

Fairview Curling & Recreation Club

Advertising and Sponsorship Opportunities

Not Just a Curling Club.

The Fairview Curling & Recreation Club is a non-profit sports, social and entertainment space proudly serving the Fairview Community since 1932.



You Belong Here ●

Fairview Curling & Recreation Club

Advertising Commitment

Please email or text this completed sheet to one of the Club Members listed or direct to the Curling Club email. Please pay via cheque or e-transfer to fairviewcurling@gmail.com.

The Deadline for Advertising Commitment is October 10th 2025. Deadline for payment is October 31st 2025.

Name of Business _____

Phone _____

Contact Name _____

Email _____

	1 Year	3 year
4x8 Wall Sign		
4x4 Wall Sign		
Scoreboard		
Ice Logo		
Ice Button		
Facility Advertising (kitchen or bar. Please specify.)		
Ice Scraper		
Table Decals		

Unfortunately, I will not be Advertising this year.

Signature _____

Invoice to follow

Date _____

You Belong Here ●

Fairview Curling & Recreation Club

Sponsorship Commitment

Please email or text this completed sheet to one of the Club Members listed or direct to the Curling Club email. Please pay via cheque or e-transfer to fairviewcurling@gmail.com.

The Deadline for Sponsorship Commitment is October 10th 2025. Deadline for payment is January 15th 2026.

Name of Business _____

Phone _____

Contact Name _____

Email _____

	Corporate Challenge	Farmers and Merchants	Ladies Bonspiel	Stirling Bonspiel	Junior Bonspiel	Closing Mixed
Diamond Sponsorship	N/A			N/A	N/A	
Platinum Sponsorship	N/A					
Gold Sponsorship	N/A					
Silver Sponsorship	N/A					
Bronze Sponsorship	N/A					
Winner Apparel Sponsorship (1st, 2nd 3rd Events. Please specify.)	N/A					
Door Prize / Silent Auction						
Food & Beverage Sponsorship (breakfast & appetizers. Please specify.)						

Unfortunately, I will not be Sponsoring this year.

Signature _____

Date _____

Invoice to follow

You Belong Here ●

Fairview Curling & Recreation Club

Board Member Contacts

Board Members Contact

Our dedicated Board Members are always here to answer your questions and take your feedback. If you are looking for more information about the Advertising/ Sponsorship Opportunities, please reach out. If these Opportunities do not quite meet your needs but you would still like to Advertise/ Sponsor, please reach out and we will work with you on alternative options.

Once you have made a decision about the Opportunity that is best for you, please fill out both Commitment Sheets and send it directly to the Club email or contact one of the Board Members.

Contact Details

Fairview Curling & Recreation Club

Email: fairviewcurling@gmail.com

Cheryl Biegel

Phone: 780-835-1210

Email: cbiegel@hotmail.com

Deanna Jonson

Phone: 780-835-1670

Email: bdjonson1@hotmail.com

Lillian Riegling

Phone: 780-835-0796

Email: lillianriegling@gmail.com

Fairview Curling & Recreation Club

Our History & Our Future

The Fairview Curling Club supports four leagues and junior programs consisting of 220 members ranging from 6 to 83! Despite recent roofing challenges, we've remained committed to keeping our Club active and growing.

Since the inception of our Club in 1932 it has been deeply connected to the Community, not only through recreation but also by attracting visitors to our bonspiels and major curling events. These events bring locals and those from the surrounding area together to create valuable exposure for our sponsors and local businesses. The Club also supports and facilitates a number of curling and sports leagues, coaching clinics and special programs throughout the year that further increase the exposure for advertisers and sponsors.

Community support has been vital to our success, and we strive to provide ways for local businesses to promote their services in a meaningful and tangible way.



Our Mission Statement

"The Fairview Curling Club is a community oriented facility committed to promoting and providing recreational opportunities for all people in and around the community. Through sport we welcome all ages and skill levels in a fun filled, social, family environment where lifelong friendships are created."

Fairview Curling & Recreation Club

With the reopening of the facility in 2024, and the landmark 90th Anniversary of the Club in 2025 the Fairview Curling Club is incredibly motivated to continue on this path of growth. Along with the introduction of new sports such as pickleball, and floor shuffle board, the club is planning many more exciting new bonspiels, sports, tournaments, special events and even more facility modification and aesthetic upgrades.

Our future mission is to ensure the facility, its Clubs and the Community it supports have an accessible, comfortable and functional space for everyone year round. We believe this facility is an integral thread in our Social Community and we are dedicated to improving through your support.

Advertise  Sponsor

Together we can have a 'Rock Solid'
future!

