

TEAM STRATEGY 2021-2026

Field Hockey Alberta



FIELD HOCKEY ALBERTA IS COMMITTED TO THE TRUE SPORT PRINCIPLES

TRUE SPORT PRINCIPLES

Go For It

Rise to the challenge – always strive for excellence. Discover how good you can be.

Play Fair

Play honestly – obey both the letter and spirit of the rules. Winning is only meaningful when competition is fair.

Respect Others

Show respect for everyone involved in creating your sporting experience, both on and off the field of play. Win with dignity and lose with grace.

Keep It Fun

Find the joy of sport. Keep a positive attitude both on and off the field of play.

Stay Healthy

Place physical and mental health above all other considerations – avoid unsafe activities. Respect your body and keep in shape.

Include Everyone

Share sport with others. Ensure everyone has a place to play.

Give Back

Find ways to show your appreciation for the community that supports your sport and helps make it possible.



VISION

Dedicated to building the strong, sustainable field hockey community in Alberta

MISSION STATEMENT

To make field hockey the premier sport in Alberta



FOUNDATIONAL PILLARS



Governance



Coaching

Team Strategy 2021-2026



Grassroots



s High Performance



Officials



Facilities



Regional Development



GOVERNANCE

GOVERNANCE PRIORITIES

Policy Development
 AFHA Bylaw Update
 AFHA Board Recruitment
 Alignment with Field Hockey Stakeholders

POLICY DEVELOPMENT

Timeline 2019-2026

- Contact Sport Law about policy updates 2019
- Contact Sport Law about policy updates 2019
- Review new policy manual 2020-2021
- Review draft policies at board meetings January March 2021

- Adopt draft policies by May 1, 2021
- Review and adopt policies annually 2022-2026

AFHA BYLAWS Timeline 2019-2026

- Contact Sport Law about Bylaw Update 2019
- Form Bylaw review committee 2021
- Committee to work with Sport Law to create new Bylaws 2021
- Propose new Bylaws at September 2021 AGM
- Adopt new Bylaws at September 2022 AGM
- 2022-2026 Update Bylaws as required

AFHA BOARD RECRUITMENT

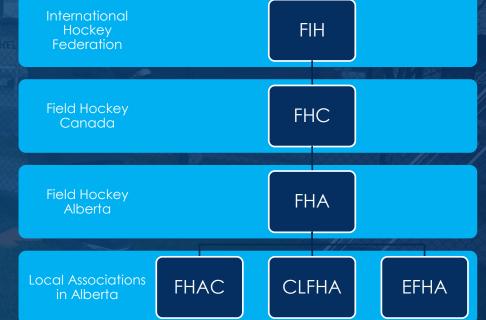
- Create board onboarding package by end of 2021
- Create document with clear expectations and descriptions of each position by end of 2021

2021

Create board recruitment strategy by end of 2022 to reflect the evolution of the organization

ALIGNMENT WITH FIELD HOCKEY STAKEHOLDERS

- As a Provincial Sport Organization, AFHA must align vertically with key stakeholders:
 - 1. To evolve the sport in Alberta
 - 2. To implement rules and standards of play
 - 3. To develop athletes and members and promote opportunities for Albertans



NEWS

GRASSROOTS DEVELOPMENT

GRASSROOTS PRIORITIES

1. Grow grassroots base by significantly increasing members in Funstix to U12 age groups

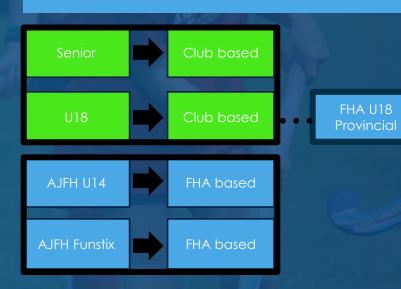
- 2. Deliver consistent training model province-wide
- 3. Develop and mentor grassroots coaches in line with provincial goals
- 4. Produce quality umpires through provincial umpire development plan
- 5. Foster development of local associations and clubs.

