



Use of CRRA Logos

Preamble

This policy establishes the guidelines for coaches and teams with regards to the use of any items considered the intellectual property of Clarence Rockland Ringette Association. The primary purpose of these guidelines is to ensure a standard of quality and integrity for items representing our association.

In the past, team wear items were ordered through a local store using logos and designs created by the store however we have seen an increase in teams using other suppliers to create their own team wear but still utilizing CRRA logos or images. To maintain the image of CRRA and the quality of products representing our association CRRA has adopted the following procedures regarding use of any item considered the intellectual property of CRRA.

Procedures

The logos and images illustrated below are the intellectual property of the Clarence Rockland Ringette Association. Fashion Work Wear (www.fashionworkwear.ca) currently has permission to produce items utilizing these logos for members of our association. Teams are encourage to use Fashion Work Wear for any of their team wear items. Any team wishing to use another supplier for clothing items need to submit a request to the executive for approval. The request will need to include a proof of the design so that the executive can visually ensure the quality and integrity of the design. Any team wishing to design and sell for fundraising that directly refer to Clarence Rockland Ringette Association, Falcons or utilize any the logos illustrated below must be approved by the executive. This is to ensure the product is appropriate to be representing a youth sporting organization. It will also prevent any duplication. All requests are to be submitted to the VP for initial review and presentation to the executive.

Approved by CRRA:

