

Cole Harbour Rockets Minor Basketball AGM

May 25, 2019 7pm



Agenda Items:

Attendance and Quorum Confirmation of Executive Members

Call for Agenda Items

President's Report

Vice President's Report

Treasurers Report

Other Prepared Reports

Other Agenda Items Added

Opening Registration and Player Caps

Drop in registration Date at Cole Harbour Festival, Along with U10 Game

Executive Positions Returning Confirmation

Any new Position Nominations and or Confirmations if Required

Planned Motions:

Pricing Changes for next year

Fundraising/Community Position and Initiative Trail

Social Media/Communication Position

Roadside Signage

Have a great summer everyone.

Rockets Executive

Cole Harbour Rockets Minor Basketball AGM

May 25, 2019 7pm



AGM Minutes: CHMBKA AGM May 25, 2019 for Fall/Winter 2018/2019 Season

Meeting Start:

Attendance and Quorum Confirmation of Executive Members Called by President:

Attendance:

Robin Veinotte – President

Martin Langille – Vice President

Brett Haley – Past President

Daryl MacNeil – Gym Coordinator

Laverne Withers – Treasurer

Shawn Patriquin - Equipment (Via Phone)

Community Members/Coaches:

JC Gallant, Lawrence Eady, Laura Brine, Payton Parker (left early), Michael Adderson

Regrets – Registrar's Angie Randell and Tina Patriquin (previous Commitments), Sean Francois
Web Master – Coaching Commitment with Soccer

Not in attendance – Suzie Dech – Secretary.

Majority of Executive Members In attendance and Quorum confirmed, Unanimous vote required on items in order to pass.

Motion to move forward with the meeting: Martin Langille

Seconded – Laverne Withers

All in Favour: (All Voting Members Present) - Majority Vote
Motion Passed. Decision to move forward with the meeting Confirmed.

President: Call for Agenda Items

Request to re call for additional agenda items at the end of the meeting – Approved.

President – Reading of the President's Report

Open for Questions/Comments: Complete

Vice President – Reading of the President's Report

Open for Questions/Comments: Complete

Secretary, Registrar, Webmaster, Gyms, Equipment & Technical Coordinators Reports – Will be supplied at a later date and posted online with these reports.

Treasurer – Reading of the Treasurers Report

Review of Financials YTD (Printed Copy Provided)

Notable Mentions:

	2018	2019
Equipment	\$1,230	Expected Increase
Jerseys	\$3,500	Expecting Increase
Clocks	\$1,500	Not Expected
Gyms	\$12,000	Expecting Increase
Ball Bags	\$0.00	Need New Bags 2019
Coach Shirts	\$0.00	Estimate \$1500+
BNS Fees:	17*\$270.00	Depends on Membership
MBA Fees:	17x\$1,495	Depends on Membership
Jr NBA:	\$2,200	Depends on Membership
Storage:	\$1,900.00	No Changes

Prov Fees	\$240x16	TBD – May not Contribute
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New Equipment Team this year - No real inventory for them to work with, so forecasting the need for jerseys, balls, etc.. is difficult as we do not have a record of what we currently have.

Open for Questions/Comments: Complete

President: Motion to move forward with New Ball Bags, Coaches Shirts And Additional Balls for the new year to replace old equipment.

Secunder: Martin Langille

All in Favour: (All Voting Members Present) - Majority Vote

Motion Passed.

Agenda Item: Opening Registration and Player Caps

President: Motion put forward to open Registration Mid Summer, With Online Only

Registration (Pay via Pay Pal) using last years Player Caps

Secunder: Brett Haley

All in Favour: (All Voting Members Present) - Majority Vote

Motion Passed.

Agenda Item: Drop in registration Date at Cole Harbour Festival, Along with U10 Game

Discussion on Cole Harbour making an entry in the Cole Harbour Festival Parade, Hosting a Boys and Girls U10 Game during the Event, as well as having our Walk in Registration at a booth during the event.

Will Need Nets, Volenteers, Registrar's available for Walk In Registration. General Consensus that this will promote the club and help increase registration along with being fun for children.

Vice President – Martin Langille: Motion put forward to go ahead with the plan to hold walk in registration at Cole Harbour Festival, along with a parade entry and a game during the event.

Secunder – Laverne Withers

All in Favour: (All Voting Members Present) - Majority Vote

Motion Passed.

Planned Motions as per the Agenda and previous Executive Meetings:

Agenda Item: Pricing Changes for next year

General Discussion.

Past President – Brett Haley suggested keeping prices the same in order to be inline with other clubs.

