



Confederation Hockey Club is excited to be able to host this year's Confederation Hockey Christmas Tournament **December 28 to 30, 2024**. Our tournament is one of the largest hockey tournaments in Alberta with approximately 130 teams and 2,200 players, primarily from the greater Edmonton area. The participating players are from a broad range of tiers in the U9, U11 and U13 age categories (boys and girls ages 6 to 12 years).

Many companies are committed to supporting youth athletics, and we are hoping your company will take the opportunity to show your support by becoming a corporate sponsor of the 2024 Confederation Hockey Christmas Tournament. Your involvement allows Alberta's youth to participate in an affordable, fun tournament over the holiday season.

The sponsor packages available include a variety of web ads and links on the tournament website, naming rights for various competition age categories and divisions (tiers), and sponsor-supplied player grab bags which include various age appropriate promotional items. Please see the attached chart for more details on these packages.

Further information about Confederation Hockey can be obtained from the Confederation Hockey website at: www.confedhockey.org, and tournament information will be developed and posted on the web pages found at: www.confedhockeytournament.org

For any sponsorship inquiries please email xmastournament@confedhockey.org

Thank you for your consideration and we look forward to your contribution.

Sincerely,

Confederation Hockey Christmas Tournament Committee



2024 Confederation Hockey Christmas Tournament Sponsorship Opportunities

Player Item Sponsorship

Company logo will appear on sponsored item

GOLD LEVEL (\$5000)

1. Player of the Game Toque	<i>Company logo on approx. 700 Player of the Game toques</i>
2. Tournament Branded Item	<i>Company logo on approx. 2200 tournament items</i>

Features of Sponsorship	Sponsorship Level		
	Gold \$5000	Silver \$1500	Bronze \$450
Player Item <i>Opportunity to have company logo on a tournament item</i>	✓		
Product Distribution* <i>Opportunity for product distribution in player swag bag (chair approved*)</i>	✓	✓	
Tournament Webpage Ad <i>Tournament website home page ad (high exposure; checked multiple times a day by families)</i>	✓		
Category Naming & Webpage Ad <i>Category named after Sponsor and website page ad</i>		✓	
Division Naming & Webpage Ad <i>Division named and website page ad</i>			✓
Website Thank-you <i>Logo on Tournament Sponsorship page</i>	✓	✓	✓
Arena Thank-you <i>Recognition board display in arena</i>	✓	✓	✓

Categories: U9 (ages 6 to 8) U11 (ages 9 to 10) U13 (ages 11 to 12)

Divisions per Category: 8 10 10
(approximate)

Please make your Sponsorship cheque payable to "Confederation Hockey Club".
Please email xmastournament@confedhockey.org to make arrangements for delivery of all donations and sponsorships.



2024 Confed Christmas Tournament Sponsorship Form

Referring Hockey Team (if applicable)	
Name:	(i.e., Confed Lightning)
Number:	(i.e., CO123)
Contact Name:	
Phone Number:	
E-mail:	

Sponsor Details	
Name:	
Contact Name:	
Phone Number:	
E-mail:	

Level of Sponsorship	
Bronze	Division Sponsor \$450
Silver	Category Sponsor \$1500
Gold	Player Item Sponsor \$5000
NOTE: Please email sponsor logo to xmastournament@confedhockey.org in jpeg or png format.	

Payment Type	Instructions
_____ Online Payment	Visit: https://squareup.com/store/confederation-hockey-club
_____ e-transfer	Send to: xmastournament@confedhockey.org (security answer in the following format: [LEVEL OF SPONSORSHIP]2024, i.e., GOLD2024)
_____ Cheque	Cheque payable to: Confederation Hockey Club

If sponsorship payment is completed online then this form is not required. If paying by e-transfer or cheque, please send this form to xmastournament@confedhockey.org or mail the completed form and cheque (if applicable) to: Confederation Hockey Club, PO Box 41042, Edmonton, AB, T6J 6M7.

Any questions, please email: xmastournament@confedhockey.org

Thank-you for your support!

Confederation Hockey Christmas Tournament Committee