GRASSROOTS STRUCTURE 2021-2023

Regional Development

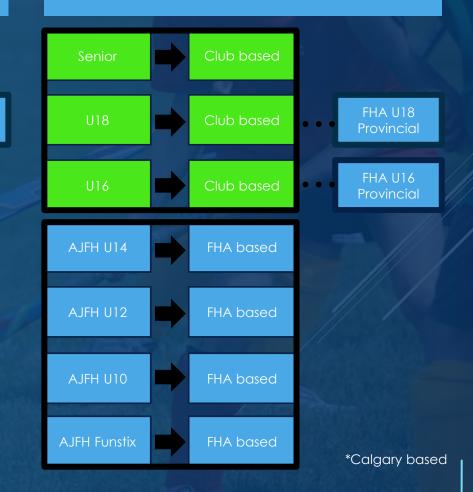


Edmonton Center of Excellence



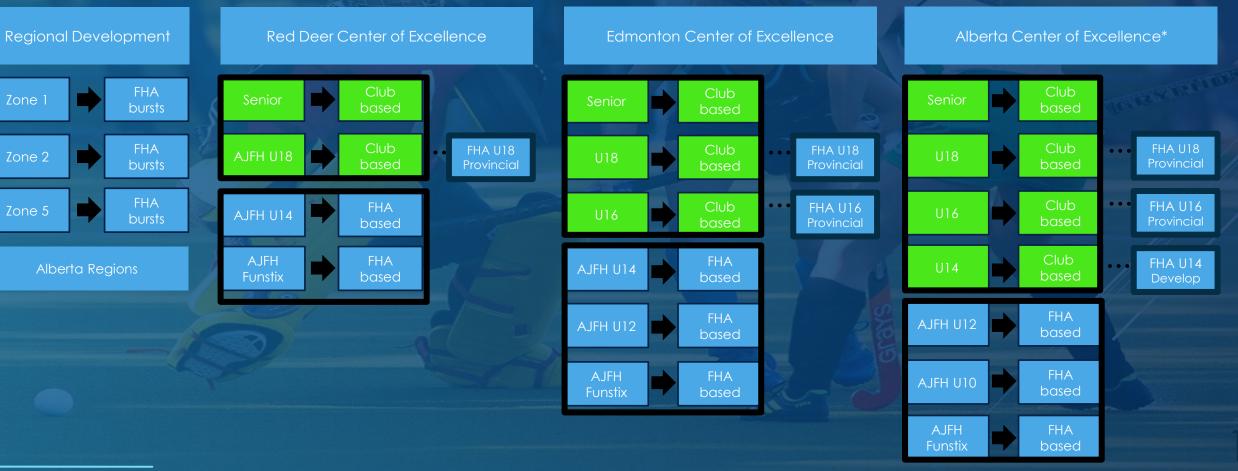
Alberta Center of Excellence*

2021



2021-2026 Team Strategy

GRASSROOTS STRUCTURE 2023-2025



2021-2026 Team Strategy

*Calgary based

ALBERTA YOUTH PROGRAM DESCRIPTION

Group	Age	Multi-sport Program*	Single Sport Program**	Practice L ength	Games	Program Content	Coaches
Funstix Minis	5 - 6	1 FH practice ^[]] +1 partner sport /wk	1 FH practice/wk	1 hour	Monthly Multisport Festival No Games	FHA standard	FHA trained
Funstix	7 - 8	1 FH practice +1 partner sport /wk	1 FH practice/wk	1 hour	3vs3 games + Monthly Festival	FHA standard	FHA trained
U10	9 - 10	1 FH practice +1 partner sport /wk	1 FH practice/wk	1 hour	Outdoor: 6vs6 Indoor: 3vs3	FHA standard	FHA trained
U12	11 - 12	Every 2 wks, 3 FH practices + 1 multisport practice	1 FH practice/wk	1.5 hours	Outdoor: 8vs8 Indoor: 6vs6	FHA standard	1 primary coach per team FHA trained
U14	13 - 14	2 FH practices /wk Incorporating FH + multisport in each	1-2 FH practices /wk	1.5 hours	Outdoor: 8vs8 Indoor: 6vs6	FHA standard until 2023, then transition to Club developed	1 primary coach per team FHA trained until 2023, then transition to Club mentored
U16	15 - 16	NA	1-2 FH practices /wk	1.5 hours	Outdoor: 11v11 Indoor: 6vs6	Club developed	Club mentored
U18	17 - 18	NA	1-2 FH practices /wk	1.5 hours	Outdoor: 11v11 Indoor: 6vs6	Club developed	Club mentored 16



