

CLA Strategic Plan 2019-2024 - FINAL

APPROVED

Our Vision

Lacrosse... Our life, our family, our game... Make it Yours!

Our Mission

To promote, develop and preserve the sport of Lacrosse and its heritage as Canada's national sport.

We are guided by our Values - H.E.A.R.T.

Health	Excellence	Accountability	Respect	Teamwork
We provide developmentally-appropriate opportunities to experience fitness, fun and friendship in the fastest game on two feet.	We achieve high standards in all aspects of our sport: playing, coaching, officiating, volunteering, managing, and leading	We operate with integrity and transparency, accepting responsibility for outcomes and results	We unite communities by embracing inclusion, accessibility and diversity	We achieve more working together in a climate of collaboration and trust

Strategic Goals

1.0 HIGH PERFORMANCE	2.0 TECHNICAL LEADERSHIP	3.0 PROACTIVE MANAGEMENT AND GOVERNANCE
We have developed a quality HP integrated program for all athletes, coaches and officials	We have trained and certified coaches and officials at all levels of competition	We have the resources, capacity and structure to lead the sport with effective and efficient policies, marketing and communication
In order to achieve these goals we will focus on the following objectives:		
Meet Canada Games criteria by 2021 including coach certification and ACM, male and female Indigenous and non-Indigenous coaches and Indigenous athlete development opportunities across Canada	CLA has the ability to certify coaches at Competition Development in all MA's by 2020	Develop a business plan that will fulfill the needs for proactive management including sustainability and growth opportunities by AGM 2019
Implement National Championship vision and strategy for effective 2020 Box season	All female teams to have a minimum of one female coach on roster by Jan. 2021	Operate CLA on a balanced budget
Appoint Director of Youth Development (HP Committee) by Mar. 15, 2019	Introduce a program to meet gender equity targets in 2025 (players, coaches, referees) by SAM 2021.	Re-evaluate our governance structure and responsibilities to support a shift in the culture of our organization by AGM 2019 so our MA's and stakeholders are informed and engaged.
Develop evaluation camp with National Competitions		