Join our Board

The best way to ensure the future success of the Club is to be a part of our Board! By being a part of the board you can help make key decisions about the Club and bring new ideas to the table and also a fresh perspective.

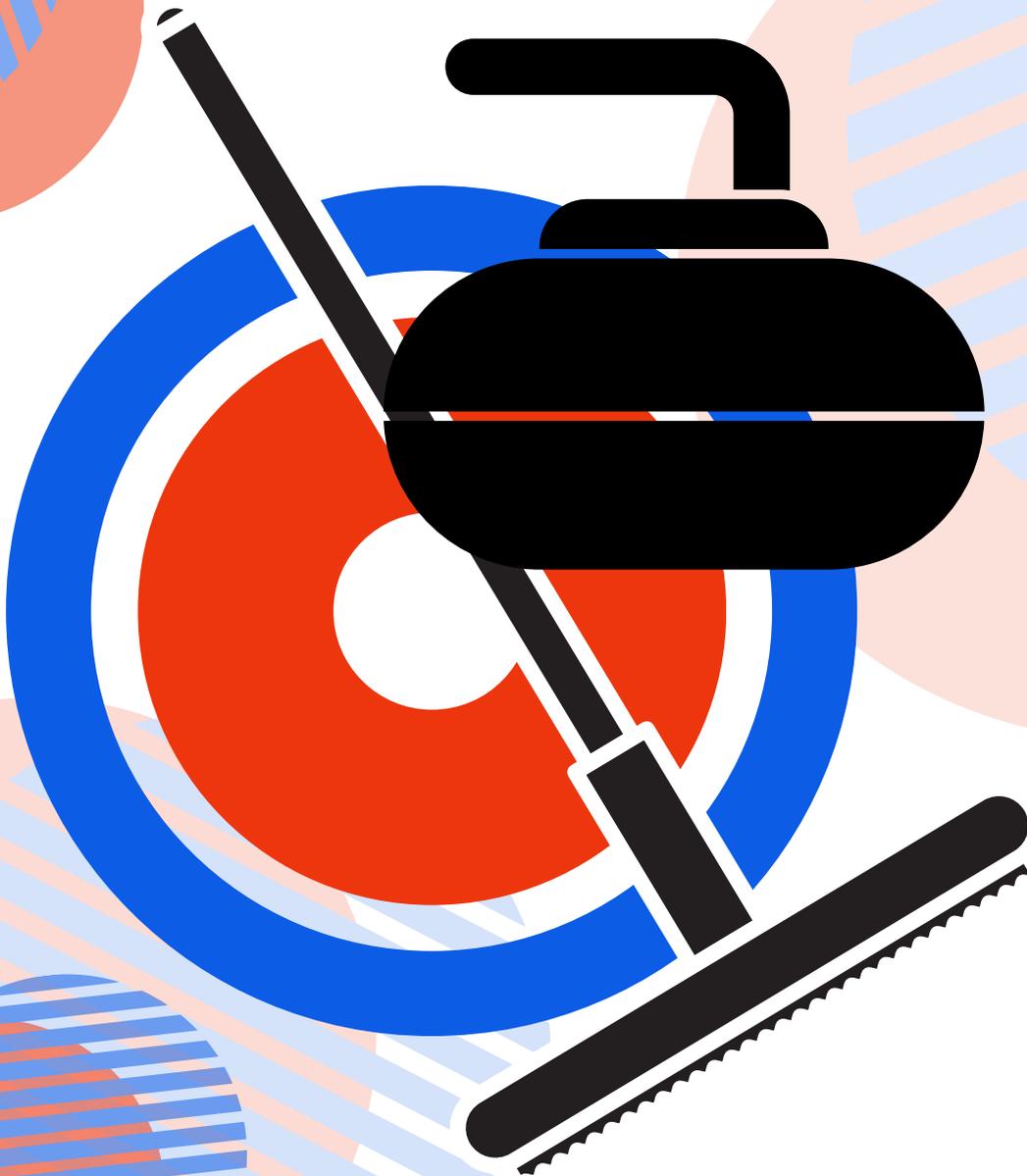
Please contact the Club for more details.



You Belong Here 

Fairview Curling & Recreation Club

Advertising Opportunities



You Belong Here ●

Fairview Curling & Recreation Club

Advertising Opportunities

Advertising Opportunities inside the Fairview Curling & Recreation Club provide an excellent way to promote your business year long in a Community facility. We have many affordable Advertising Opportunities and spaces for you to best showcase your business. Please complete our Advertising Commitment Sheet when you have selected an Advertising Opportunity that works for you.

We deeply thank you and your business for your ongoing support through Advertising. Please fill out and return the Advertising Commitment Sheet once you have reviewed the Advertising Opportunities.



