

CALGARY UNITED SOCCER ASSOCIATION

2011 ANNUAL REPORT



PRESIDENT'S REPORT

A Year in Reflection!



This Annual Report is a snapshot of our successes for the past year. It also serves as a vital communications tool to our members summarizing results, project status and direction our association is heading

in the future. I encourage you to read this report and provide your feedback.

For the most part the CUSA board has done excellent work moving itself forward this year. We developed new Articles and Objects that lead to a quality strategic plan and a new set of Bylaws. Parts of our strategic plan has been started or implemented such as new sponsor relationships. I do want to recognize some extraordinary board member efforts this year; bylaw development through Kent Breedlove, ATC through Bill Malone and our new Annex through Jeff du Berger's leadership. Pearl Doupe is by far one of our most important leaders in CUSA. She has picked an extremely competent team and routinely delivers excellent results.

CUSA continues to provide some leadership to facility development in Calgary. We've finally moved on and are in the developing phase of the Artificial Turf project. The replacement Annex at the SSC is planned and is expected to begin construction for a

fall 2012 opening. Our lights are back up at Broadway and this time no chainsaw is going to cut them down. Finally the Genesis Wellness Centre (NECCS) will open this winter with the help of CUSA's investment.

It is time for change. We need to progress to the next level in soccer. Around are many great examples like Winsport who've been quite successful in keeping themselves relevant and attracting capital for their sport facility projects. We are still caught up on operations and not thinking strategically enough. We need more board members with sound soccer experience and great business acumen to help Calgary become leaders in developing soccer in Canada.

It has been an honor and a privilege to serve our members as your President for a numbers of years. It allowed me to experience my soccer passion in so many unique ways and I thank you all for allowing me this great journey. My professional life has me taking on more responsibility absorbing much of my volunteer time now. I will continue to stay involved with CUSA and you'll see me coaching.

Thank you again for the experience and I wish our new President great success.

On behalf of the Board of Directors and our Staff, I wish you all great success in 2012.

Sincerely,

Colin Innes
President



BOARD OF DIRECTORS

PRESIDENT

Colin Innes

FIRST VICE PRESIDENT

Bill Malone

SECOND VICE PRESIDENT

Mike Oliver

TREASURER

David Inhaber, FCGA

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Kent Breedlove
Andreas Tomaszewski
Guy Priddle
Wes Deley
Tej Cheema
Jeff duBerger

ADMINISTRATION

EXECUTIVE DIRECTOR

Pearl Doupe

OFFICE MANAGER

Patti Newfield

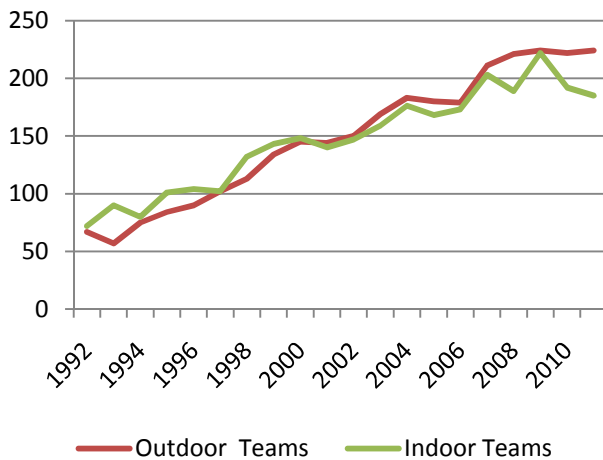
OFFICE ADMINISTRATION

Karen MacMillan
Adelle Rover
Lyric Sandhals



CUSA LEAGUE

CUSA league participation remains consistent with moderate growth over the past few seasons for both Indoor and Outdoor programs. It is anticipated that once the current list of capital projects are completed which will then enable the league to have additional suitable playing surfaces for both league and practice opportunities the numbers will show significant growth.



CUSA League Growth

With the growth in teams there has also been an ongoing tradition of success at Provincial and National competitions. During this past year that display of talent and success continued throughout CUSA.

REALITY CHECK ✓

Calgary Results at National Championships

U14 Girls - Foothills Gryphons	4 th
U16 Girls - Blizzard Juventus	Bronze
U18 Boys - SWU Premiers	4 th

WESTERN CLASSIC'S CHAMPIONS

Calgary Spirit	GOLD
Calgary Callies Elite O35	Silver

PROVINCIAL CHAMPIONSHIPS

	INDOOR	OUTDOOR
CHALLENGE CUP	Callies Major 4 th Villains Elite FC 5 th Pars Major 6 th	Callies Major Silver Dinosaurs Major 5 th
TIER I	Callies Bhoys Bronze Pars Dinamo 4 th	Alumni Silver CJSC A Bronze
TIER II	Villains Alumni Silver Darts Spurs 4 th	Villains Alumni GOLD Darts Spurs 4 th
TIER III	Blizzard Imperials Silver	Darts United GOLD Croatia 1 4 th
TIER IV	Callies Rovers GOLD Blizzard Phoenix Silver	Blizzard Phoenix GOLD DepoCentroamerica Bronze
MASTER'S TIER I	Callies Elite O35 GOLD Lads Club O35A Bronze	Callies Elite O35 GOLD DACIA Wolves Bronze
MASTER'S TIER II	Blue Steele Silver Lads Club O35B Bronze SD Serbia 6 th	Lads Club O35B GOLD Callies O35B Silver



INDOOR 2010 11 PROMOTIONAL CHALLENGE

DIVISION 3	DIVISION 4
Calgary Storm advance defeated Rangers Athletics	PASS FC advance Defeated SWU X-treme

OUTDOOR 2011 PROMOTIONAL CHALLENGE

DIVISION 2	DIVISION 3	DIVISION 4
Eritrean Salina advance Defeated CJSC C	Okotoks Athletics retain Tied St. Georges	Selam United advance Defeated Hellas FC



Lads Club
Kaiser Cup Champions



Blizzard Phoenix
Tier IV & Calgary Cup Champions

OUTDOOR 2011 CITY CUPS

CITY CUP	CHAMPION
BLACK CUP	CALLIES MAJOR
CALGARY CUP	BLIZZARD PHOENIX
TONY MARQUE MEMORIAL CUP	FC ALBANIA
JOHN BURNS MEMORIAL CUP	LADS CLUB 045A
CENTENNIAL CUP	COCHRANE RANGERS 035B
KAISER CUP	LADS CLUB





Callies Elite O35
Western Master's Silver - Master's Tier I Gold



Lads Club O35B – Master's Tier II GOLD



FC Albania - Tony Marques Champion



Villains Alumni - Tier II GOLD



DARTS UNT. 2011 Provincial Gold
Darts United – Tier III GOLD





Callies Major - Black Cup Champions



CUSA MEMBER AWARDS

Annually CUSA recognizes the contributions of its members to the organization. As one of the largest senior soccer organizations in Canada the Association has several members who work tirelessly for the sport and the game.

Life Member: This award is presented to the individual(s) for years of outstanding contribution and unselfish effort towards the growth of the Calgary United Soccer Association. In 2011 two Life Memberships were awarded. **Peter Farrell** (Selects) and **Jim Britton** (Beddington United)



Peter Farrell - Selects

President's Award: This is the serving President's choice for an individual who has displayed a dedication in their support and contribution towards the programs of the Calgary United Soccer Association.



The 2011 recipient **Petar Grubor** for his unwavering support towards the NECCS Project and the needs of soccer within the field house.

A & J Buckler Trophy: This is the most prestigious Calgary Soccer trophy awarded annually to an individual for the most outstanding contribution to the sport of soccer within Calgary and area. In 2011 this was awarded to **Dave Randal** (Calgary Callies).



Dave Randal

Awards of Merit: This award is presented to the individuals for time and services rendered in support of the Calgary United Soccer Association and it's members. In 2011 two Awards of Merit were presented. **Gordon Franson** (Dinosaurs SC and former AMSL Commissioner) and **Stephen Paterson** (Villains Alumni and SUBWAY Soccer Centre Operation Committee).



Gordon Franson



Stephen Paterson



Special Merit Award: The Calgary Soccer Federation awarded six individuals with a Special Award of Merit.

