



FRED SASAKAMOOSE

**"CHIEF THUNDERSTICK"
NATIONAL**

Championship

MAY 15-18, 2025

**SPONSORSHIP
OPPORTUNITIES**

OUR STORY

Five years ago we lost Fred Sasakamoose to Covid-19. His passing had a large impact on the Indigenous community and Canadian population. Fred reached beyond playing in the National Hockey League for 12 games. He seem to represent hope and was the best ambassador for race relations. Our family, friends and home community miss his presence each day. His memoir "Call Me Indian" became a National Best Seller, which educated a generation on the effects of Residential Schools.

Before Fred's passing, he left some lasting impressions and created a non profit called Fred Sasakamoose "Chief Thunderstick" Sports Inc. He wanted to support Indigenous Sports and specifically the sport of Indigenous Hockey. He knew that the rural areas were struggling with having leagues and the First Nation communities with no place to play consistently. Fred was well aware of the on reserve age demographics and the amount of youth under the age of 16 years old and what idle youth can do to a community.



MAY 15-18, 2025

48 Indigenous Teams from across Canada will compete for a National Hockey Championship in honour of the late Fred Sasakamoose. The championship will consist of 40 men's teams and 8 women's teams.

There is no Entry Fee for teams to attend, as Fred wanted a traditional invite to Nations across Canada to send there athletes to compete. Fred wanted to be host for these Nations and athletes and provide the venue, logistics and competition free to his guests.

OUR PLAYER



48 TEAMS ACROSS CANADA & **OVER 14,500 FANS** NATIONWIDE,

THE CHIEF THUNDERSTICK NATIONAL HOCKEY CHAMPIONSHIP ATTRACTS THE

BEST INDIGENOUS PLAYERS IN NORTH AMERICA. ★ ★ ★ ★

DEMOGRAPHIC

CHIEF THUNDERSTICK PROFILE

	2025 FORECAST	2024	2023	2022
ATTENDANCE	14,500	14,500	11,500	9,000
ONLINE FOLLOWING	36,000	34,000	26,000	21,000
ONLINE REACH	5,000,000	4,790,000	4,300,000	2,600,000
# OF TEAMS	48	53	56	40
# OF ATHLETES	1,000	1,000	1,100	800
# STREAMED GAMES	110	124	127	106

FRED'S CHAMPIONS

MEN'S DIVISION



EAGLE LAKE CHIEFS 2024



CROSS LAKE ISLANDERS 2023



NORWAY HOUSE BRUINS 2022



CANOE LAKE YOUNG GUNS 2021



WASWANIFI CHIEFS 2019



WOMEN'S DIVISION



RED PHEASANT LADY REBELS 2024



MISTAWASIS SAGESTRONG 2023



MISTAWASIS SAGESTRONG 2023



2025 TEAM LIST

MEN'S DIVISION

1. Sheshatshiu Mainlanders, Newfoundland and Labrador
2. Rankin Inlet Falcons, Nunavut
3. Whitehorse Bears, Yukon
4. Pessamit Montagnais, Quebec
5. Mistissini Warriors, Quebec
6. Eastmain Snipers, Quebec
7. Uashat Mak Mani-Utenam "Shakash" Quebec
8. Waswanipi Chiefs, Quebec
9. Eagle Lake Chiefs, Ontario
10. Six Nations Ironmen, Ontario
11. Moose Cree Scrappers, Ontario
12. Akwesasne Wild, Ontario, Quebec, New York
13. Eabametoong Bushtown Trappers, Ontario
14. Cross Lake Islanders, Manitoba
15. Norway House Bruins, Manitoba
16. OCN Winterhawks, Manitoba
17. Peguis Mohawks, Manitoba
18. Sagkeeng Braves, Manitoba
19. Fisher River Cree, Manitoba
20. Kainai Braves, Alberta
21. Fort McKay Braves, Alberta
22. Samson Hawks, Alberta
23. Tsuut'ina 7 Chiefs, Alberta
24. Alexis Nakota Sioux, Alberta
25. Siksika Buffaloes, Alberta
26. Alexander Timberwolves, Alberta
27. Chipewyan Prairie Wolves, Alberta
28. Canoe Lake Young Guns, Saskatchewan
29. Round Lake Bears, Saskatchewan
30. Mistawasis Nehiyawak, Saskatchewan
31. Whitefish Flyers, Saskatchewan,
32. Sandy Lake Chiefs, Saskatchewan
33. Keeseekoose Rangers, Saskatchewan
34. Red Pheasant Rebels, Saskatchewan
35. Beardy's Blackhawks, Saskatchewan
36. PBCN Stars, Saskatchewan
37. La Ronge 89er's, Saskatchewan
38. Onion Lake Border Chiefs, Saskatchewan
39. Sweetgrass Broken Feathers, Saskatchewan
40. Cote Selects, Saskatchewan

