

Technical Director Updates

December 3rd, 2020

Free Play

Registration numbers have been historically low for the program due to COVID. Many schools have been unwilling to support and promote like they have in the past and parents have been hesitant or against their kids participating. Due to this we have begun offering online sports programs for all of the youth unable to come in person, which is new in the 2020/2021 season. Regardless, Free Play has still managed to get roughly 8 cohorts up and running as of November 26th. Currently Free Play is still running in-person sessions, as we received an exemption from AHS this past weekend. All programming has been heavily modified, but we have still been able to provide a safe space for the youth of our community. Due to the low registration numbers a lot of extra time and energy has gone into developing the Junior Coach and Referee program which is one of the biggest benefits of the partnership. Lots of flag coaches and referees in the making!

Flag Football

We are looking to restructure our flag programming to provide more opportunities for the sport to grow. We are looking to have both a recreational and competitive stream in 2021, in order to create more chances for our youth to play. CDMFA flag teams will be eligible to enter in the competitive stream. This will allow for more gameplay and growth of the game as a whole.

We will be making a big Flag Football (GEFFA) announcement in the New Year.

Girls Tackle

CDMFA considered introducing centralized registration for the 2021 girls season in order to help streamline recruitment, opportunities, communication and overall experience. There was buy in and interest from a majority of the clubs, however we were unable to come to a decision as a whole. That being said we have decided to not move forward with it this season and will revisit the opportunity in the 2021 season as we believe there would be significant benefits to operating this way for the girls tackle division.

We were aiming to have registration open December 1st for all clubs, however some last minute changes on RAMP are needed before we can open registration. This is expected to take a couple weeks. I will be working with clubs to find ways to begin “registration” and recruitment for the time being. I have also posted a recruitment form directly on the CDMFA website. This will be promoted on social media to drive recruitment and promotion. Once registration opens, or more information on the season is available we will have a streamlined way to get it out to all that have shown interest. Clubs will also be free to do this on their own, but the CDMFA wants to provide as much assistance as possible, especially to the new teams.

Potential for online combined sessions - Football 101 (Offer Beg/Int/Ad), Physical Fitness, Utilize these sessions to build the community, Guest Speakers

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Projected Girls Teams:

Senior Girls	Junior Girls
SAMFA	SAMFA
West Edmonton Raiders	West Edmonton Raiders
Edmonton Seahawks	Edmonton Seahawks
Leduc	Millwoods
Wetaskiwin	Wetaskiwin
	Rams
	Fort McKay

Projected Schedule:

February 20th/21st	Combined Camp
February 27th/28th	Combined Camp
March 6th/7th	Team Practices
March 13th/14th	Team Practices
March 20/21st	Team Practices
March 27th/28th	Team Practices
April 3rd/4th	<i>Easter Long Weekend</i>
April 10th/11th	Jamboree
April 17th/18th	Pre Season Game
April 24th/25th	Regular Season Games
May 1st/2nd	Regular Season Games
May 8th/9th	Regular Season Games
May 15th/16th	Regular Season Games
May 22nd/23rd	<i>Victoria Day Long Weekend</i>
May 29th/30th	Playoffs
June 5th/6th	Playoffs
June 12th/13th	Championship Games

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WISE Grant

Applied for use in our girls tackle programming. Recipients will be announced late February.

Spring Start Dates

Looking to push back spring start dates to avoid as much indoor play as possible. Indoor space will also be hard to come by so this decision will give our clubs more success in season planning. This would primarily affect Club Flag and Girls Tackle.

Social Media

I have began putting together recruitment material for girls tackle. Spring Flag promotion will follow shortly after. Always in need of photos and videos.