

JULY 2020



TECHNICAL DIRECTOR REPORT

CDMFA ANNUAL GENERAL
MEETING | JULY 23RD 2020

Prepared by: Tanya Walter
CDMFA Technical Director

02

GIRLS TACKLE FOOTBALL

After being forced to cancel and incredibly successful second season of our Spring Girls Tackle Season due to COVID, we are lucky to be able to run a short but sweet July season. We are operating two separate cohorts, with three teams per cohort and a total of sixty-seven players. Each cohort plays one mini game per week against each team within their cohort, for three weeks total. With the season barely being advertised or promoted, we are incredibly impressed with how easy it was to fill rosters. Teams even had to turn players away due to limited space, and some had new players reaching out wanting to play. The final game day is this Sunday July 26th (11:30AM-4:45PM) at Millwoods Turf.

We are looking forward to 2021 as we believe we maintained a significant amount of momentum even through cancellations and COVID. It would be nice to see a couple more clubs step up as we anticipate the numbers to continue to grow in 2021!

	2019	2020	% Growth
Players	48	120	208%
Teams	4	9	225%
Clubs	4	6	150%

03

CLUB FLAG FOOTBALL

Age Group	2019	2020	% Growth	Overall Program Growth
Bantam Clubs	2	5	250%	311%
Bantam Teams	2	7	350%	
Bantam Players	25	83	332%	
Peewee Clubs	2	5	250%	251%
Peewee Teams	2	5	250%	
Peewee Players	19	48	253%	
Atom Clubs	2	4	200%	194%
Atom Teams	2	4	200%	
Atom Players	17	31	182%	
<i>Total Growth of Club CDMFA Flag Programming = 252%</i>				

NEWS IN FLAG FOOTBALL

1) Flag Football will be joining 32 other sports at the World Games in 2022. Teams will be selected through the IFAF qualifying process, with exception of both the men's and women's United States teams which as current reigning world champions will pre-qualify. This move formalizes flag football as an international sport, and brings it one step closer to becoming an olympic sport.

2) The NAIA in partnership with NFL Flag have come together to bring women's flag football to universities across the USA in 2021. There are currently fifteen schools committed to offering the program with more in the works.

PARTNERSHIPS

CAPITAL DISTRICT MINOR FOOTBALL AND FREE SPORT FOR KIDS (FORMALLY FREE FOOTIE)

Free Sport for Kids mission is to provide vulnerable kids with the opportunity to play in a safe, accessible, and inclusive environment at no cost to them or their families.

The CDMFA (primarily Tanya) will be taking on the roles and responsibilities of Technical Director of Flag Football for Free Play for Kids. This is a HUGE opportunity to build up flag football in our community and service a population we have been turning our focus to in the recent years. For the CDMFA this creates opportunity to increase our numbers for both club flag and our traditional tackle programs. Another positive and factor in starting this partnership is the focus on coach development which will bring quality trained coaches into our organizations.

We are currently looking to hire a handful of coaches for the program. It is a paid position and a fantastic opportunity to learn and develop as a coach. I have attached the job posting to this document.



05

SOCIAL MEDIA

What the office would like from clubs:

- Quality practice, game, and team event photos
- Game or practice highlight film
- Event information (camps, fundraisers, etc.)
- Exciting Announcements (ex. new board members, coach hires, player milestones and signings)

Please email photos, videos and information to Tanya at cdmfatechdir@gmail.com

When posting anything on social media, please tag CDMFA in the post as well. It makes sharing much easier, and no one gets missed.

TAKEAWAY POINTS:

- 1) Contact me ASAP if you are interested in starting up or helping out with girls tackle or flag programs.
- 2) Share coaching position with any suitable candidates.
- 2) Please utilize CDMFA for social media. We want to support your clubs as best as we can!