WOMEN'S DIVISION

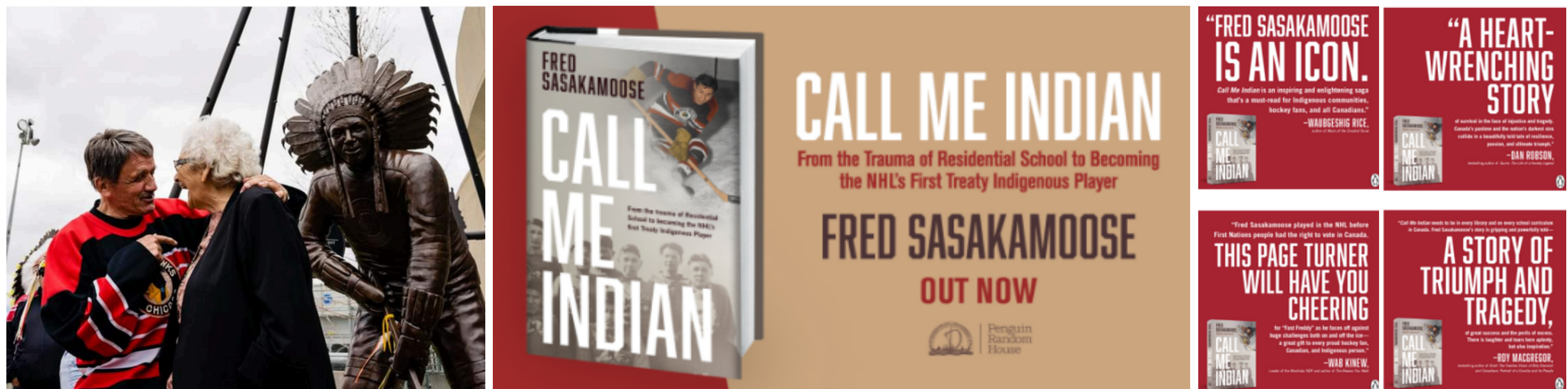
1. Red Pheasant Lady Rebels
2. Alberta Thunderbirds
3. Cross Lake Lady Islanders
4. One Nation Thunder
5. Metis Nation
6. Northeast Wildcats
7. Treaty 4 Ladies
8. Fort Carlton Blackhawks