Nadir Habib suffered a heart attack on December 17th at the Calgary West Soccer Dome in northwest Calgary. As the moments ticked by, anxiously waiting for EMS, it was other players trained in CPR who kept him alive.



**Simon Giguere, Mark Cooper, Scott Thomas
@ CSF Banquet**

The Referee, Richard Li and Scott Thomas started CPR together. Li started with compressions and Thomas did the mouth to mouth. After a while one of Mr Habib's team member, Shamil Damji took over mouth to mouth and Thomas alternated compressions with Li until an off duty police officer arrived, Kevin Francis and spelled them off. Mark Cooper took command of the 911 cell phone and diligently relayed instruction from the dispatcher to those attending to Mr Habib until the medics arrived. Simon Giguere, was the Assistant Referee for the matched and assisted in keeping calm on the field and surrounding areas while the other individuals performed CPR on Mr Habib.

When he got to the hospital they did an angioplasty on him, the doctors specifically mentioned that the individuals who were involved with the CPR process on the field saved his life. It was very important to have this done, otherwise he would have been lost.

Kevin Francis, a constable with the Calgary Police Service, who was off duty at the time, and had just finished playing soccer. Francis was one of several players who gave Habib CPR, and in the process broke his ribs! Habib is philosophical about the

broken ribs "I understand that's common, it shows they did an excellent job, that's truly giving CPR".

Francis says it was the first time he's used his CPR training and adds "there's a couple of seconds of realization that it is not a training scenario, this is happening, you suddenly come out of yourself and a voice is saying what you should be doing".

Habib doesn't remember much of the night, he says he just remembers walking into the Soccer Dome, and then he woke up in the hospital. His teammate Ashif Jinnah recalls how it all happened, "he just clutched on to one of the players on the opposite team and suggested he wasn't feeling well. Nadir then fell back and collapsed". That's when everyone sprang into action, calling 911 and starting CPR.

Richard Li, a referee, says he had completed his CPR training just ten months prior, "I'm so glad I learned this program and saved a life, it's great, and I feel great". Habib says "they saved my life as a team".



St John's Certificate of Merit Awards

**Richard Lee, Kevin Francis, Unknown, Mark
Cooper, Shamil Damji**

Coincidentally, only a week before suffering his own heart attack, Habib, who was out for dinner with his soccer team, witnessed another man having a heart attack. It was Habib who jumped in that time and gave CPR to the man; a man he calls his Guardian Angel. That's because Habib believes that experience helped his teammates recognize when he was having a heart attack and which is why they were able to react so quickly.



FINANCE

CUSA TREASURER:

DAVID INHABER, FCGA

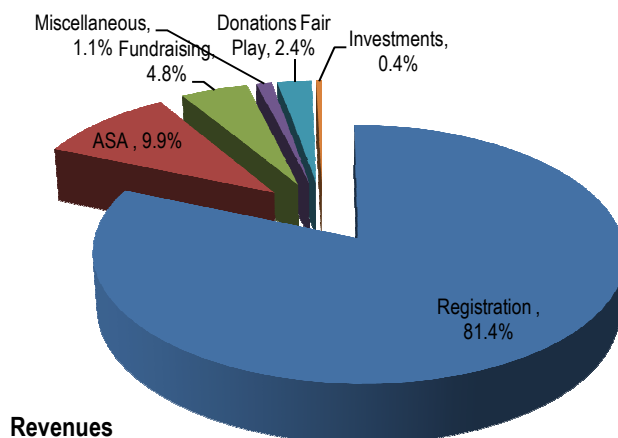


In 2010 11 CUSA continued to invest into the future with contributions being made to facilities through the leagues contributions to NECCS, the Artificial Turf Project at the SUBWAY Soccer Centre and the completion of the light replacement at Broadview. These projects will see the future of suitable playing facilities into the future for CUSA Members and the Calgary Soccer Community.

HOW YOUR FEES ARE UTILIZED

CUSA league fees are currently the major source of the league's operational budget. While grants have been obtained for various capital projects membership fees and casino funds are utilized for league operations.

