



Social Media Code of Conduct

Purpose

This code outlines expectations for responsible social media use by all members of CMHA—players, parents, coaches, officials, volunteers, and executive members. It ensures that our online behavior reflects the values of respect, sportsmanship, and integrity that define our association.

General Expectations

- Conduct yourself online as you would in the rink—with respect, integrity, and accountability.
- Social media includes all digital platforms: Facebook, Instagram, Twitter (X), TikTok, YouTube, messaging apps, and online forums.
- Use these platforms to celebrate the game, support teammates, and promote the positive spirit of hockey.

What's Encouraged

- Sharing team success stories, achievements, and positive moments.
- Promoting CMHA events, fundraising efforts, and community involvement.
- Supporting teammates and fellow CMHA members with encouragement and good sportsmanship.

What's Not Acceptable

- Bullying, harassing, or targeting other players, parents, officials, or volunteers through social media.
- Posting offensive, harmful, or disrespectful content—including discriminatory remarks or personal attacks.
- Sharing or posting inappropriate images or videos, especially those involving minors or behavior that does not align with CMHA values.
- Spreading misinformation, rumors, or speculation about players, teams, or association matters.

Accountability

- Violations of this code will result in disciplinary action, including warnings, suspensions, or referral to the CMHA Discipline Committee.
- If you encounter an issue online, report it to your team manager, coach, or a CMHA executive member.