

Canora Minor Hockey

SOCIAL MEDIA AND NETWORKING POLICY

1. INTRODUCTION

For the purpose of this Social Media and Networking Policy, the policy will encompass public communications through such Internet mediums and websites as Twitter, Face book, My Space, Linked In, Foursquare and any other social media network that allows users to communicate online.

The policy will be applicable to all members of Canora Minor Hockey, players, Teams, players' family members and supporters.

The purpose of this policy is to educate Canora Minor Hockey on the risks of social media and to ensure all Teams personnel are aware that conduct deemed to be inappropriate may be subject to disciplinary action by, Canora Minor Hockey, League and/or the SHA.

2. SOCIAL MEDIA GUIDELINES

- a) Comments or remarks of an inappropriate nature which are detrimental to a Team, the Association or an individual will not be tolerated and will be subject to disciplinary action.

- b) It should be recognized that social media comments are on the record and instantly published and available to the public and media. Everyone including Association and/or Team personnel, players, corporate partners and the media can review social media communications. You should conduct yourself in an appropriate and professional manner at all times.

- c) Use your best judgment at all times – pause before posting. Once your comments are posted they cannot be retracted. Ultimately, you are solely responsible for your comments and they are published for the public record.

3. SOCIAL MEDIA VIOLATIONS

The following are examples of conduct through social media and networking mediums that are considered violations of the Canora Minor Hockey Social Media and Networking Policy and may be subject to disciplinary action by Canora Minor Hockey.

- a) Any statement deemed to be publicly critical of Canora Minor Hockey officials or detrimental to the welfare of a member Team, the Association or an individual.

- b) Negative or derogatory comments about any of the Canora Minor Hockey, Team, League and/or Players

- d) Any form of bullying, harassment or threats against players or officials.
- e) Photographs, video or comments promoting negative influences or criminal behavior, including but not limited to:
Drug use,
Alcohol abuse,
Public intoxication,
Hazing
Sexual exploitation, etc.

- f) Online activity that contradicts the current policies of the Canora Minor Hockey.
- g) Inappropriate, derogatory, racist, or sexist comments of any kind.
- h) Online activity that is meant to alarm other individuals or to misrepresent fact or truth.

4. DISCIPLINE

The Team, Canora Minor Hockey, League and/or the SHA will investigate reported violation(s) of this policy in the manner set out in the SHA Handbook for other types of violations. If the investigation determines that a violation has occurred, the Team, Minor Hockey Association, League and/or the SHA Chairperson of the Division involved will impose an appropriate suspension. Any appeal of the suspension will be dealt with as set out in a Minor Hockey Association, League and/or SHA Handbook for other types of suspensions.

Parent /Guardian Signature _____

Date _____