HIGH PERFORMANCE

HIGH PERFORMANCE PRIORITIES

Create and implement a clear high performance pathway

- 2. Improve the overall level of play through coach development and stronger facilities
- 3. Create strong relationships with governing bodies and ensure FHC training centers in Alberta
- 4. Alignement and development of the university field hockey programs

HIGH PERFORMANCE TEAMS

Program	FHA High Performance U18, U16 & U14 development
Membership	FHA High Performance membership (provincial program)
Training	Weekly training environment: 1 field hockey session per week (Fridays) Exception during fall season as preparation for Nationals
Games	Outdoor 11vs11; Indoor 6vs6 Tournament based games (National championships, regional championship, etc.)
Other	When player capacity is reached, selections based on level All players and coaches will be evaluated through Skillshark

1P centres	2021	2022	2023	2024	2025
Alberta (Calgary)	Provincial WU23/U18 /U16 NG U18	Provincial WU23/U18/U16 NG U18	Provincial U23/U18/U16/U14D NG U18/U16	Provincial U23/U18/U16/U14D NG U18/U16	Provincial U23/U18/U16/U14D NG U18/U16
Edmonton	Provincial U18	Provincial U18	Provincial U18/U16	Provincial U18/U16	Provincial U23/U18 /U16 NG U18
Red Deer			Provincial U18D	Provincial U18D/HP CAMP	Provincial U18D/U16D
TBD			Provincial U18D	Provincial U18D/HP CAMP	Provincial U18D/U16D

*DIGITAL LEARNING ENVIRONMENT WILL BE INSTALLED WITHIN ALL HP TEAMS

HIGH PERFORMANCE PLANNING

PERFORMANCE PYRAMID



- Creation of the FHA Identity
- Creation of the FHA athlete
- Recognizable playing style
- AJP and HP are connected through the performance pyramid

2021

2021-2026 Team Strate

FIELD HOCKEY CANADA

"Create strong relationships with governing bodies and ensure FHC training Centers in Alberta"
Next Gen Level 2 training center
Indoor NTC

NEXT GEN LEVEL 2 TRAINING CENTER

Program	FHC Next Gen U16 & U18
Membership	FHA + FHC Next Gen Membership
Training	1 field hockey session and 1 S&C session per week Training sessions preferably on Fridays, NG athletes will have a double training (1xNG&1xFHA). 1.5 hour training sessions
Games	FHC Organized events
Other	FHC Selected, FHA Identified Training center aligns with FHC Vision

NATIONAL INDOOR TRAINING CENTER

Program	FHC National indoor training center
Membership	FHC membership
Training	FHC training
Games	Tournament based
Other	Alignement with FHC to become the/on of the national indoor training centers

UNIVERSITY FIELD HOCKEY PROGRAMS

2021

"Alignment and development within the University Field Hockey programs"

- Increase partnership with university programs through coaching, programming and facilities
- Promotion and expansion of University programs in quantity, quality and gender



COACHING

COACHING PRIORITIES

Minimum Coaching Requirements
 Minimum Coaching Education Requirements from FHC
 Developing our Coaches through the NCCP
 Equipping our Coaches with Excellent Resources

COACHING REQUIREMENTS 2021

All FHA Coaches, regardless of the age or level that they are coaching must have the following prerequisites:

1. Making Ethical Decisions (MED) –multisport module available from NCCP. Online Evaluation must be completed prior to receiving accreditation

