

Advertising with CNN Minor Hockey



The communities of Bon Accord, Gibbons and surrounding areas are asking for your support to assist in the operations of our minor hockey program.

The Crowsnest North Spurs, "CNN Spurs", was chosen as our name to represent our hockey organization. The CNN Spurs provide organized hockey for boys and girls from beginners as young as 4 years old through to midget age players up to 17 years of age. Our teams currently play in the NAI Hockey League. This league consists of teams from communities within North Central Alberta, excluding Edmonton, St. Albert and Sherwood Park.

We have several options that will both allow you to support minor hockey, as well as provide an advertising benefit to your organization. All funds will be utilized by CNN for the purchase of team equipment, jerseys, training equipment, development clinics, etc. Your sponsorship will help sustain registration fees to a comfortable level in which we can make hockey possible for all families in Gibbons, Bon Accord and the surrounding areas.

Your advertising will directly impact the quality of hockey provided for these local kids and their communities, as well as provide your organization exposure to the thousands of people that visit our two hockey rinks continuously for 7 months of the year.

Should you have interest in supporting the CNN Spurs Minor Hockey program, or have idea's other than what we have listed on the following pages, please contact Greg Chorney or Mark Wright at the numbers below. We will gladly discuss the details of our packages and find a solution that works for you and your business.

You can contact us by email as well at advertising@cnnspurs.com

Thank you again for your support.

Sincerely,

Greg Chorney
CNN Spurs Minor Hockey

All packages include your organization name in the sponsors tab of our CNN website.

Costs associated with the creation and development of the signs, logos etc are the responsibility of the advertiser.

Discounts may be available for multi year commitments

Contact Greg Chorney (780) 722-6486 or Mark Wright (780) 266-3893 today!

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Option 1: Team Jerseys

Purchase a set of matching home and away jerseys which will have your personal or company name permanently crested onto every jersey in both sets (20 per set).

Cost: \$4000



Option 2: On Ice Logo

You can have your personal or company name painted in the location of your choosing for the 2018/19 hockey season

- option of 1 rink or both (Gibbons and/or Bon Accord)

- this option is subject to approval from the arena operators with consideration for ice installation

Cost: \$1000 per year, per arena

Option 3: Arena Wall Boards

In the Gibbons & Bon Accord arenas, advertising wall boards are positioned across from the seating areas for all fans to see.

You can have your personal or company name as well as any advertising information you require on a 4' x 8' sheet displayed for all to see.

Cost: \$400 per year, per arena



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Option 4: Arena Boards

Display advertising along the rink boards as you see during NHL games on the inside of the rink. You can display your personal or company name as well as any advertising information for all to see.

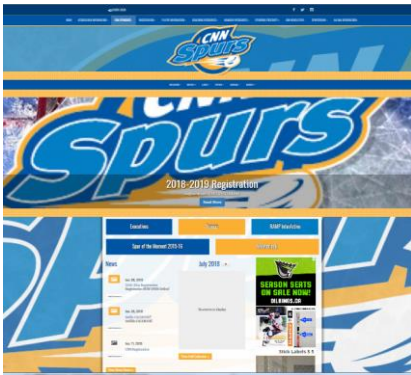
Cost:

There are three price points to choose from:

\$300 per year – 28"x36"

\$500 per year – 4'x3'

\$700 per year - 8'x3'



Option 5: Website

CNN Spurs have a fully functional website complete with team rosters, stats, and schedules. Our website has seen over 350,000 hits in the last 3 years. You can have your personal or company name advertised on the CNN Spurs website home page.

Cost: \$250 per year

Option 6: Half Ice Rink Barriers

CNN uses ½ ice dividers for all initiation games in both arenas. Every divider has an advertising pocket that is approximately 8'W x 10"H. This is the most cost-effective way to get your message out there.

Cost: \$100 per year



Option 7: Zamboni

Reserve your spot on either side of the Zamboni. Each spot is approximately 3 feet x 2 feet. Only available in Bon Accord

Cost: \$150 per year

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