Treasurer strongly suggested increasing prices moderately.

Motion put forward for price increases by Treasurer

Secunder: Vice President

In Favour – 3 Votes

Not in Favour – 3 Votes

Unanimous decision required to pass based on Executive members present.

Decision to hold prices and re-evaluate for 2020/2021 Season at the AGM for next season.

Agenda Item: Fundraising/Community Position and Initiative Trail

General Discussion

President – Key Points

- Large Clubs have this position
- Fundraising can include club merchandise order in the fall, jersey sponsorships, tournament sponsorships, community business promotions, bottle drives, 50/50 draws, grocery store bagging, etc
- Promotion of our club to local business and community members will drive registrations
- The greatest fundraising initiatives is more members, everything else will help off set costs and enable us to do more for our coaches which we currently give no breaks to, and they produce the product we offer to families.
- Trail of this position in year one, with no commission on sales. If Year one goes successful – will look to make this a permanent position in the club with a commission plan based on a % of sales (15-25%)

Vice President – Motion put forward to approve all of the above

Secunder – Robin Veinotte (President)

All in Favour: (All Voting Members Present) - Majority Vote

Motion Passed.

Social Media/Communication Position

General Discussion. Needed Position, but general consensus was to hold off this year to gauge the success of the Fundraising Position.

No Motion Put Forward.

Agenda Item: Roadside Signage

General Discussion – Need to bring awareness that our club exists as many players that live in Cole Harbour, East Dartmouth and Eastern Passage play for other clubs – and we want them to

play for Rockets Basketball. Roadside Signage will aid in recruiting players for Jr. NBA, Jr. Mini and Mini programs. Estimated costs of 800-1000 Dollars. President confident that they would help drive more than a 3 player registration increase to offset the costs.

President: Motion to move forward with Road Side Signs for 2019/2020 and beyond

Seconder: Vice President (Martin Langille)

**All in Favour: (All Voting Members Present) - Majority Vote
Motion Passed.**

Executive Positions Returning Confirmation

President – Re-Offer by Robin Veinotte to return as president for their first full season.

Call for any other nominations for President: None

**All in Favour: (All Voting Members Present) - Majority Vote
Robin Veinotte will return as President**

Vice President – Re-Offer by Marin Langille to return as Vice President for their first full season.

Call for any other nominations for Vice President: None

**All in Favour: (All Voting Members Present) - Majority Vote
Marin Langille will return as Vice President**

Treasurer – Re-Offer by Laverne Withers to return as Treasurer for their first full season.

Call for any other nominations for Treasurer: None

**All in Favour: (All Voting Members Present) - Majority Vote
Laverne Withers will return as Club Treasurer**

Gym Coordinator – Decline to reoffer by Darryl MacNeil

Moment taken to thank Daryl for 10+ Years of Volunteerism to the Cole Harbour Rockets

Call for any other nominations for Gym Coordinator: Kelly Francois nominated by Martin Langille

**All in Favour: (All Voting Members Present) - Majority Vote
Pending Acceptance: Kelly Francois will become clubs new Gym Coordinator**

Equipment – Re-Offer by Shawn Patriquin to return as Equipment Coordinator for their first full season.

Call for any other nominations for Equipment Coordinator: None

**All in Favour: (All Voting Members Present) - Majority Vote
Shawn Patriquin will return as Club Equipment Coordinator**

Technical Coordinator – Back Filled by Past President Brett Haley last season.

Call for any other nominations for Technical Coordinator: Andrew Barnhill Nominated by Robin Veinotte

All in Favour: (All Voting Members Present) - Majority Vote

Pending Acceptance: Andrew Barnhill will become clubs new Technical Coordinator

Webmaster – Re-Offer by Sean Francois to return as Webmaster for the 2019/2020 season via email prior to meeting.

Call for any other nominations for Webmaster: None

All in Favour: (All Voting Members Present) - Majority Vote

Sean Francois will return as Webmaster

Registrar's – Re-Offer by Angie Randell and Tina Patriquin to return as Registrar's for the 2019/2020 season via email.

Call for any other nominations for Registrar: None

All in Favour: (All Voting Members Present) - Majority Vote

No Changes to the Registrar team this season

Secretary – no contact made by current Secretary regarding the AGM or reoffering.

Call for any other nominations for Secretary: None

Past President – Motion to keep Suzie as Secretary pending her approval.

All in Favour: (All Voting Members Present) - Majority Vote

Pending Acceptance: Suzie Dech will remain clubs Secretary for 2019/2020 season.