2021

2. Making Headway – NCCP free module can be found in the eLearning area when signed into The Locker

3. Safesport Training – NCCP free module can be found in the eLearning area when signed into The Locker

4. Criminal Record Check – All coaches must have a current CRC on file with FHA.

FHA proudly supports the Responsible Coaching Movement

	Updated from 🔛 2017 plan	2021	2022	2023	2024	2025			
CLUB									
Description: A club program is hosted by a local organization that is a member of the PSO. Club programs are targeted at growing the sport within a specific community or local region. These teams nay participate in leagues, tournaments or traveling opportunities. Recreational club programs can be described as open to all athletes, regardless of ability or experience. Recreational programs do not hold tryouts and have no standard of skill or execution in order to participate. Competitive programs are those that require tryouts to participate, have clearly stated skill and execution requirements in order to participate and are selective in their roster positions. (ie: some athletes are cut or are deemed ineligible)									
SAFESPORT MANDATORY REQUIREMENTS Note: Untrained Safesport coaches MAY NOT work with athletes.	MED + Evaluation Headway Criminal Record Check					MED + Evaluations Making Headway Current Criminal Record Check Recommended			
RECREATIONAL YOUTH CONTEXT									
U10 + under	NCCP Community	NCCP Community	NCCP Community	NCCP Community	NCCP Community	NCCP Community			
U13 Recreational	NCCP Community	NCCP Community	NCCP Community	NCCP Community	NCCP Community	NCCP Community			
U13-U18 Recreational League Teams	Comp Intro In Training	Comp Intro In Training	Comp Intro In Training 33 MS Modules	Comp Intro In Training Workshop Complete		Comp Intro Trained + Continuing Ed			
		Notification issued by FHC / PSO regarding expectations	Untrained SafeSport co	oaches may not work with	athletes. Subject to a \$200	fine issued by the PSO.			
COMPETITIVE YOUTH CONTEXT									
U13-U16 Competitive	Comp Intro In Training	Comp Intro In Training MS Modules	Comp Intro In Training MS Modules	Comp Intro In Training Workshop Complete	Comp Intro Trained	Comp Intro Trained Continuing Ed			
U18-U23 Competitive Leagues or	Comp Dev In Training	Comp Dev In Training ⁽¹⁾ 2 MS Modules	Comp Dev In Training ^(TT) 5 MS Modules	Comp Dev In TrainingFHC Workshop Complete	Comp Dev In Training MS Modules	Comp Dev Trained Continuing Ed			
FAILURE TO COMPLY: COMPETITIVE CONTEXT		Untrained SafeSport coaches may not work with athletes. Letter of Warning issued by FHC / PSO.	Untrained SafeSport coaches may not work with athletes. Letter of Warning issued by FHC / PSO.	Untrained SafeSport coaches may not work with athletes. Letter of Warning issued by FHC / PSO.	Club can be immediately fined \$200 for each Non- Compliant team.	Non-Compliant teams may be ineligible for registration in league, tournament or any events hosted by the PSO, or PSO members. Fined \$500			

COMPETITION CATEGORY	Updated from 2017 plan	2021	2022	2023	2024	2025
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DEVELOPMENT PROGRAMS

Description: These are tryout based programs in which an athlete must be evaluated and selected in order to participate. [1]1. Programs operating within private (either non-profit OR for profit) academy organizations that may be training for competition outside the country, travel tournaments or other competitive training environments. [2]2. PSO organized developmental training environments or other competitive training to provincial teams i.e. Regional Training opportunities.

