



Eastman Heat SOCIAL MEDIA POLICY

The Eastman Heat Social Media Policy applies to the players, their parents/guardians, and volunteers, hereby all referred to as 'Members'.

For the purpose of this policy, the term "Social Media" is defined as various activities that integrate technology, social interaction and content creation via platforms which include, but are not limited to, blogs, wikis, photo and video sharing, podcasts, social networking and virtual worlds.

Eastman Heat understands that social media can be a platform where positive interaction can occur, including the promotion of the sport of ringette and the accomplishments of our players. With this in mind, Eastman Heat expects Members to remain respectful and be mindful of the consequences of participating in negative activity on public forums and of its possible long-term effects it can have on everyone involved.

During the course of participation in the ringette program, including training, travel and competition, Members are to refrain from uploading content to, or participating in, social media activities in the following situations; including but not limited to:

- a) Content that is offensive, obscene, unlawful, threatening, abusive, harassing, defamatory, hateful, invasive of another's privacy or otherwise objectionable.
- b) Explicit pictures and/or inflammatory language that can be linked to the ringette program, coaching staff, volunteers, athletes and/or competitors.
- c) Criticism of the Eastman Ringette Association, the provincial or national ringette associations (including its members), coaches, athletes, officials, other team staff, volunteers and/or parents and guardians.

Eastman Heat does not regulate, restrict, or direct the private or personal views or opinions of individuals. When making public comments, it is the responsibility of the Member to clearly indicate when the comments are being made in an official capacity on behalf of Eastman Heat, or alternatively, when the comments are personal or private views and opinions.

A breach by a Member of any provision in this Policy is grounds for suspension from the team and may be subject to further discipline at the discretion of the Eastman Heat A Committee or the Eastman Ringette Association.

Player Signature: _____

Date: _____

Parent/Guardian Signature: _____

Date: _____