

**CMHA SOCIAL MEDIA, DEVICE AND IMAGE USE  
POLICY/BEST PRACTICE**

**DEVICES IN THE DRESSING ROOMS**

The use of cameras, cell phones, or any type of device with video, audio or still picture recording capabilities in the dressing rooms are strictly prohibited. This applies to all players, coaches, managers, parents and/or visitors. Coaches/Managers may have cell phones for emergency call purposes only.

**IMAGE USE & SOCIAL MEDIA**

It is expected that anyone in the CMHA community (to include but not limited to- parents, families, coaches, managers, fans, stakeholders and players- here on in referred to as CMHA Community) wanting to post a picture or video on social media that includes the image of another party other than themselves attending or participating in a CMHA activity or program will obtain permission from the other party(s) prior to posting on any social media site or platform open accessible to the public.

It is expected that any image, video and comments posted on Social Media by any one in the CMHA community involving a CMHA activity, team or program will be held to the same standards as it does for all other forms of media including radio, television and print.

It is expected that CMHA Community members will conduct themselves in a respectable manner and at no time make statements as follows:

- a) Be publicly critical of the officials or detrimental to the welfare of a team, its players and families, the Association or any individual of the community.
- b) Divulge confidential information about the Association, its Teams or members.
- c) Negative or derogatory comments about any members of the CMHA Community, Officials, Volunteers, Arena Staff, or any members of an opposing team.
- d) Any form of bullying, harassment or threats against players, opposing teams and their community members, arena staff, officials or any one of the CMHA community.
- e) Photographs, video or comments promoting negative influences or criminal behavior including but not limited to: drug use, alcohol abuse, public intoxication, hazing, sexual exploitation etc.
- f) Online activity that contradicts the current policies of CMHA.
- g) Inappropriate, derogatory, racist, or sexist comments of any kind
- h) Online activity that is meant to alarm other individuals or to misrepresent fact or truth.

It is expected that all members of the CMHA Community conduct themselves in an appropriate professional manner and use good judgement before posting.

CMHA recommends all our community members review the Hockey Alberta Social Media Policy prior to posting and adopting the THINK approach as recommended:

<https://officials.hockeyalberta.ca/standards/social-media-policy/>