



Location: Calgary
Soccer Centre
Date: 6 Jan 2025
Time 7:00 PM

Calgary District Lacrosse Association Monthly Board Meeting

Potential Attendance:

President: Wade Bowley
Executive Director: Melinda Bevis
Secretary & Knights: Tanya Leukefeld
~~Treasurer: Jon P~~
~~Axemen: Robin Latajka~~
~~Axemen: Sean Ross~~
CDLA: Ty Pilson
Fury: Eric Contreras
Fury/Sabrecats: Kelly Mantei
~~High River: Charmaine Dautremont~~
~~Hornets: Debbie Goodfellow~~
~~Hornets: Owen Jones~~
Raiders: Ian McDonald
Rockyview: Rene Reutlinger
Sabrecats: Greg Mundy
Strathmore: Tom Craig
ALRA CDLA RIC:

1. Call to Order

- ☐ Called to order by Wade B at 7:30pm

2. Approval of Agenda

- ☐ Additions to be made:
 - Canada Day
 - Roughnecks Update
- ☐ Motion to Approve Agenda: Greg M
- ☐ Seconded: Tom C
- ☐ Approved by the majority of those in attendance

3. Approval of Previous Minutes

- ☐ Motion to Approve Previous 2 December Minutes: Tom C
- ☐ Seconded: n/a
- ☐ Tabled to February meeting

4. Presentations

- Raiders Junior A – Andrew McBride Presentation
 - Game Day Experience for CDLA Teams
 - How do we engage some of the Clubs to come to the games and get excitement
 - \$2500 would pay for a “Game Day” Experience
 - Raiders Grass Roots Initiative
 - Raiders would like to become involved and present at some of the Clubs practices
 - Providing free and professional experience
 - Need to find ways to get the Jr A players out
 - Securing Strategic Sponsorship
 - Communications and Promotion
 - Minto Cup 2025
 - Awarded to Raiders and will be held at Max Bell
 - Floor times will be running all weekend to have more engagement and presence with outside agencies, etc to help support getting more
 - Notes:
 - Andrew will be meeting with his organization team to figure out how to have clubs sign up to be able to have the opportunity to participate in the Game Day Experience
 - Ideas of having the Junior players at practices
 - Corporate sponsorship idea having add space, etc over having a jersey sponsor will bring in more dollars – idea is to create excitement
 - Professional influence – have new swag, have the players look good and showcase well on social media
 - Increasing engagement and face time with the players, etc.
 - Wanting to work with individual clubs to be able to get players excited about becoming a “Raider”
 - First Game will be approximately May 10th
- Dare to Care (Lisa Dixon-Wells) Presentation
 - Abuse Free Sport Registry is the “Hub” for Sport Safe
 - They quickly and effectively work with the Silent Majority of people who may not be the person doing the bullying, but are also not the person who is standing up to support the person being bullied
 - Speak about how bullying is a learned behavior
 - When bullying is being defined in different ways, it causes a lot of conflict and confusion
 - Mean Moments
 - Lashing out, most likely an apology happens after a one-time incident
 - Conflict
 - Usually between friends, a miscommunication that is 2 sided
 - Bullying

- Imbalance of power, intention & repetitive and a pattern of inappropriate or misguided behavior. They are often master manipulators and are seen as “charmers/sweet”
- Cyber Bullying
 - Device & Social Media Expectations is something that needs to be spoken and rules implemented around expectations
 - Team Group Chats – should also follow Rule of 2 and have 1 or 2 adults on the chat
 - Public Locker Rooms – NO device can be taken out in these public areas
 - Device Use at Competition – what are each clubs protocol
 - Personal Account Settings
 - What are the expectations of the board on social media?
 - Parents in Sports
 - Engages parents in Safe Sport movement
 - The Impact of a Coach
 - How to hold Coaches accountable as coaches hold a very special and unique space with the level of influence they have on a player
 - Conflict Resolution
 - Very important to have a clear Code of Conduct
 - Willing to share her Code of Conduct as it demonstrates what the consequences of what happens IF they continue with the warned behavior
- Work with the players, parents and coaches in person and online
- Watched “The Truth about Sport Parents”
- Conversations included having this program be implemented at the organization levels was agreed upon by all Clubs
- Melinda & Wade will get more information about costs, availability, engagement etc.

5. Additions to Agenda Items

- ☐ Roughnecks Update
 - CDLA met with Roughnecks before the holidays
 - They want to continue with the Little Roughnecks program
- ☐ Canada Day
 - Kim is going to email Hornets & Strathmore
 - Open registration next week for out of town
 - Potentially hosting U17 & U15 Czech Republic & Ohio
 - U13 from Ontario
 - Ty will work on a press release to send out

6. Releases

- ☐ Sabrecats
 - Player Request for Release
 - Sabrecat Board representatives recused from discussion/vote
 - Request - Denied
- ☐ Knights
 - Player Request for Release
 - Knights Board representative recused from discussion/vote
 - Request - Denied
- ☐ CALL
 - Multiple Player Requests for Release
 - Request #1 - denied
 - Request #2 - denied
 - Request #3 – denied

7. Adjournment

- ☐ Motion to Adjourn: Ty P
- ☐ Second: Greg M
- ☐ Approved by the majority of those in attendance

8. Adjourned at: 9:41pm

Next Meeting: February 3 @ 7:00pm

