alternate names for our division.
- The Sr. Ladies Division plans to use social media more in the upcoming year to promote and acknowledge happenings in the league. Watch for our tweets and posts on Twitter and Facebook.

Submitted by Gary Reid, Director of Sr. House League





## Fundraising and Sponsorship Report

- This Director position for Fundraising & Sponsorship has been vacant since the fall of 2016
- All House League teams had sponsors in 2016/2017 season including a Senior Division sponsor. Sponsorship revenues are yet to be finalized as collection was done at time of agreement. The BWA administrator has been following up with all sponsors to secure payment.
- The Fundamental & Novice Divisional sponsor – Tim Hortons continued to provide jerseys and socks which will reduce sponsorship revenues by \$5000 but will also reduce the equipment/uniform costs of the BWA by approx. \$2500
- McDonalds continued their partnership with the BWA in our Atom HL division to provide AtoMc jerseys, socks, coaching manuals, toques, team MVP jersey and skate towels to all registered Atom HL players. The 2<sup>nd</sup> year of this initiative resulted in a saving so almost \$2500 in HL jersey and sock orders in the Atom division. McDonalds has agreed to undertake this campaign again for the 2017/2018 season
- Hometown Hockey came to Barrie in late 2016 and the BWA was represented very well throughout the weekend. Through a generous donation from Tom Robinson of the Scotiabank, Gary Reid and Rob Whitehead accepted a cheque for \$7500. This was a onetime donation from Scotia Bank.
- The primary website sponsor (Pro Oil Changers) had their logo appear on all BWA web pages and has issued payment for that sponsorship. Pro Oil Changers is in conversation with the BWA to expand their sponsorship for the 2017/2018 season
- Sharkfest vendors were down significantly for the 26<sup>th</sup> annual tournament, with only 2 vendors + BWA apparel featured at the East Bayfield CC. Revenues were still strong in 2016/2017

### Future Opportunities:

Hopefully, this executive position can be filled with a volunteer who will carry forward, the recent success of the BWA Sponsorship campaigns. This individual will be asked to create a BWA sponsorship agreement that can be mutually signed with our sponsors. The revenues created from this ongoing sponsorship effort will assist in funding development programs and offset any operating costs. In conjunction with our Media / Web Master, we hope to leverage the strong Social media presence of the BWA, which offers our current and potential sponsors and local businesses opportunities to have exposure to our membership, in return for advertising revenues. This individual will also be tasked to expand online sponsorship opportunities through the BWA web site with secondary sponsor locations and ensure that all sponsorship agreements are collected and submitted to the BWA prior to April 2018.

**Rob Whitehead, interim Director of Sponsorship & Fundraising**



## **Director of Ice Scheduling Report**

- No report submitted

## **Director of Jr. House League Report**

- No report submitted