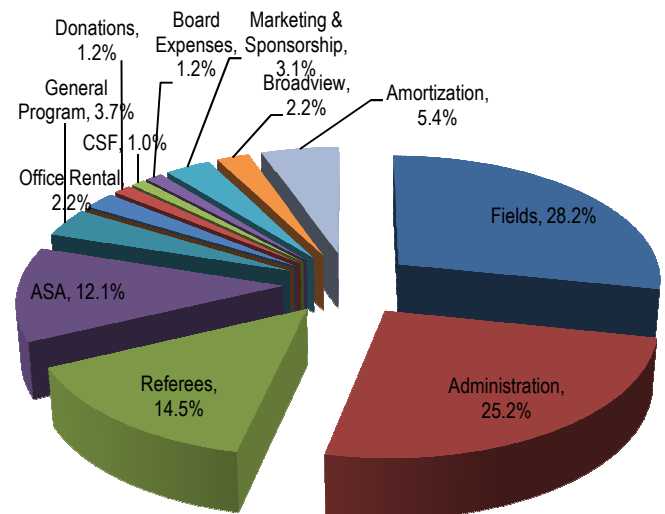
Registration & Cup Fees	\$ 1,367,921.00
ASA Affiliation Fees	\$ 166,772.00
Fundraising & Sponsorship	\$ 80,365.00
Miscellaneous	\$ 18,000.00
Donations & Fair Play	\$ 40,605.00
Investments	\$ 6,151.00
	<u>\$ 1,679,814.00</u>



EXPENDITURES

The CUSA league did not encounter any unforeseen events in the past fiscal year that had significant impact to the budgeted expenditures.

Field Rentals	\$ 446,105.00
Administration	\$ 398,144.00
Referees	\$ 229,036.00
ASA Affiliation & Dues	\$ 190,395.00
Amortization	\$ 84,908.00
General Program	\$ 58,465.00
Marketing & Sponsorship	\$ 49,530.00
Broadview	\$ 35,356.00
Office Rental	\$ 34,547.00
Donations & Fair Play	\$ 19,572.00
Board Expenses	\$ 18,410.00
CSF	\$ 15,420.00
	<u>\$ 1,579,888.00</u>



Expenditures



SPONSORSHIP & MARKETING

For the past 18 months CUSA and GPSS have continued to develop the CUSA brand and heighten their sponsorship and marketing profile. By judging from the growing commitments from Corporate Calgary it has become very apparent they recognize the buying power of the CUSA Membership.

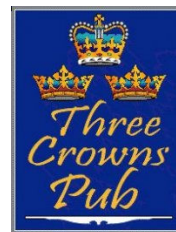
The primary focus of GPSS has been developing a web advertising campaign and base the value of the CUSA site by emphasizing the membership numbers and their continuous interaction to this site. Five thousand plus members with disposal income is very powerful.

The website averages over 5,000,000 advertising impressions per month with the average advertisement receiving over 500,000 impressions. These are very strong numbers and have attracted the attention of national media buyers. The site has been developed to allow interactive or "Call to Action" ads that allow tracking on just how many one on one interaction actually takes place.

Another area of focus is league and event sponsorship. We hope to announce a significant partnership within the next 30 days. CUSA management is finalizing the direction and parameters for these sponsorships and once this is concluded we will finalize agreement.

To date GPSS has completed over 20 contractual agreements and total revenue secured through these agreements now exceeds \$120,000. It is our goal to exceed \$200,000 by March 2012.

In closing it's very important that CUSA Membership recognize and support their sponsors because these are the people that are stepping up and writing the cheques because **they believe in you.**



MEMBER DONATIONS

MIKE METCALFE 30 HOUR SOCCER MARATHON



The Mike Metcalfe 30-Hour Soccer Marathon typically sees up to 1,100 participants and is open to players of all ages and levels.

The 8th annual Mike Metcalfe 30 Hour Soccer Marathon for Cancer will be taking place on November 4-5, 2011 at the Calgary Soccer Club. In 2004, Mike hosted his first 30 Hour Soccer Marathon for Cancer after being diagnosed with testicular cancer. After enduring more than 500 hours of chemotherapy and cancer treatment, Mike's friends decided it was time to take a kick at cancer together. Because he is an avid soccer player, Mike and his friends decided a soccer marathon was a fitting way to raise money for cancer.