Any new Position Nominations and or Confirmations if Required

Call for Nominations for Fundraising Position:

Nomination for Laverne Withers to take on the new Role of Fundraising Coordinator for the 2019/2020 Season: Put forward by Martin Langille

Accepted by Laverne Withers.

Call for other Nominations for this position: None

All in Favour: (All Voting Members Present) - Majority Vote

Laverne Withers to assume the Role of Fundraising coordinator for the Club for 2019/2020

Motion by Robin Veinotte to End the 2018/2019 CHMBKA AGM

Passed

Cole Harbour Minor Basketball Association
President's Report
May 25, 2019

To: Association Members

Another year is nearly in the books for the Cole Harbour Rockets Minor Basketball Association.

In this first year with the new Executive Team members in place we did not make any major changes to anything as we were mid registration this year getting new volunteers in place. Before getting into the business of the club – a major thank-you to Past President and very active club member Brett Haley, we could rely on him for anything and everything all year long and he was a huge help in the transition of all new Executive members. All returning executive members did a fantastic job from Registration, Gym Bookings, Online/Web needs and our Secretary. We were fortunate to add a New Vice President (Martin Langille), New Treasurer (Laverne Withers), New Equipment Coordinator (Shawn Patriquin) and Brett (no surprise) jumped in as our Technical Coordinator and helped with Equipment, Treasurer, President/Vice President, Gyms, League representative and as a BNS Board Member on behalf of the club.

A large thank you to everyone's support this year.

Our income this year over last was very similar due to a slight increase from a 50/50 raffle and some Spring League Revenue from U10 and U12. Overall – our membership was down in the 2018/2019 season compared to the 2017/2018 season. Our revenue with out the aforementioned additions would have been lower by close to 15 registrations or \$4,500.

With efforts from all members we feel that the 2019/2020 season will see a jump in membership from a large effort to host and promote the club through the U10 Spring League. Our U10 Coaches stepped up over spring (as did a lot of other coaches who helped with U12, U14 and U16 Local Spring Basketball Options) and we were running games 3-4 nights a week for the last two months. In U10, we have seen two Girls Spring League Teams, along with 6 Boys teams that did include some members from other clubs but a large group of kids were out for the first time. We hope to build on that and hopefully see that many U10 teams for next season that should trickle up through the club over the next 2-3+ seasons with the potential to organically grow our club to 30+ teams. There will be opportunities to possibly absorb or merge with other smaller clubs in the future – and we will look at those opportunities as well with the mind set of preserving the Cole Harbour name and increasing our membership to better the product we are offering.

We want to do more for our members, while promoting the club in the community. This requires increases in revenue through either increased membership, membership fees or alternative methods such as fundraising and sponsorships. We also want to find a way for members to raise funds toward their membership fees if they need assistance while making life easy on families that do not want to participate in fundraising at all.

We experimented this year with fundraising via an Online 50/50. Due to it's launch late in the season, it didn't generate additional funds for the club but did a great job promoting the club and provided a team or two with some additional money for a team outing, along with a community member taking home over 1000 dollars. We hope to implement the Online 50/50 again this year – with 100% of the money brought in to go towards the players fees of the parent who sold the tickets. We lose local kids to other clubs with lower membership fees each year and want kids that live here to play here. This type of member ship fee

fundraising is a very successful option for other clubs in other sports around Halifax, and we may consider partnering with other clubs from any sport on a joint effort to increase the amount of overall tickets sold and increase the potential winnings for everyone involved. This requires some additional research but would add no financial burden to the club and could be incredible for the community.

We also feel we would like to do more for the volunteer coaches at our club, as they spend a lot of gas, time and effort in assuring our kids get an opportunity to play the game of basketball. Giving them all free registration for a child is a great idea and is well deserved— however with 30 coaches, that could cost upwards of 9,000 dollars in revenue which we currently do not have. In an attempt to bridge the gap without putting a burden on parents - we are going to experiment with a Fundraising position at the club this year, which would include someone taking the charge to book fundraising opportunities (grocery store bagging, bottle drives, etc...) as well approaching local business to donate items that we can auction off online via a slot sale on social media channels. This person will also approach local businesses for sponsorship of Jersey purchases and offer them a year of branding by affixing a branding patch to the jerseys for a season. This is done at the large clubs, and help fund having a person always representing the club, keeping our club active in the community and more. Bedford, Slam and other clubs in other sports have seen success with this. For the first few months, this will be a volunteer only position, but the goal would be this would turn into a funded part-time position with revenue targets, bonuses and more.