SAFESPORT MANDATORY REQUIREMENTSENote: Untrained Safesport coaches MAY NOT work with athletes.	MED + Evaluation Making Headway Current Criminal Record Check	MED + Evaluation Headway Criminal Record Check CAC SafeSport Module	MED + Evaluation, Making Headway, Current Criminal Record Check, Recommend ed, CAC SafeSport Module	MED + Evaluation Headway Criminal Record Check SEP CAC SafeSport Module	MED + Evaluation Headway Criminal Record Check SEP CAC SafeSport Module	MED + Evaluation Headway Criminal Record Check EpcAC SafeSport Module
Head Coach U16	Comp Intro In Training	Comp Intro In Training [5] MS Modules	Comp Intro In Training 350 4 MS Modules	Comp Intro In Training EFFH Workshop Complete	Comp Intro Trained Portfolio Submitted	Comp Intro Certified
Assistant Coach U16	Comp Intro In Training	Comp Intro In Training;;;;]1 MS Modules	Comp Intro In Training <u>SEP</u> 2 MS Modules	Comp Intro In Training 55 MS Modules	Comp Intro In Training:#FH Workshop Complete	Comp Intro Traineds:Portfolio Submitted
Head Coach U18	Comp Dev In Training	Comp Dev In Training ^{::::} 2 MS Modules	Comp Dev In Training ^{:::::} 4 MS Modules	Comp Dev In Training:506 MS Modules	Comp Dev In Training FHC Workshop Complete	Comp Dev Trained Submitted
Assistant Coach U18	Comp Intro In Training	Comp Intro Trained OR Training 1 MS Module	Comp Dev in Training	Comp Dev In Training 5 MS Modules	Comp Dev In Training 8 MS Modules	Comp Dev In Training EHC Workshop Complete
Managers any level		Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites
FAILURE TO COMPLY:		Untrained SafeSport coaches may not work with athletes. Warning issued by FHC / PSO	with athletes.	Non-Compliant team. Will affect membership	Organization can be fined \$500 for each Non-Compliant team. Will affect membership standing with PSO/NSO	Organization can be fined \$500 for each Non-Compliant team. Will affect membership standing with PSO/NSO

COMPETITION CATEGORY	Updated from 📰 2017 plan	2021	2022	2023	2024	2025
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PROVINCIAL HIGH PERFORMANCE PROGRAMS

Description: PSO organized developmental training environments are for targeted and selected athletes. Provincial High Performance Programs train teams for competition at the FHC National Championships The following are the annual minimum standards that will be enforced for all Provincial Teams and FHC National Events.

		MED +	MED +	MED +	MED +	MED +
SAFESPORT MANDATORY	MED +	Evaluation	Evaluation EP Making	Evaluation EP Making	Evaluation EP Making	Evaluation [1] Making
REQUIREMENTS	Evaluation SEP Making	Headway	Headway	Headway	Headway	Headway
Safesport coaches MAY NOT work	Headway	SafeSport	SafeSport	SafeSport	SafeSport	SafeSport
with athletes.	Criminal Record Check					Module
		Record Check	Record Check	Record Check	Record Check	Record Check
Head Coach U16	Comp Dev Certified	Comp Intro In Training 2 MS Modules	Comp Intro In Training MS Modules	Comp Intro In Training Workshop Complete	Comp Intro Certified	Comp Intro Certified
Assistant Coach U16	Comp Intro Certified	Comp Intro In Training	Comp Intro In Training 3	Comp Intro In Training MS Modules	Comp Intro In Training Workshop Complete	Comp Intro Trained:::Portfolio Submitted
Head Coach Tier 1 U18	Comp Dev Certified	Comp Dev In Training modules complete	Comp Dev in Training 56 MS Modules	Comp Dev In Training FHC Workshop Complete	Comp Dev Trained Submitted	Comp Dev Certified
Assistant Coach Tier 1 U18	Comp Dev Trained	Comp Dev In Training modules complete	Comp Dev in Training 📰 4 MS Modules	Comp Dev In Training MS Modules	Comp Dev In Training FHC Workshop Complete	Comp Dev Trained∰Portfolio Submitted
Head Coach Tier 2 U18		Comp Dev In Training[]] modules complete	Comp Dev in Training 🔢 MS Modules	Comp Dev In Training MS Modules	Comp Dev In Training SEP FHC Workshop Complete	Comp Dev Trained:::Portfolio Submitted
Assistant Coach Tier 2 U18		Comp Dev In Training[]] modules complete	Comp Dev in Training 554 MS Modules	Comp Dev In Training 558 MS Modules	Comp Dev In Training FHC Workshop Complete	Comp Dev Trained Submitted
Head Coach U23	Comp HP Certified	Comp Dev In Training;52 modules complete	Comp Dev In Training FHC Workshop Complete	Comp Dev Certified	Comp Dev Certified	Comp Dev Certified
Assistant Coach U23	Comp Dev Certified Trained	Comp Dev In Training modules complete	Comp Dev In Training MS Modules	Comp Dev In TrainingspFHC Workshop Complete	Comp Dev Certified	Comp Dev Certified
IST		Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites

