



CALGARY KNIGHTS LACROSSE – MEDIA VOLUNTEER CODE OF CONDUCT

Media volunteers are expected to represent the Calgary Knights Lacrosse Club (Knights) in a positive, respectful, and professional manner at all times. All activities must align with Knights, CDLA, ALA and CLA values, Safe Sport principles, and applicable policies.

● Respect & Behaviour

- Only post content that is accurate, appropriate, and aligned with the Knights mission and values
- Protect the privacy and dignity of all participants, particularly minors, by obtaining required consent before posting photos, videos, or identifying information
- Use designated Knights media channels for official purposes only and avoid sharing personal opinions, conflicts, or speculation
- Do not post content that could be perceived as bullying, shaming, sexualized, political, or otherwise inappropriate

● Supporting the Team Environment

- Model positive behavior and promote inclusion, sportsmanship, and athlete well-being in all online interactions

● Communication

- Communicate respectfully and professionally, refraining from offensive, discriminatory, harassing, or inappropriate language or imagery
- Do not engage in private or direct messaging with minor athletes
- Do not respond publicly to complaints, disciplinary matters, or sensitive issues without direct authorization from the Knights

● Safety & Accountability

- Immediately report concerning content, inappropriate messages, or potential Safe Sport issues to the appropriate Knights authority, always including the Knights Director of Governance
- Comply with all applicable Knights, CDLA, ALA, CLA policies, including Safe Sport, privacy, and communications policies
- Will return all login credentials, administrative access, and control of Knights media accounts to the Knights at the conclusion of the season or upon request.

By following this Code, I contribute to a safe, respectful, and positive lacrosse experience for all.

Media Volunteer Name _____

Signature _____

Date _____

