

President's Meeting Notes

Committee Updates

I. All of the Committees are looking for new/additional participants. Contact the President, or Darryl to volunteer.

II. Finance Committee (and subcommittees)

- a) Program Cost Analysis/Report: examine program expenses for opportunities for cost savings, grant opportunities, and break-down/explanation of fees paid to FBAB
- b) Fundraising: both CDMFA and Club Level opportunities
 - i) Raffle (CDMFA): Motion to pursue this option. Mandatory participation by each player as part of registration. This combined fundraiser should eliminate the need for clubs to charge/pay team fees to CDMFA. Committee to examine proposed numbers and present examples to Board
 - ii) 50/50
 - (1) many clubs already ran these in the past season: committee to assemble feedback and prepare to coach other clubs on this option
 - (2) CDMFA did pursue a partnership for a large scale 50/50 for all minor football last season (see Tracy Kociuba for info). Would this be viable for future season?
- c) Grant Subcommittee
 - i) with CDMFA Exec Director ... set reminder for Government Loan repayment for December 1, 2022.
 - ii) Begin scheduling/tracking Grant opportunities for 2022

III. Coaching Development Committee

- a) In-House Training Initiatives
 - i) Coaches Clinic / Player Skills Camp (with option for NCCP certification)
 - ii) Resources Library: Video Series, Resources/References, Apps

- iii) Mentorship Program
- b) Education/Awareness on LTCD, NCCP requirements & tracking for clubs

IV. Program Development Committee

- a) LTAD Subcommittee: Implementation plan, education/discussion with clubs & members; maintain channels of communications with football partners outside of CDMFA (Metro & ASAA, FBAB Provincials/playoffs)
- b) opportunities for CDMFA level workshops, training sessions, scholarships, junior coaching, junior ref program (Football 101, Football Rules book in plain/kid language)
- c)

V. Discipline Committee

- a) Code of Conduct: in process of examining and updating the CDMFA document in keeping in line with the Universal Code of Conduct (prepared by Sport Canada). Expectation that this will be the basis/starting document for all member clubs, and will be used in the registration process, posted to all member websites.
 - i) Consequences: all existing consequences to be examined and updated, new processes to be included (fines, suspensions, expulsions, Committee Hearing/ Review processes, Mediation & Appeals processes)
 - ii) Education: working with Program Development and Communications to inform and educate members at all levels on acceptable behaviour and resulting consequences.
- b) Behaviour Management Policy
 - i) CDMFA current Behaviour Management Policy has been in place for one full season. Feedback and results to be reviewed, and document to be updated accordingly.

VI. Boundaries/Zones Committee

- a) Review, report, and recommend any changes required to the recruitment zones for the existing clubs.

VII. Communications

- a) Internal Communications: Website maintenance & training, social media planning & training for clubs (also supports Program Development and Coach Development for communications & promotions)
- b) External Communications: promotion/education on the sport of football, community outreach, and event/club promotion (also works with Recruitment/Marketing)

VIII. Recruitment/Marketing

- a) Recruitment & awareness (CDMFA & club level support)
- b) Special Events Team: to organize festivals & showcase events for CDMFA, or to represent CDMFA at larger events (Mom's Football, Try Football, Minors at the CFL)
- c) Football for Good: working with the Communications team to showcase football youth and their role in the community at large

IX. Administration Committee

- a) Bylaws: completing a review, report & suggested rewrites of the current CDMFA Bylaws
 - i) Submissions from each committee/subcommittee as presented/voted on by the Board to be included
 - ii) Next draft of Bylaws to be voted on at the upcoming AGM. Document to be filed with Provincial Registries Office. Appropriate tracking & updating to be implemented going forward from that date.
- b) RPPs: completing a review, report & suggested rewrites of the current CDMFA RPPs
 - i) Submissions from each committee/subcommittee as presented/voted on by the Board to be included.
 - ii) Tracking & updating procedures to be implemented going forward.
- c) Handbooks: subject matter specific reference books to be assembled as required by respective subcommittees (with the input from CDMFA staff). Admin Committee will standardize the format, tracking & updating processes. These documents to be used as reference and training tools. (example: Communications: Basics for setting up & maintaining social media accounts).

Message from the President:

There are a great many fabulous ideas to revitalize CDMFA and the game of football. Some ideas and suggestions have been made several times in the past, and some are brand new suggestions in our new post-Covid environment. It is encouraging to see so many people coming to the Board meetings (in person and virtually) and contributing their best business ideas to help each other and our football community as a whole.

The resources we need, and the solutions to many of our challenges lie within us. Previously, clubs have raised concerns about working completely independently and struggling to overcome challenges of limited access to volunteers, resources, and funding. Working together in the true spirit of teamwork, and with open communication and unfettered cooperation, we can bring our football community through the pandemic. We can build it, better and stronger than ever.

Our immediate challenge ... go back to your clubs, demonstrate to them all the positive momentum we have, identify those members with the unbridled passion for youth football and challenge them to be a part of the solution. Just like a football team on the field, we have a place and opportunity for everyone from those with an abundant football background who want to coach and develop future coaches, to those who know little about football but are great at organizing, or social media, or writers of business letters, or “crunching” fundraising dollars. We welcome you and encourage you to contribute based on your passion or professional expertise. Join a committee, promote your idea, and represent your club.

Questions, concerns, comments ... feel free to contact any member of your Executive.

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NOTE: Work has begun on a shared workspace on google for posting/sharing brainstorming ideas and suggestions. (Constructive resources & references welcome ... no negative



comments, etc ... join the committee to contribute to detailed conversations). Each Committee will then report on their findings/suggestions at the respective Board Meetings.