"Without the support of my friends and family, this event would not happen," says Mike. "They organize



it, they participate in it, they volunteer for it, they donate money to it, they are the marketing engine that drives the success of it every year, and I am forever

indebted to them for the successes we have celebrated for the past seven years."

Last year's event raised \$38,138. The Foothills Medical Development Council also made a matching allocation of \$38,138 to the event, bringing the total raised last year to \$76,276.

Proceeds helped purchase equipment for colonoscopic assessments. This computer-assisted application can pick up polyps virtually.

Proceeds from this year's event will go to Calgary Health Trust to



purchase priority equipment needed to establish the Metcalfe Liver Biobank at Foothills Medical Centre. The establishment of the Metcalfe Liver Biobank, a partnership with the Hepatology Clinic at the Calgary Foothills Hospital, will allow researchers to perform cutting-edge translational research to identify patients most at risk for developing liver cancer and will contribute to the development of new targeted treatments for liver cancer. This Biobank will be used by the University of Calgary Liver Unit Research and will in turn allow for the identification of patients most likely to develop cancers of the liver. This is the first Biobank devoted specifically to cancers of the liver in Canada, and the first tissue bank in Calgary.

Since it's beginning, the Mike Metcalfe 30 Hour Soccer Marathon has:

- Raised over \$450,000 for the Calgary Health Trust towards the purchase of cancer-related diagnostic and treatment equipment for the Foothills Hospital,
- Welcomed over 5,400 participants,
- Played over 210 hours of soccer!

The fundraising goal is \$80,000 for 2011.

CUSA Membership continues to support this program and contributed \$7,829 in 2011. *"One hundred per cent of the funds*



raised goes to something material and tangible that will affect cancer patients right away" said Metcalfe.

For more information on the program go to the web site at www.soccermarathon.org



KidSport™ SPONSORSHIP



The KidSport™ Society of Calgary has been providing assistance to children in need for the past 15 years. We work closely with families and local sport clubs to help pay registration fees and distribute the necessary equipment that allows low-income kids to get active and engaged in sports. Since 1995, KidSport Calgary has distributed more than \$3.1 million in support of over 15,000 kids in Calgary and the surrounding communities. Help KidSport™ Calgary continue to motivate kids to play, because healthy kids make healthy adults.

Soccer represents one of the largest sport segments funded through the KidSport™ Calgary program each year, contributing to approximately on-third of the annual funding distribution. With the support of local teams, the Calgary United Soccer Association helps to raise integral funding to support low-income kids in soccer programs, and has provided positive sport experiences to local kids. CUSA support to this program for 2011 was \$7,829.

In 2010, 5,635 Alberta children and local schools were supported through KidSport™, enabling them to pursue their dreams in sport. Within Calgary \$619,434 was distributed to 2,340 deserving children and youth. However, despite these successes there are many more kids who need our help.



CALGARY HOMELESS SOCCER SOCIETY

I want to thank CUSA for their continued support of the Calgary Homeless Soccer Program. This year Calgary, Montreal and Toronto unfortunately were not able to send representatives to Brazil due to funding shortages however Canada was well represented by a team comprised of members all from Vancouver. This reality caused the Calgary Homeless Soccer Society to re-think the organization of the program. We have decided that



a 2011

Calgary will be represented on Team Canada every 2nd year and plans are underway to ensure that a minimum of two players will be on Team Canada at the August 2011 Homeless World Cup in Paris, France. This year the funds received by CUSA were used for both the soccer program as well as for transitional costs. Specifically, within the soccer program we paid for players to get identification and passports in order to be eligible for France, the purchase of new soccer cleats and clothing, nourishment during and after practices, and facility rental costs.

CUSA Membership contributed \$3,913 to support this program in 2011. The society is always in need of volunteers and people with great fundraising initiatives. Please contact Kevin Scullion for more information (403-208-3886), scullionk@yahoo.com. Thanks again to the CUSA members.

42,229 children
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1 chapters have
l equipment.

%

34.2%
16.8%
8 %
7.3%
4.3%
4.3%
4.1%
3.8%
2.4%
2.4%



FUTURE FACILITY FUND PROJECTS

The monies that CUSA teams have contributed to the league's Future Facility Fund has made an impact on the infrastructure being developed in Calgary that soccer will benefit directly from through access for games and practices. The chart below provides a summary of the current programs and commitments that the CUSA Membership have made.

