



September 25, 2014

The Edmonton Federation of Community Leagues Ringette Association (EFCLRA) – “Edmonton Ringette” is looking for major sponsors.

Ringette is a fast, exciting ice sport designed in 1963 for female athletes as an alternative to hockey. Ringette combines the speed of hockey with the strategy of basketball, and is played in all major centers in Alberta, and many more across Canada. Participation in Edmonton exceeds 350 players on over 20 teams, with the greater Edmonton area having over a thousand players playing on nearly one hundred teams. Unlike other sports, ringette involves regular travel to outlying communities from an early age.

As a community based sport, Edmonton Ringette relies heavily on the participation of many volunteers and the generous support of our sponsors, who help to reduce the cost barriers to participation which may prevent a young athlete from playing.

Edmonton Ringette has developed a program for this season involving team banners. These will be professionally printed, 6'x2.5' vinyl banners with the Edmonton Ringette Logo, the individual team name, and our corporate sponsor logos. Each team will be expected to bring the banner to their games to display. Given that teams travel for league and tournament games, we expect that the 18 Edmonton team banners to potentially be displayed over 250 times over the next six months, in arenas all across Alberta.



Edmonton Ringette is soliciting major sponsors to be represented on the corner of the banners. For this, a donation to the sport of \$3000 is requested. For a \$500 team sponsorship, a smaller logo from your company can be displayed on a single team's banner for the season. These would be placed in the remaining space in the middle of the banner.

Thank you for your consideration,

Brian Hoyano,
President,
EFCLRA -Edmonton Ringette president@edmontonringette.com