



## CMHA Name Bars on Jersey Policy

### **1. Purpose:**

The purpose of this policy is to establish clear guidelines for the inclusion, placement, and design of name bars on sports jerseys for Cochrane Minor Hockey Association (CMHA). This policy aims to ensure uniformity, professionalism, and alignment with the organization's values and branding.

### **2. Applicability:**

This policy is applicable to all players and teams within CMHA.

### **3. Name Bar Placement:**

Name bars will NOT be placed on the back of the standard CMHA issued sports jerseys. We will provide a third jersey custom option for U13-U18 teams (with exception for U11 BVTW). Each team may pursue at their own expense. These third jerseys can have name bars and will be kept at the end of the season.

### **4. Enforcement:**

Managers are responsible for ensuring player compliance with the name bar policy. Non-compliance may result in disciplinary action. Teams are also liable for a \$1,000 fine if teams do put a name bar on the standard CMHA issued sport jersey.

### **5. Changes to the Policy:**

Any modifications to this policy will be communicated promptly to all relevant parties.

### **11. Contact Information:**

For inquiries or concerns about the name bar policy, please contact the Equipment Director at CMHA.



**CMHA Advertising Logo Placement Policy:**

Regarding CMHA advertising logos, they should be placed on the backside lower portion of the jerseys. This positioning should be consistent across all team jerseys to maintain a professional and uniform appearance. It is strictly prohibited to include sponsors' or advertisers' names or logos on the name bars.

***By adhering to this Name Bars on Sports Jersey Policy, CMHA aims to maintain a professional and consistent appearance, reflecting our commitment to the sport and our values. CMHA acknowledges that this policy may be subject to periodic review and revision.***

***CMHA reserves the right to exercise discretion and modify this policy as deemed necessary, considering individual circumstances and in the best interest of the association.***