



# SPONSORSHIP OPPORTUNITIES

U12A & U14B  
March 15 - 17  
Hosted by  
Edmonton Ringette

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# ABOUT RINGETTE

Ringette is a Canadian sport that was invented in 1963 in North Bay, Ontario by the late Sam Jacks. There are currently over 31,000 players on nearly 2,000 teams across Canada, with over 1,500 officials and nearly 8000 coaches. Internationally, it is played in more than a half a dozen other countries around the world. Ringette has been designated a Heritage Sport by Sport Canada and as part of the Sport for Life movement, ringette is well advanced at adapting Sport Canada's Long Term Athlete Development model. As a proud member of True Sport, Ringette Canada is committed to sport that is values-based and principle-driven. (Ringette Canada)

Alberta is proud of have more than 6500 registered ringette players, and we are continuing to grow!

## PROVINCIAL CHAMPIONSHIPS

March 15-17, Edmonton Ringette will welcome 12 teams in the U12A Division, and 12 teams in the U14B Division to our great city. These teams have played their way to the top, earning them a spot in the Provincial Championships.

In addition to the 360 athletes, we also anticipate more than 400 team staff, officials, and spectators to join us for this exciting weekend of ringette.



# HOW CAN YOU HELP?

The cost associated with ringette, as with all minor sport, is high. With Edmonton Ringette being a not for profit group we work with community partners such as yourselves to raise money through various activities. Your participation would be greatly appreciated. In return for your generosity, have the following thank you packages listed below.

## **Platinum Sponsor**

For a donation of \$1000+, your business will listed in the online program, as well as on rink signage. Additionally, you will receive online mentions on our social media, a thank you at our Opening Ceremonies and be able to include 2 pieces of advertising in our player giveaways. Finally, your company banner (to be supplied by your company) will be displayed in the home rink for the duration of the event.

## **Gold Sponsor**

For a donation of \$500-\$999, your business will listed in the online program, as well as on rink signage. Additionally, you will receive online mentions on our social media, a thank you at our Opening Ceremonies and be able to include 1 piece of advertising in our player giveaways.

## **Silver Sponsor**

For a donation of \$200-\$499, your business will be listed in the online program, as well as on rink signage. Additionally, you will receive online mentions on our social media and be able to include 1 piece of advertising in our player giveaways.

## **Bronze Sponsor**

For a donation of \$50-\$199, your business will be listed in the online program, as well as on rink signage.

## **Additional Opportunity**

We are also accepting the donation of items for our player bags. Please let us know if this is something that your business is interested in.



## THANK YOU

The Provincial Host Committee thanks you for your time and consideration. We look forward to working with your business.

To begin the sponsorship process, we ask that you submit the following to Sharon Giles, Committee Co-Chairperson, via email at [ringette\\_mom@yahoo.com](mailto:ringette_mom@yahoo.com)

### **1. Company Name, Contact Person and Full Contact Info, including email and mailing address**

Please be sure to indicate how you would like your name to be included on our sponsor lists

### **2. Level for your sponsorship package**

Please see Page 2 for full explanation of each level

### **3. Logo**

If your package includes a social media mention, please include a hi-res version of your logo

## QUESTIONS?

Please feel free to email any questions to Sharon Giles, Committee Co-Chairperson, at [ringette\\_mom@yahoo.com](mailto:ringette_mom@yahoo.com). We also invite you to follow along on our social media: Facebook: [@U12AU14BProvincials](https://www.facebook.com/U12AU14BProvincials) and Instagram: [@u12au14b\\_provincials](https://www.instagram.com/u12au14b_provincials)

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