

**CSA Board Meeting
August 6th, 2025
Wild Rose Co-op Office Camrose**

1. Call to Order and Attendance

Jordan Riopel, Ryan Galenza, Sandy Nordstrom, Neil Bratrud, Rhonda Basque, Cherilyn Sharkey, Kim Buggee, Dave Schmidt, Shannon Bird, Chris Bird, Michelle Nanius were all in attendance.

Missing: Kaitlyn Schneider, Jes Mulloy, Linette Enzenauer

2. Review previous minutes

Minutes approved by Neil and seconded by Dave.

3. Agenda Additions

Marketing Sponsorship Review

Stuff moved from the curling rink to the fieldhouse

4. Action Plan review

- School learn to play program – overall went well but there were some schools that didn't take advantage of the program. Maybe look at ways we can get into more schools next year.
- Coach and manager manual – Cherilyn will take over
- Criminal Record Checks – Cherilyn said that we had a pretty good number for this year but next year we need to make this mandatory. The Coordinators will have to make sure this gets done and the coaches/managers know about it.
- Ryan is still looking into the Coach and board protection with the Lawyer.
- Shannon is planning for early spring coaching clinic
- Marketing Review - We raised just under \$12,000. We had CJ Signs do 3 signs that we will use each year. Neil will take them down and store them in the shed. Meridian donated the foul polls at St. Pat's and the Comp. The committee would like to plan things in the off-season for the girls, such as booking fieldhouse time, pitching, and hitting clinics. Take advantage of days off from school and set things up for those days.

Cherilyn will plan a group photo for August 27th from 5:30-7pm and do the picture at 5:45– Send the coordinators a Google form to sign up, so we have an idea of how many kids we need to feed hot dogs. Neil will ask Wild Rose Co-op to sponsor hot dogs, and girls to wear something Crossfire. Cherilyn will make a social media post.

- Kim needs to look into AGLC about the Raffle Account
- Jerseys – We will put a section in the manual that says jerseys need to be red/black/white – and have our logo somewhere on it. We do have team jerseys available – and Cherilyn will include a photo so they can see what they look like.
- All teams paid for tiering
- Raffle tickets – It was a success. Make note not to get as many next year – the problem is the 2nd U17 took away those players, so we had extra tickets to sell. We are going to table raffle tickets until after registration. We will possibly remove the tickets altogether. We could include this in the registration fee but lower it because we wouldn't have to pay this out the winner. We could look at doing a raffle box 50/50 and potentially make more money. We wouldn't have to make parents sell it could just be a fundraiser for the association but most people get behind it when it is easy – just share a post or something. We would like Katelyn to look into Raffle Box so we have the information for when we need it.
- The younger group used the Spond App. The group decided to let each team do what they want and Cherilyn will add the information into the coaches manual about Team Snap, Team Link, Spond App
- We will be buying new first aid kits for the season
- The Play Up and Play Down Policy is updated and on the website
- There were concerns regarding the quality of the team pictures. We talked about using the same company that does the Baseball team pics and going back to an actual team photo.
- A teams coaching applications is on the agenda
- A teams tryouts are on the agenda
- Jordan asked Kim to give board/coach fees back. She will come up with a list of the coaches etc., to see who we need to give back to.

5. Season Summary

Coordinators –

U17 – Sandy said they had a rough year but hosted provincials and lost by one run for a medal. The commitment level is down, but they all want to come back and play on the U19 team, but with a reduced schedule and maybe a few tournaments. All but 3 girls move up.

U7 - Neil said Meghan Gunderson coached the U7's and they had 3 games and had a great year. Neil asked her to find some succession for herself. U9 – They had 2 teams and brought up 2 underage girls, and 12 are moving on to U11 – 3 or 4 are really good ball players. They focused a lot on Pitching and had a total of 12 games. It was a great season.

