



SEASON STRATEGIC PLAN

- 1. Planning**
- 2. Personnel**
- 3. Alignment**
- 4. Execution**
- 5. Management**

1. Planning

- Goal setting, objectives and performance metrics
- SWOT analysis
- Recruitment of coaches, managers and players
 - Coach accreditation
- Develop communication strategy – parents and players
- Develop budget
- Administration, logistics and procurement
- Development of plan for different phases of season
 - Off-season
 - Development and skill sessions
 - Training camp
 - Pre-season
 - Early, mid, late season
 - Playoffs

2. Personnel

- Player Assessment
 - Physical, mental, emotional
 - Skill set
 - Football sense
 - Strategy and tactics
- Coach Assessment
- Optimize team, line-up
- Place players in positions to succeed early
- Create individual development plan

3. Alignment

- Explain philosophy, terminology, playbooks
- Clarify positions, roles and responsibilities

4. Execution

- Customize practice plans to phase of season with varying emphasis on skill versus strategy and tactics
- Develop practice plans for individual position skills
- Develop practice plans for group skills
- Develop practice plans for unit skills
- Develop and practice team strategy and tactics
- Develop video review / "chalk talk" plan
- Develop fitness and injury prevention plan

5. Management

- Monitor execution
- Performance evaluation
- Review, feedback and adjustments