Project	Total \$ Committed	2010 11 Investment	Balance Due
NECCS	\$160,000	\$40,000	\$0
Artificial Turf @ SSC	\$250,000	\$128,019	\$0
Replacement Annex @ SSC	<u>\$454,000</u>	<u>\$0</u>	<u>\$454,000</u>
	\$864,000	\$168,019	\$454,000

ARTIFICIAL TURF PROJECT

Project Update (Oct 2011): We are pleased to announce our artificial turf project is moving to the construction phase. Tenders have been awarded to begin work on the sub base and associated civil groundwork immediately. As this project will be weather-dependent, we anticipate completion within six months.



A contract for the supply of Polytan Mondoturf 240 RS Plus has also been awarded. Identical to turf installed in BC Place, Vancouver, this FIFA 2-star rated surface will provide world-class outdoor playing fields at the Subway Soccer Centre.

The City of Calgary and the Calgary Soccer Federation Team have worked tirelessly to reach this phase of the project. Weather permitting; we look forward to completion in spring 2012.

REPLACEMENT ANNEX PROJECT

The CUSA Membership voted July 7th to support the Replacement Annex with up to \$454,000 from the Future Facility Fund. This project is to replace the bubble that collapsed November 22, 2010 with a fixed wall permanent building that will house 4 full sized Indoor fields.

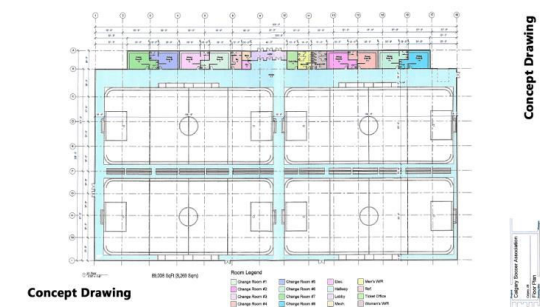


The project has secured \$2,930,000 from the City of Calgary's Sport Renewal Program and \$500,000 from the Province of Alberta.



THE CITY OF
CALGARY

Project Update (Oct 2011): The Annex Project is at a critical point in the provincial grant regulatory approval process. Our team has had strong support from the City of Calgary and we anticipate final approvals within the next two weeks. Once this occurs, we will move to the next phases of the project. We anticipate completion for the fall of 2012.



BROADVIEW LIGHT POLE REPLACEMENT

The lights and poles have been replaced which will enable a return to using the field for double header games in both the spring and fall for the 2012 season. CUSA received funding for this project through the Calgary Parks Foundation and the City of Calgary Capital Conservation Grant Program.



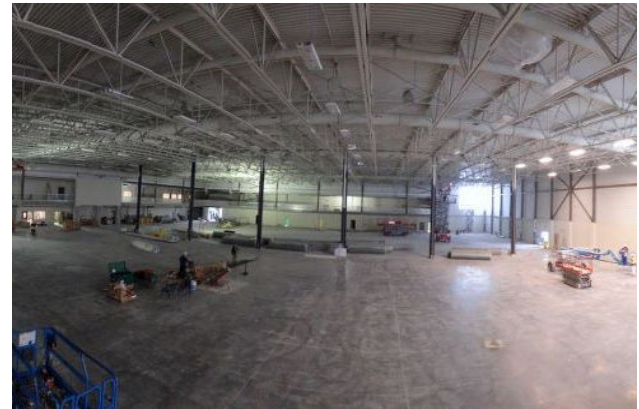
GENESIS CENTRE (NECCS)

