

**CALGARY UNITED SOCCER ASSOCIATION  
SOCIAL MEDIA CODE OF CONDUCT**

**Overview**

The purpose of this policy is to outline the conduct of Calgary United Soccer Association (CUSA) members and advocates on all social media platforms. The following principles apply to the professional use of social media on behalf of CUSA, as well as personal use of social media when referencing CUSA.

**1) Guidelines**

- a. CUSA employees, members and advocates must refrain from tagging or associating CUSA in content with; but not limited to:
  - i. Foul language or crude gestures
  - ii. Threatening language
  - iii. Content that displays or suggests violence
  - iv. Inappropriate behaviour
  - v. The sharing of private information
  - vi. Criminal actions

**2) Process for misconduct**

- a. This content will be deleted and disassociated from all CUSA social media platforms upon discovery.
- b. Further disciplinary actions may occur, to the discretion of the CUSA Disciplinary Committee.