FRED SASAKAMOOSE LEGACY & FOUNDATION

FREDS DREAM WAS TO PROMOTE & DEVELOP INDIGENOUS HOCKEY

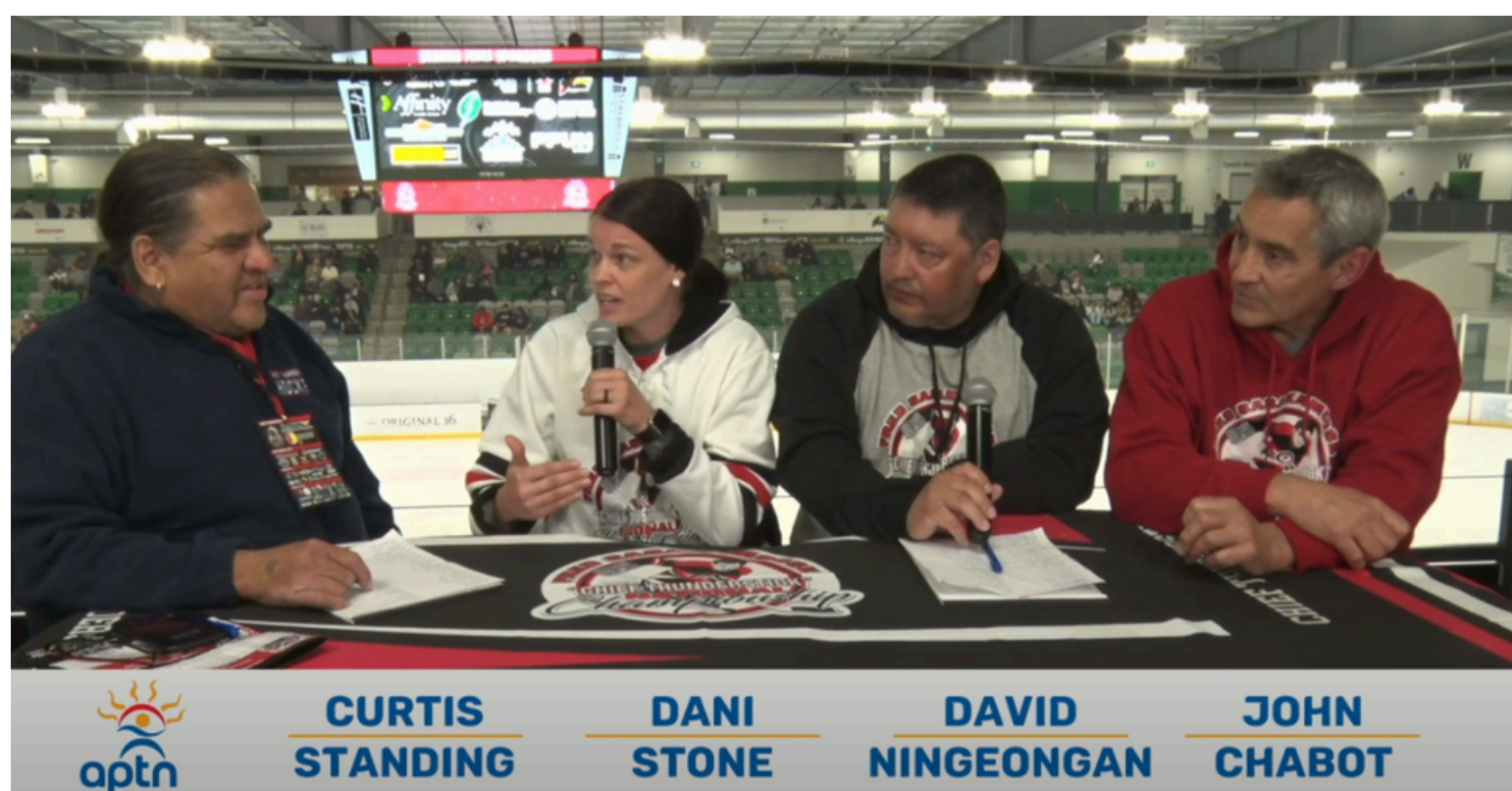
Fred's Statue Unveiling & Book Launch



MAY 18TH IS FRED SASAKAMOOSE DAY IN SASKATCHEWAN



2023 National Live Game Broadcast Men's & Women's Final



FRED SASAKAMOOSE
Chief Thunderstick Sports Inc.

CHIEF THUNDERSTICK SPONSOR OPPORTUNITIES

FREDS DREAM WAS TO PROMOTE & DEVELOP INDIGENOUS HOCKEY

CHIEF THUNDERSTICK: \$25,000

okatahaskwewahtik okimaw

- Live Game Broadcast Sponsor Recognition.
- Chief Thunderstick Fan Zone Sponsor Recognition.
- Player of the game sponsor and selection.
- 30 Weekend All Access VIP Passes to Chief Thunderstick National Hockey Championship.
- 30 Fred Sasakamoose "Chief Thunderstick" Commemorative Jackets.
- Merlis Belsher Event Suite.
- Front Page Social Media & Live Stream Promotion to +30,000 followers, Tradeshow Table, MC announcements at both arenas, Digital Signage on Jumbotron, Logos Included on VIP Tags & Event Programs.
- Recognition at Sponsor & Team Night: May 14th, 7:00 PM (CST), 2025, Location TBD.

CHIEF RUNNING DEER: \$10,000

apisimosis ka-pimipahtat okimaw

- Live Game Broadcast Sponsor Recognition.
- 12 Weekend All Access VIP Passes to Chief Thunderstick National Hockey Championship.
- 12 Fred Sasakamoose "Chief Thunderstick" Commemorative Jackets.
- Front Page Social Media & Live Stream Promotion to +30,000 followers, Tradeshow Table, MC announcements at both arenas, Digital Signage on Jumbotron, Logos Included on VIP Tags & Event Programs.
- Recognition at Sponsor & Team Night: May 14th, 7:00 PM (CST), 2025, Location TBD.

STANDS FIRM: \$5,000

ayahkokopawiyin

- 6 Weekend All Access VIP Passes to Chief Thunderstick National Hockey Championship.
- 6 Fred Sasakamoose "Chief Thunderstick" Commemorative Jackets.
- Front Page Social Media & Live Stream Promotion to +30,000 followers, MC announcements at both arenas, Digital Signage on Jumbotron, Logos Included on VIP Tags & Event Programs.
- Recognition at Sponsor & Team Night: May 14th, 7:00 PM (CST), 2025, Location TBD.

FRIENDS OF FRED: \$2,500

- 2 Weekend All Access VIP Passes to Chief Thunderstick National Hockey Championship.
- 2 Fred Sasakamoose "Chief Thunderstick" Commemorative Jackets.
- Front Page Social Media & Live Stream Promotion to +30,000 followers, MC announcements at both arenas, Digital Signage on Jumbotron, Logos Included on VIP Tags & Event Programs.
- Recognition at Sponsor & Team Night: May 14th, 7:00 PM (CST), 2025, Location TBD.



CHIEF THUNDERSTICK 2024 EVENT SPONSORS

A SPECIAL THANKS TO ALL OUR 2024 SPONSORS

CHIEF THUNDERSTICK SPONSOR

Montana Construction

... From Coast to Coast!

BATC
Community Development Corporation

**SASAKAMOOSÉ
CONCEPTS**

**MAURICE
LAW**
BARRISTERS & SOLICITORS



CHIEF RUNNING DEER SPONSOR



FFUN



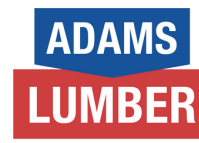
GRAHAM



STANDS FIRM SPONSOR



FRIENDS OF FRED SPONSOR



Make All Cheques Payable to:
Fred Sasakamoose "Chief Thunderstick" Sports Inc.

811 Hargreaves Manor,
Saskatoon, Sk. S7R 0H9

Contact:

Neil Sasakamoose
1.306.220.6942

chiefthunderstick21@gmail.com

Gabriel Michael
1.306.250.2715

chiefthundersticksales@gmail.com