Building a Strong and Healthy Community

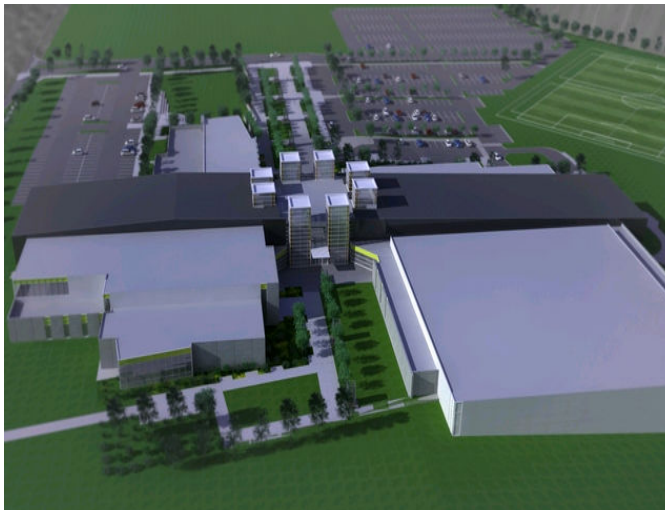
CUSA REPRESENTATIVE: TEJ CHEEMA

The NECCS building is nearing completion and will be open for use in January 2012. During 2011 the board has transitioned to a governance position with the hiring of the General Manager. The GM has now hired staff and the project is moving ahead with completion anticipated in December 2011.

The official openings are scheduled in January 2011.



Panoramic of Field Houses (43,000 sq feet)



Indoor Soccer is located bottom right structure

The facility has two indoor fields, there will be some food vendors open in the building, the names of the vendors and types of food available is unknown at the time of this report. There is a Boston Pizza and other food places in the Saddletowne Circle NE which is one block from the centre. The building will be known as the Genesis Centre and not to be confused with Genesis Place which is in Airdrie.



Commons Area (facing the future concession)



Presentation of CUSA's final installment on NECCS



DISCIPLINE

CUSA Discipline Committee

Chairs:

Gene Pawlak, Wes Deley,
Andreas Tomaszewski



League discipline is applied through a committee comprised of three individuals, a Chair, a referee and a member-at-large who meet weekly for Discipline Hearings on Wednesdays evenings at the Subway Soccer Centre.

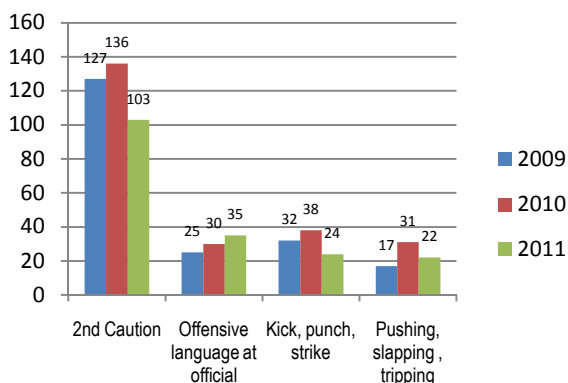
Both senior referees and members-at-large are sought to attend these meetings. The member-at-large provides the player with a representative of their peers at each meeting.

PLAYER OFFENCES

From Outdoor 2010 to 2011, the number of players receiving disciplinary measures decreased 6% to 310. That means 6.3% of CUSA players received a red card in 2011. Twenty-nine red cards were either dismissed or required no further action.

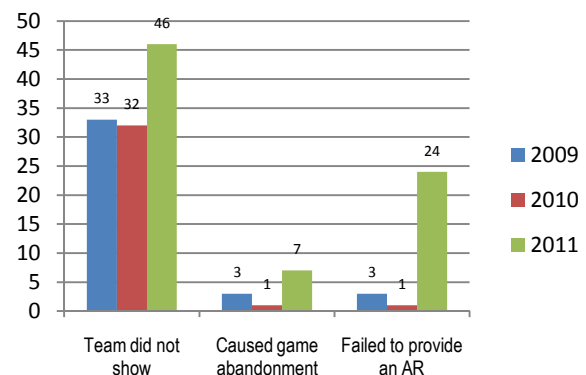


On a positive note, a concern that developed in 2010 did not repeat in 2011, that being the increase in assaults both against other players and against officials. However, two players were referred to ASA for alleged contact with an official.



TEAM OFFENCES

From Outdoor 2010 to 2011, the number of team offences, including game sheet infractions, increased 50%. A significant portion of the increase was due to games not being able to be played (because teams did not arrive, did not have the minimum number of players, or did not have ID cards) and because more referees noted that Assistant Referees were not provided.