Also in an effort to remain active and visible in the community, we are considering signage around Cole Harbour, Westphal, Montague, Porters Lakes and everywhere in between similar to other clubs, as well as we are making arrangements to have a U10 game played at the Cole Harbour Festival this year and leveraging that event for walk in registrations. We are looking to add a Social Media and Communication position to have someone make a weekly post on our Social Media Sites to recap our clubs results, implement a Rockets Player of the Week and keep other Rockets teams (let alone the community) informed on how our Club is doing.

Both Martin and I have met with HRM Rec in an effort to secure more gym times for next year in hopes to be able to offer most teams two practice times a week if they wish, we hope to seed teams in U10 and U12 to have more similar lower Div teams (example A, BB, CC vs ABCDE) to increase our ability for interclub play and more local development and hope to see more tournaments this year be hosted by our club – including a potential U10 Pre MBA season Shake Down Tournament.

We have also met with our Councillor Mrs. Nicholl and will work some strategic initiatives in the community to increase public exposure to the lack of a Cole Harbour Community Centre or Public Gymnasium at Cole Harbour Place for kids to continue to play with and without our clubs assistance. As a Club – it's important to promote both what we do, and our sport with in the community.

With the Executives support I look forward to offering to serve more years in an effort to leave no kid behind and make the Cole Harbour Minor Basketball program a destination club in Nova Scotia.

Robin Veinotte

President, Cole Harbour Rockets Minor Basketball
902.880.7628 / president@chmbarockets.com

Cole Harbour Minor Basketball Association
Vice President Report
May 25, 2019

To: Association Members

In Partnership with the President, my focus was on growing and supporting the Girls programs for the Cole Harbour Rockets.

A few notable items to bring to the board:

- No U16 Girls Team – not enough registered to put forward a team
- Shared Practices in U10 Girls and U14 Girls
- 1 U12 Girls Team
- Lead Coaches were Sean Francois, My Self (Martin Langille) for U10 and U14. Coach Lawrence Eady took the lead with our U12 Girls team.
- We produced Div 1 Teams in U10 and U14

Being the first year for me on the Executive, there was some learning regarding our registration system (Goal Line) and some time needed for planning for next season.

We are hoping to continue to focus on growing the girls programs with the efforts put forth during the season, with our U10 Girls Spring League this year – as well as a continued focus on marketing our program in the area. We want to be a destination club and we are focused on providing a trusted environment and reputation for girls and parents to be members of with out having to worry about being cut and having with no place to play.

Respectfully submitted,

Martin Langille
Vice President, Cole Harbour Rockets

**Cole Harbour Minor Basketball Association
Treasurer's Report
May 25, 2019**

To: Association Members

The financial statements for Cole Harbour Minor Basketball Association have been prepared using Microsoft Excel. The financial transactions of the association are recorded on spreadsheets.

The fiscal year for the association started on September 1, 2018 and ends on August 31, 2019.

For the 2018-2019 fiscal year the association is reporting revenues totalling \$60,116.54 and expenses to date totalling \$62,560.68. This will result in a loss of \$2,444.14 although we may need to cash uniform deposit cheques which will add to the income, and we will have a few more minor expenses this year for signage and facebook ads to promote registration for the 2019/2020 season.

The association began the year with a bank balance of \$17,795.06. The current book balance is \$15,350.92. This represents a small loss so far this year, due to the acquisition of additional jersey's, balls, 2 new score clocks and a small increase of gym fees over last year (not an increase in rates, but an increase in paid gym usage). We put money back into the membership by offering to pay for BNS Provincials, U10 Jamboree, and/or tournaments at \$240.00 / team. We are expecting a few more minor invoices for gyms that will bring our balance closer to 14,000 at season end.

The delta would be higher, but a contribution of \$2,200 was made to the club on behalf of the U10 and U12 Spring league's ran in conjunction with the CH Rockets to put a \$150.00 dollar contribution toward each U10/U12 spring league volunteer coaches children's registration for the 2019/2020 season. With out this contribution the clubs operating loss would be higher than the 2,444.14 stated above.

This year, we continued with online payments, via PayPal, for registration. Although there are fees involved, this was a successful endeavor and one that we can continue to build on next season.

Respectfully submitted,

Laverne Withers-Veinotte
Treasurer - CHMBkA

Cole Harbour Minor Basketball Association
Secretary Report
May 25, 2019

To: Association Members

This season we seen one major change to onboarding and renewing coaches back ground checks, other than that – the season had no other notable changes.