U13 – Rhonda – Cochrane's team had 3 tournaments and did get some medals – Bassetts team did great – no complaints – There was real struggle getting coaches and Petiot's team did well once they got the coaching lined up. Next year we need to do a better job of getting parents to coach earlier on. There was a comment it would have been nice to have more games during the season and not just tournaments.

U11 – Dave - Herder's team went to provincials, and ended up with a Bronze medal. Gauthier team did well, no complaints. Lindstrand team has some communication problems that we are working through.

U15 – Jes wasn't at the meeting to speak on behalf of the coordinator. Jordan said their Team played 78 games this season and won Silver at Westerns. Cherilyn said the U15 Schafer team had a good season and went to provincials. U15 Skaret struggled with the tiering and found themselves unable to advance to provincials – Jordan said for B teams to put themselves as an A team – Softball Alberta is going to be the same tiering next year, A and B for both U15 and U13. U15 Basarab we thought had a good year.

There was talk of planning an Intro night for new and returning manager's and coaches and potential coaches. Go over the manual and offer a mentorship idea. We could do this while the evaluations are going on, and let parents know that we need their help to make the teams run. This might make it easier if they have an idea of what they are getting into and know that they have someone to help them throughout the season.

6.High level financial update

Kim said she had to do a little more chasing this year and still has 2 unpaid diamond fees for U11 Lindstrand and U11 Herder. Two families that moved up have not paid the extra \$100 fee – They will be contacted and asked to pay. Shannon contacted the one family, and Dave will contact the other. The money can be sent to camrosesoftball@gmail.com

Kim said the addition of the Google form was a great for the second umpire payment. We currently have \$76,000 in the bank.

7.New diamond update

There was a lot of discussion, but we have decided to pursue a batting cage at the comp. Ryan will talk to Shane Gau and see if we can work out a deal with the Comp. Depending on what happens, we can ask Baseball to pay us for a 1/3 of the current batting cage; if they decline, we can just continue to use it and the new one. Jordan and Chris will look at the cost and size of building. Jordan described a cage made out of netting that can be lifted with a pulley system that he thinks will be substantially less than a chain-link fence.

Neil will talk to Jim Cooke to see what are steps are to looking at getting some land to put another diamond in the city. We will follow the chain of command and then go to council with our proposal.

8.Email Hack from president

Jordan's email was hacked. Just a reminder to be aware

9. A level coaching applications(Due august 15th)

Shannon said we had the following coaches apply:

U19 Trevor Nordstrom and Brad Dingman - Shannon sending email to let them know that we had 2 coaches apply to see how they want to proceed.

U17 – Jordan Riopel

U15 – Jordan Bassett – Chad Skaret – Shannon sending email to let them know that we had 2 coaches apply to see how they want to proceed.

Cherilyn will put out again – on social media reminding of the August 15th closing date.

10. Review coach selection process

We will wait to see if we need to go ahead with this. If we do there will be 3 people who interview and take their recommendation back to the group.

11. Set Dates for A level evaluations

We will wait until after the coaches have been selected.

12. Charging for Fall evaluations only.(Last year was \$100)

Cherilyn will add that this is a fee to cover the costs of the evaluations – any surplus goes to the 2026 season for the A team.

13. Fall ball

There was not interest in the group to organize this.

14. Prep for equipment needs next year, order early.

Chris was asked to order sooner to get things in for the season. We will potentially have an extra 3 teams with 3- U17 teams and the addition of a U19 team.

Looking at the cost of labelling items. Neil suggested stickers of some sort that could be attached to bow nets etc. Cherilyn also recommended putting our name on the balls.

Michelle will create a form to check in with the umpires and coordinators to see what they felt for the year. Michelle will also organize another umpire clinic for the 2026 season.

15. Round table

Ryan would like us to look at getting association pins. They have needed them to go to Westerns and Nationals and thought it would be cool for all of the girls to get them and also have them at Western's etc.

16. Next Meeting mid to late September?

September 15 –

October 20th

November 17th

The meeting was adjourned at 9:08 pm