This Outdoor season a change to the Discipline Code meant that teams were required to have no less than 90 fair play points. This is the Leagues way of holding teams accountable for their conduct. Teams not achieving that base score must then identify the cause of the low fair play points and the solution to the Discipline Committee in order to be accepted into the League in future seasons.

HECK ✓

ar used offensive
a referee after ejection
Committee
held
ipline Committee
or Discipline



REFEREE MENTORSHIP PROGRAM

What is Mentorship?

"A mentorship is a relationship formed between a mentor and mentee with the goal of sharing knowledge and expertise. It can be a formal relationship with written goals and scheduled meeting times or it can be as informal as an occasional chat or email exchange."

In the spring of 2009, a Referee Mentorship Program was developed by the three Senior Leagues with the key initiative being to provide local entry officials with support to improve their on-field performance and to increase their satisfaction as an official.

The goals were:

- increased retention rate for new officials,
- increased activation of entry level course participants,
- decreased repetitive concerns for the same official,
- increased satisfaction through team evaluations on referee skills demonstrated,
- increased average in team evaluation scores for mentored officials.



Program.

Generally, mentors felt that their mentees were receptive to the program and also that mentoring positively impacted their own officiating.

Of the mentees, 83% indicated that their mentoring session provided valuable information to improve their game. Over 91% of the mentees said they made changes to how they officiated because of their session(s) with a mentor. Mentees most

wanted more time with their mentor and a repeat session.

Mentors indicated that the most common messages to the mentees were about:

- field coverage,
- good sight lines,
- when to accelerate,
- proper hand signals.

These were also the items that mentees most wanted to discuss with their mentor.



A survey was also conducted of players and interestingly, the above noted skills were the ones that respondents indicated were done best by officials.

The biggest criticisms that players had regarding officiating were

- differences in application of the Laws of the Game between referees,
- the perceived unwillingness of officials to communicate with teams,
- and inconsistency in application of the Laws by the same referee within a game.

CUSA will continue to support the Mentorship Program in an effort to retain officials, increase their satisfaction, and improve their on-field performance. As with players, officials are also improving their game with experience and knowledge.

Referee Evaluations

For many years teams have had the opportunity to provide information about the quality of the officiating in a particular game, initially by completing a form on the back of the game sheet, and later on-line via the CUSA web-site.

One of the questions to players in the Mentorship survey was about their awareness of completing referee evaluations.

Although the League continues to promote completion of evaluations, 57% of survey respondents did not know they could gain additional fair play points by a team representative completing the form. The information provided from the evaluations is one component in determining the ranking of an official in Calgary and therefore the level of games any referee may officiate.



COACH DEVELOPMENT

A coach should help to improve the performance of the players (and the team) both physically and psychologically. The position of coach is demanding and multi-faceted. Parent, teacher, counsellor, disciplinarian,



organizer...these are some of the duties demanded of the coach. When players sign-up with a club, they expect to receive something for

their registration fee. They want to play and learn and they also want to do so in an enjoyable environment. Shaping the lives of young people is a large responsibility, affected not only through what

we teach, but also the way we teach. The process of learning is at least as important as the product. In addition to what they learn about soccer, children may learn to be better people. You may be overwhelmed by your influence, but you accept that influence when you assume the position of coach. To develop players, you must have a sound knowledge of the game. This knowledge relates to skill, technique, tactics, fitness, and Laws of the Game. Coaches are, generally, knowledgeable about some of these aspects, but weak in others. Good coaches are always seeking new ideas to develop their knowledge of the game and players. As coaches, we must try to find out what potential a player has so that we can develop that potential and make the player the best player he or she can be. (Canadian Soccer Association)

To comply with this standard CUSA Coaches are required to have at minimum the Senior Community Coach Certification if they wish to compete at Provincials. Courses are being offered throughout the year to assist in ensuring compliance with the national standards.

Canadian Soccer Coach Development Model

A License National Course (120 Units)

**B License Part 2
National Course**

(40 units)

**B License Part 1
Provincial Course**

(40 units)

**Children
6 - 10
years**

(10 units)

**Youth
10 - 14
years**

(20 units)

**Senior
14 and
Older**

(20 units)

*Community Coach
Certification Levels*