Wall
Advertising

Scoreboard
Advertising



Ice
Advertising

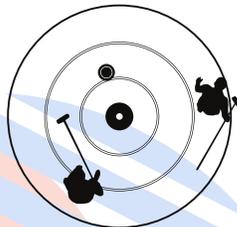
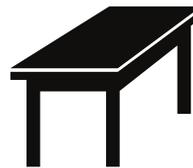


Table
Decals



Facility
Advertising



Fairview Curling & Recreation Club

Advertising Opportunities

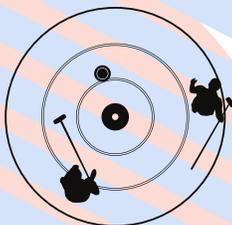
Wall, Scoreboard and Ice Advertising

The Fairview Curling & Recreation Club offers a wide range of options and locations for your business to display their signage within the ice shed area, scoreboard and ice itself. This year we are offering multi-year package discounts. See below for options and pricing.

SIGN LOCATION	1 YEAR	3 YEARS (10% Discount per year)	3 Year Total
4' x 8' Side Wall Signage	\$550.00 (\$577.50)	\$495.00 (\$519.75)	\$1,485.00 (\$1,559.25)
4' x 4' Side Wall Signage	\$350.00 (\$367.50)	\$315.00 (\$330.75)	\$945.00 (\$992.25)
Scoreboards* (Upper)	\$450.00 (\$472.50)	\$405.00 (\$425.25)	\$1,215.00 (\$1,275.75)

***GST to be added to all prices**

*Priority will be given to previous Scoreboard Advertising Supporters. Changes to signs over the Advertising term is the responsibility of the business. Wall signs can be premade or designed and printed (at advertiser's expense).



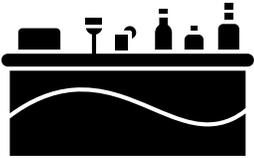
Ice Advertising

Your business logo within the ice sheet

- Ice Logo (2ft x 4ft) - \$300.00 (+GST)
- Button Logo on Ice - \$400.00 (+GST)
 - Per sheet / 2 buttons.
 - During curling season only.

Fairview Curling & Recreation Club

Advertising Opportunities



Facility Advertising

Your business logo on a vinyl decal on one of the following assets within the facility. Contact the Club for more details.

- Kitchen Advertising
- Bar Advertising

Ice Scraper Advertising

This unique and extremely visible sponsorship will give one business the opportunity to place their advertisement onto the facilities ice scraper.

- \$1000.00
- Branding cost is the responsibility of the business.

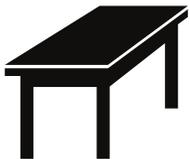
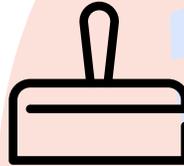


Table Decals

Vinyl table decal on the lounge tables

- 8ft Table decal (2 logos. One on each end of table) - \$150.00 (+GST)



You Belong Here ●

Fairview Curling & Recreation Club

Sponsorship Opportunities



You Belong Here ●

Fairview Curling & Recreation Club

Sponsorship Opportunities

Contributions from our generous sponsors help our Club provide an exceptional experience for everyone watching and participating in our bonspiels. With this support the Fairview Curling Club can provide fun, engaging and quality sports events within our Community.

We are looking for businesses and individuals for Sponsorship. With a wide range of affordable bonspiel sponsorship options available, we hope you find an opportunity right for you!

We know that many have supported us through our Advertising Opportunities and we hope these unique and impactful Sponsorship Opportunities can provide members, business and individuals with another way to contribute.

We are extremely grateful for your ongoing support. Please fill out and return the Sponsorship Commitment Sheet once you have reviewed the Sponsorship Opportunities.



Fairview Curling & Recreation Club

Sponsorship Opportunities

Sponsorship Packages

The Fairview Curling & Recreation Club is a non-profit amateur sporting organization which strives to provide a fun environment in which to curl, while allowing individuals to grow their competitive skills and achieve excellence.

The Club is transforming into a year round facility. Moving forward we aim to expand our offerings to include exciting new sports, games and social events. Follow us on social media for exciting updates!

The diversity of the sports and events hosted allows us to offer unique Sponsorship Opportunities that will be seen by a wide range of people, some of whom may not already be your customers.

Monetary Sponsorship Packages

Diamond	\$2,500.00
Platinum	\$1,000.00
Gold	\$750.00
Silver	\$500.00
Bronze	\$250.00



Fairview Curling & Recreation Club

Sponsorship Opportunities

Monetary Sponsorship Packages

Monetary Sponsorship is a cash contribution in exchange for Advertising and recognition throughout the selected bonspiel.

