



FC Regina Sponsorship Packages

**Futbol Club Regina (FC Regina)
1700 Elphinstone Street, Regina, SK S4P 2Z6**



About FC Regina

Regina Soccer Association Inc. operates under the name of FC Regina. FC Regina runs both Adult and Youth programming, thus, enabling an athlete to begin their soccer journey with the club from the age of 3 under our U5 program and they can continue to play until they want to retire. We have members who are 77 years of age and are still enjoying the beautiful game of soccer.

FC Regina's mission statement, vision and values are as follows:

Mission Statement: Promote player development through dedicated technical personnel by providing an environment where our players excel to their maximum potential, strive for excellence, and develop a lifelong love of the game.

Vision: Deliver a preeminent soccer program where FC Regina players will have the opportunity to achieve their maximum potential both on and off the field.

Values: Loyalty, Teamwork, Dedication and Integrity.



FC Regina - The Club

History:

FC Regina was formed after three, Regina, clubs: REU, ACFC, and Regina Soccer Association were merged into a single club in the year 2014. FC Regina used to represent all the youth membership up until September 2018. In September 2018, Regina Soccer Association's adult membership was brought under the name FC Regina as well. FC Regina now serves approximately 3000 members every season.

We offer the following programs:

Youth:

- FC Regina grassroots program, U5 – U9
- FC Regina youth programming, U11 – U19 (Division 1 and 2)
- FC Regina BlueStars, U13-U17 (High performance)
- FC Regina SuperStars Camps (Spring and Fall)
- Futsal (Starting in Fall 2020)
- Three youth tournaments FC Regina Cup, Winterfest and Summerfest (All with more than 70 teams participating from across Saskatchewan, Manitoba and Alberta)

Adult:

- Men's League (Competitive and Recreational)
- Women's League (Competitive and Recreational)
- Co-ed League (Competitive and Recreational)
- Men's Masters League (Players 38+ years old)
- Walking Soccer (Starting in January 2020)
- Futsal (Starting in Fall 2020)

Facilities:

FC Regina runs its yearly programming on the following fields:

- The AffinityPlex (Winter programming)
- Leibel Field (Summer programming)
- Mount Pleasant North and South fields (Summer programming)

Additionally, FC Regina also uses several other fields like the University of Regina turf, Realtors East and West fields, Lakeridge, Optimist Park, University Park field, etc. throughout The City of Regina to run our adult league during summer.

A few highlights from some of our facilities are as follows:

The AffinityPlex

- Only full-size enclosed indoor soccer facility in Regina.
- Annual traffic of over 200,000 people.
- Four major tournaments (WinterFest, FC Regina Cup, Kicking in the New year and WCP Cup).
- Users for our facility include but not limited to the following: Saskatchewan Roughriders, U of R Cougars, U of R Rams, Sask Football, Sask Flag Football, Regina High School High School Athletic Association, FC Regina youth and adult league.
- FC Regina SuperStars Soccer Camp and Sask Football Camp.





Mount Pleasant Sport Park

- 2 full size premium grass soccer fields in The City of Regina.
- Great exposure with the vehicle traffic of approximately 1000 vehicles a day.
- At least 2 major tournaments during Summer.
- FC Regina SuperStars Soccer Camp hosted in the Fall of every year.
- Facility users are: FC Regina's Youth and Adult league, Regina High Schools.



FC Regina's Sponsorship packages:

Packages	Number of Sponsorship opportunities	Value	Details
Platinum Package	1. Adult Membership (Approximately 2200 members) – Front of the uniforms (1 available) Back of the uniforms (2 available)	\$ 20,000/ Year \$10,000/ Year	<ul style="list-style-type: none"> - Logo at the front of the uniforms (Industry exclusive). - Logo at the back of the uniforms (Industry exclusive). Plus: <ul style="list-style-type: none"> - Logo presence on FCR's website. - Logo presence in FCR's newsletter. - Logo insert on FCR's advertising. - Involvement in any FCR's event. - Logo presence on FCR's vehicle and trailer as proud sponsor. - Logo presence on adults players cards. - Opportunity for partner issued accessories for athletes (Partner's expense).
	2. Youth Membership (Approximately 900 members) – Front of the uniforms (1 available) Back of the uniforms (2 available)	\$15,000/ year \$7,500/ year	<ul style="list-style-type: none"> - Logo at the front of the uniforms (Industry exclusive). - Logo at the back of the uniforms (Industry exclusive). Plus: <ul style="list-style-type: none"> - Logo presence on FCR's website. - Logo presence in FCR's newsletter.

			<ul style="list-style-type: none"> - Logo presence on FCR's vehicle and trailer as proud sponsor. - Logo presence on youth players cards. - Logo insert on FCR's advertising. - Involvement in any FCR's event. - Opportunity for partner issued accessories for athletes (Partner's expense).
Gold Package	League Sponsor : Adult league Sponsor	\$12,000/ year	<ul style="list-style-type: none"> - FCR's Adult league will be represented with the name of the sponsor. - Logo presence on FCR's website. - Logo presence in FCR's newsletter. - Logo presence on FCR's vehicle and trailer as proud sponsor. - Logo insert on FCR's advertising. - Logo presence on youth and adults' players cards. - Championship t-shirts for the play off winners with sponsor and FCR logos.
	: Youth League sponsor	\$ 7,500/ year	<ul style="list-style-type: none"> - FCR's Youth league will be represented with the name of the sponsor. - Logo presence on FCR's website. - Logo presence in FCR's newsletter. - Logo presence on youth and adults' players cards. - Logo presence on FCR's vehicle and trailer as proud sponsor. - Logo insert on FCR's advertising.
	Indoor Field Sponsor : Quarter Filed	\$7,500 for 1 quarter or 10,000 for 2 quarters/ season	<ul style="list-style-type: none"> - Field representation with the sponsor's name throughout the season - Logo presence on FCR's website. - Logo presence in FCR's newsletter.

			<ul style="list-style-type: none"> - Logo presence on youth and adults' players cards. - Logo presence on FCR's vehicle and trailer as proud sponsor.
Silver Package	Tournament Sponsor : All FC Regina tournaments (At least 4 tournaments)	\$10,000/ year	<ul style="list-style-type: none"> - All the FCR's tournaments will be represented by the name of the sponsor. - Logo presence on FCR's website. - Logo presence in FCR's newsletter. - Logo presence on youth and adults' players cards. - Logo presence on FCR's vehicle and trailer as proud sponsor. - Logo insert on FCR's advertising.
	Hotel Sponsor	\$7,000/ year	<ul style="list-style-type: none"> - The sponsor hotel will be represented as the official sponsor hotel for the club. - The sponsor hotel will be provided with all the travelling team managers contact information to arrange bookings. - Logo presence on FCR's website. - Logo presence in FCR's newsletter. - Logo presence on youth and adults' players cards. - Logo presence on FCR's vehicle and trailer as proud sponsor. - Logo insert on FCR's advertising.
Bronze Package	Signage	\$1,500/ year	<ul style="list-style-type: none"> - Ability to put up 6"x3" signage at FC Regina's home field The AffinityPlex during winter season and 8"x4" signage at The Mount Pleasant Sport during in the summer season.

Note: Cost of branding/production responsibility of partner/sponsor. Contributions can be cash or in kind.