Changes to the Background Check Process:

- We have left open the option for Coaches to go to HRP and do a manual background check.
- We have added the option for Coaches to leverage “MyBackCheck.com” to complete their background screening with out having to leave their home.
- We still find it challenging to get all coaches to complete these steps in a timely fashion
- Coaches are required to renew every 3 years.
- We do accept back check reports completed for other activities from coaches – such as other sports, etc... that have already been completed.
- Our Club pays for these checks directly or will reimburse the coaches directly once completed.

Respectfully submitted,

Suzie Dech
Secretary, Cole Harbour Rockets

**Cole Harbour Minor Basketball Association
Registrar's Report
May 25, 2019**

To: Association Members

This year we enabled online payment via paypal – and pushed for more people to register online vs walk in. Our Club had approx. 190 Members this season – down 30 from the prior season.

A few notable items to bring to the board:

- No U16 Girls Team – not enough registered to put forward a team
- One walk in registration night
- No real issues outside of a very busy September and August
- Spring Leagues in Cole Harbour were run independently for U14, U16 and up
- President organized U10 and U12 Spring league and handled registration

We currently use Goal Line to organize and keep track of our members

Next season we hope to open online registration earlier (mid summer) and to push more online registrations to mitigate the need for large walk in registration nights.

Respectfully submitted,

Angie Randell & Tina Patriquin
Co-Registrar's

Cole Harbour Minor Basketball Association
Webmaster Report
May 25, 2019

To: Association Members

No major changes to our web presence this fiscal year for the Cole Harbour Rockets.

A few notable items to bring to the board:

- We enabled PayPal for online payments directly on our registration form
- We are aiming to open registration for the upcoming season earlier than years past.
- We are still using Goal Line to manage our web presence and registrations
- We renewed our CHMBARockets.com domains this year for 2 years
- Will look to use more coupon codes next year to better track Kids Sport and Jump Start application via our registration system to avoid manual tracking for 2019/2020.

Respectfully submitted,

Sean Francois
Webmaster, Cole Harbour Rockets

**Cole Harbour Minor Basketball Association
Equipment Report
May 25, 2019**

To: Association Members

In the first year as taking over as Equipment coordinator, this season was spent reactively filling the requests of coaches for Jersey's and Balls.

A few notable items to bring to the board:

- Our Current Jersey's are nearly all black in color, some with red accents – most with White Lettering or a Combination.
- We have no real inventory count on the current Jersey stock – so predicting what we will need next year in replacements and or to fulfill club growth is tough to estimate at this point.
- We currently have several types of Jerseys
 - Saxon
 - Adidas
 - Russel
 - Augusta
 - One off Brand Set
 - Older (10+year old) Red/Black Reversible that have not been used in years
 - Some are reversible (Russel and Augusta) – most are not
- Jersey Inventory is due for some refreshes – as the Adidas stock is becoming a bit tired looking, as well it would be great to find a way to refresh the jersey supply with our clubs official color of red.
- We have stock of Size 5, size 6 and size 7 balls, but no total count of assets as tracking to coaches was not logged
- Ball bags we currently have are in need of a refresh next season
- We have a few Digital Score Clocks and purchased a few extra for Spring League due to a large turn out in U10 spring.
- It would also be great to get more metal shelving for our storage locker to enable more organization and to keep our gear off the floor

We currently use Cole Harbour Self Storage to house our equipment.

Next season we will be in a position to better report on inventory and inventory needs.

Respectfully submitted,

Shawn Patriquin
Equipment Coordinator

Cole Harbour Minor Basketball Association
Gym Coordinator Report
May 25, 2019

To: Association Members

This year will be my last year volunteering as the Gym Coordinator for the Rockets.

There were no notable changes to bring to the board about gyms this year. A summary can be found below.

Items to note:

- We pay for a lot of gyms due to our location and needs. These gyms include
 - East Dartmouth Community Centre
 - Portland Elementary and EPEC
 - Carrefour School
- Many have small fees/hr – but add up at season end
 - SRB
 - Astral Jr
 - Ellenvale
 - CHH
 - Ross Road
 - Eric Graves
- Our Free Gyms consist of Graham Creighton

Based on prediction and desire to grow the club, a lot of work will need to be done with HRM to secure additional gym times for next season.

Respectfully submitted,

Darryl
Gym Coordinator

**Cole Harbour Minor Basketball Association
Technical Coordinator Report
May 25, 2019**

To: Association Members

This year, our past President Brett Haley filled in the role of Technical Coordinator

There were no notable items to bring to the board.

Respectfully submitted,

Brett Haley
Technical Coordinator