## 22.0 DCMHA LIVESTREAM CODE OF CONDUCT

This Code of Conduct applies to any parent, guardian, or volunteer involved in livestreaming DCMHA games or events, including those providing commentary or managing broadcast platforms.

DCMHA supports the livestreaming of games and events to enhance accessibility and engagement for families and supporters. However, livestreams must reflect the values and standards of our Association and ensure the safety and well-being of our players and participants, especially minors.

To protect the privacy of players, DCMHA strongly recommends that livestreams be shared only within **private team Facebook groups** or other secure platforms that limit public access. Teams are responsible for managing access appropriately.

## **Expectations for Livestreaming and Game Announcing:**

• Maintain Neutrality

Announcers must remain neutral and respectful in tone. Commentary should be limited to playby-play facts and general game updates.

• Respect All Participants

There is zero tolerance for:

- Abusive, discriminatory, or offensive language
- Profanity of any kind
- Negative commentary about players, coaches, officials, or teams
- Personal opinions, criticism, or speculation about injuries, performance, or officiating
- Create a Positive Environment

Commentary should encourage sportsmanship and reflect the values of teamwork, effort, and fun. Highlight fair play and team accomplishments over individual criticism or rivalries.

• Technical Responsibilities

Those operating livestreams or providing commentary must ensure:

- Audio is clear and appropriate
- Volume levels are monitored to avoid background chatter being picked up
- Streaming stops immediately if any harmful or unsafe content arises
- Supervision and Accountability

Anyone broadcasting a livestream on behalf of a team represents the team and DCMHA. The team's coaching staff or designated team official must be aware of and approve of who is announcing or operating the stream.

• Reporting Concerns

Any issues related to inappropriate livestream content must be reported to the DCMHA Executive immediately by way of email to President, VP of Hockey Operations & VP of Administration. Livestream privileges may be revoked if this Code of Conduct is not followed.

**Adopted**: 06-2025