Diamond Sponsor - Bonspiel Naming Rights - \$2,500.00

The most elite and inclusive level of sponsorship available

- Bonspiel Naming Rights - exclusively recognized as the title sponsor of the bonspiel. Your business name and logo mentioned as the title sponsor of the bonspiel. This includes all physical and digital branding.
- Your business name and logo used in the bonspiel advertising campaign. This includes physical and digital branding.
- Name and logo on all TV screens within facility.
- Your name and logo listed on bonspiel program and posters.
- Opportunity to use the second floor lounge for 6 hour event.
- Opportunity to cross advertise and distribute or sell promotional items in our bonspiel.
- Includes ONE team entry.

Platinum Sponsor - \$1,000.00

An inclusive level of sponsorship available for great exposure

- Your business name and logo used in the bonspiel advertising campaign. This includes physical and digital branding.
- Name and logo on all TV screens within facility.
- Your name and logo listed on bonspiel program and posters.
- Opportunity to use the second floor lounge for 4 hour event.
- Opportunity to distribute promotional items in our bonspiel.
- Includes ONE team entry.



Fairview Curling & Recreation Club

Sponsorship Opportunities

Monetary Sponsorship Packages

Gold Sponsor - \$750.00

Premium sponsorship package for bonspiels.

- Your business name and logo used in the bonspiel advertising campaign. This includes physical and digital branding.
- Name and logo on all TV screens within facility.
- Your name and logo listed on bonspiel program and posters.
- Opportunity to use the second floor lounge for 2 hour event.
- Opportunity to distribute promotional items in our bonspiel.
- Includes ONE team entry.

Silver Sponsor - \$500.00

Strong sponsorship package aimed to get anyone involved.

- Your business name and logo used in the bonspiel advertising campaign. This includes physical and digital branding.
- Name and logo on all TV screens within facility.

Bronze Sponsor - \$250.00

This opportunistic sponsorship package affordable for any sized business.

- Your business name and logo used in the bonspiel advertising campaign. This includes physical and digital branding.
- Name and logo on all TV screens within facility.



Fairview Curling & Recreation Club

Sponsorship Opportunities



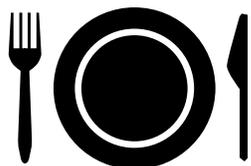
Bonspiel Sponsorship Packages

Winner Apparel and Prizes



Custom apparel for bonspiel winners. Your business logo on apparel.

- 1st Event Sponsorship - \$600.00
- 2nd Event Sponsorship - \$500.00
- 3rd Event Sponsorship - \$500.00



Food and Beverage Sponsorship

As a way to enhance our bonspiels and future tournaments we are looking for sponsors who might be interested in providing additional food and beverage such as breakfast, appetizers, snacks, drinks (hot or cold) etc.

- Business will be recognized during meal, bonspiel, and on print advertisements and social media.
- \$250.00 - \$1000.00 (depending on bonspiel size)
- Please contact the Club Board about sponsorship of specific supplies or price ranges

This year we are excited to host many bonspiels that promise to bring fun, and connection into our Facility and Community.

Dates may be subject to change.

Corporate Challenge - January 23rd 2026

Farmers and Merchants Bonspiel - February 6th - 7th 2026

Stirling Bonspiel - February 28th 2026

Juniors Bonspiel - March 14th 2026

Ladies Bonspiel - March 20th - 21st 2026

Closing Bonspiel - March 27th - 28th 2026

Fairview Curling & Recreation Club

Sponsorship Opportunities



Community Sponsorship Packages

School Program Sponsorship

Did you know there is currently no available funding for our local schools curling program? For the past years the Fairview Curling and Recreation Club has been providing facility access and amenities at no cost to the schools. If you or your business would like to make an incredible impact on the future of sport / curling in our Community this is your Opportunity.

- Business will have their name and logo recognized year round in the club as the School Program Sponsor
- Part sponsorship is available.
- Please contact the Club Board for more information on how you can Support this cause.

Junior Program Sponsorship

For many years Fairview has produced competitively successful curlers - and it all starts with our junior program! If you or your business would like to directly support young athletes and curlers in our Community, this is a perfect Opportunity for you.

- Business will have their name and logo recognized year round in the Club as the Junior Program Sponsor.
- Part sponsorship is available.
- Please contact the Club Board for more information on how you can Support this cause.



Door Prize Sponsorship

An exciting way we like to give back to the participants and spectators of our bonspiels is by awarding Door Prizes! If you would like to Sponsor the purchasing of these Door Prizes, or if your business has an item(s) to donate, please reach out!