COMPETITION CATEGORY	Updated from 🔛 2017 plan	2021	2022	2023	2024	2025
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UNIVERSITY PROGRAMS - RECOMMENDED STANDARDS

Description: It is the recommendation of Field Hockey Canada that University Varsity Teams competing within the Usport Structure support the development, excellence and growth of field hockey coaching in Canada through the following recommended coaching standards

SAFESPORT MANDATORY REQUIREMENTS INote: Untrained Safesport coaches MAY NOT work with athletes.	MED + Evaluation Headway SafeSport Module Criminal Record Check	MED + Evaluation Headway SafeSport Module Criminal Record Check	MED + Evaluation Headway SafeSport Module EpiCurrent Criminal Record Check	MED + Evaluation Headway SafeSport Module Eriminal Record Check	MED + Evaluation;;;;Making Headway;;;CAC SafeSport Module;;;Current Criminal Record Check
Head Coach	Comp Dev In Training	Comp Dev In Training SEP FHC Workshop Complete	Comp Dev Certified	Comp Dev Certified	Comp Dev Certified
Assistant Coach	Comp Dev In Training	Comp Dev In Training	Comp Dev In Training FHC Workshop Complete	Comp Dev Certified	Comp Dev Certified
IST	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites
On Field Support, volunteers, managers etc.	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites	Safesport Prerequisites

NCCP COACHING DEVELOPMENT

Objective	Strategy	Indicator Metric	Current Status	Completion Dates
Certify Learning Facilitators	 Start with two learning facilitators work towards increasing LFs & MLFs in regions across the province Support LFs & MLFs with required materials, courses and grants 	2022 – 2 LFs , 2 Evaluators & 1 MCD 2023 – 3 LFs, 3 Evaluators & 1 MCD 2024 – 3 LFs, 3 Evaluators & 2 MCD 2025– 4 LFs, 4 Evaluators & 3 MCD 20206– 4 LFs, 4 Evaluators & 3 MCD	2021- 1 Certified LF	Ongoing
Certify Community coaches	 Community course available online April 2021 Each team has one community trained coach and one coach that is Safe Sport trained 	2021- 20 coaches completed 2022- 40 coaches completed 2023- 60 coaches completed 2024 – 75 coaches completed 2025 – 80 coaches completed		Ongoing
Certify	 Run Comp Intro course yearly Help coaches apply for grants to reduce costs associated with coach education 	An additional 2 in training per year, with 1 being certified per year With cross regional representation		Ongoing
Certify Competition Development coaches	 Send coaches to Comp Dev work shops as needed Help coaches apply for grants to reduce costs associated with coach education 	years, with 1 being certified every 3 years		Ongoing
		With cross regional representation		

LF = Learning Facilitator MCD = Master Coach Developer

COACHING RESOURCES

FHA is committed to equipping our coaches with excellent resources for our programs at all levels and will continue to develop and provide:

- 1. Online Coaching Plans for grassroots and high performance programs
- 2. Video and digital resources for skills training

3. Digital resources for athlete and coach assessments to strengthen FHA's capability to deliver programming across the province



OFFICIALS DEVELOPMENT



OFFICIALS PRIORITIES

1. Encourage and support local programs and leagues across the Province in umpire training, coaching, mentoring and certification

2021

2. Provide umpire education opportunities in locations that are accessible to all Zones

3. Utilize FHC's new online educational courses and tools

4. Run all tournaments with a tournament director, umpire managers and trainee umpire managers

Objective	Strategy	Indicator Metric	Current Status	Completion Dates	Comments
Develop umpires in all participating Zones	 Encourage and support local programs and leagues across the Province in umpire training, coaching, mentoring and certification Provide umpire education opportunities in locations that are accessible to all Zones Utilise FHC's new online educational courses and tools 	 provide coaching at festivals and local programs 2021 ≥1 certified umpire per participating zone; 2022 ≥2 certified umpires per 	 2019 - umpires from Zones 3,4,6 coached at festivals 2019 - Community level courses in Red Deer and Calgary 2019 - Provincial level course held in Calgary circulated simplified rules document for grass roots development to all programs across Alberta, including parents of participants 	ongoing	Will depend on how many Zones have programs
Develop Umpire Coaches (who train and mentor umpires)	 More umpires will need the support of more umpire coaches Provide development and mentoring in all participating Zones 	 2021 -> develop ≥2 new Umpire Coaches 2022 -> ≥1 Umpire Coach beyond Zone 3 	• 2019 – 8 Umpire Coaches	ongoing	
Develop Umpire Managers (UMs – who manage the umpiring team at a tournament)	 Run all tournaments with UMs and trainee UMs 	 2021 – continue development of trainee UM 2022 -> begin development of ≥1 trainee UM 	• 2019 – 2 UMs, 1 trainee UM	Ongoing	
Provide advancement opportunities to existing umpires	 Obtain invitations for Alberta umpires to high calibre tournaments Subsidise travel to out-of-province tournaments Promote qualified Alberta umpires to be appointed to National Championships in other provinces 	 2021 -> Alberta umpires continue to be appointed to high calibre tournaments, including National Championships, and invited to prestigious international tournaments 	in U-15 National Championships	Ongoing	

Objective	Strategy	Indicator Metric	Current Status	Completion Dates	Comments
Alberta Summer Games – Umpires	 Provide suitably trained Umpires and Umpire Manager for 2022 ASG Duplicate procedure for 2024, adjusting completion dates accordingly, and increasing numbers if number of Zones increases 	 Identify, train and mentor 16 potential Umpires from across Alberta Select 2 candidates for Lead Umpire Select 4 under-21 Umpires (2F, 2M) for training and mentoring Select Umpire Manager Select other 4 Umpires 	Alberta has over 90 Umpires certified at Community level or higher, and 2 qualified Umpire Managers	1-Jul-2021 1-Sep-2021 1-Sep-2021 1-Feb-2022 1-Jun-2022	Number of officials for 6 Zones, 2 pitches
Alberta Summer Games – Technical Officials	 Provide suitably trained Tournament Director, Technical Officers and Judges for 2022 ASG Duplicate procedure for 2024, adjusting completion dates accordingly, and increasing number of Judges if number of Zones increases 	 Train and mentor 2 Technical Officers (when FHC training material is available – expected 2021Q2) Train and mentor 8-10 Judges Select 1 TD, 2 TOs and 8 Judges 	Alberta has 2 qualified Tournament Directors, 3 potential Technical Officers and 12 qualified Judges	1-Sep-2021 1-Jun-2022	Numbers of officials for 6 Zones, 2 pitches



FACILITIES DEVELOPMENT



FACILITY PRIORITIES

2021

Indoor Facility
 Mobile fields for regional program delivery
 Hawkings Field resurfacing
 Second international grade outdoor facility

INDOOR FACILITY

Calgary - Foothills

 Purchase international grade (FIH approved) indoor mobile flooring (2020) 202

- Flooring arrives (2021)
- Partnership/contract with facility (Fall 2021)
- Floor installed (Fall 2021)
- Establish facility partnerships and move floor as required
 2021-2026

REGIONAL FACILITIES

2021 Purchase mobile mini fields for regional promotion

2021

- 2022 Invest in Hockey5s equipment
- 2023 Meet with City of Red Deer to discuss partnership for Red Deer field hockey facility
- 2023 Center of Excellence in two new regions
- 2024 Investigate possibilities purchase second indoor floor

OUTDOOR FACILITIES

026

Hawkings Field at University of Calgary

Tion

 2021 - Create resurfacing funding Plan in partnership with CLFHA, FHAC and the University of Calgary



OUTDOOR FACILITIES

- 2021 Meet with the third parties to discuss partnership for facility
- 2021 Create a financial plan to build a new international grade field hockey facility
- 2023 Funds ready and start breaking ground
- 2025 Open new facility with international match



REGIONAL DEVELOPMENT

GLEICHEN 45

REGIONAL DEVELOPMENT PRIORITIES

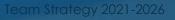


 Establish and implement Regional Centers model

2021

- Alberta Summer Games strategy
- Promote field hockey in developing and new regions through FHA bursts

*Subject to SPAR reorganization and Covid recovery



REGIONAL PROMOTION

- Use FHA bursts to promote field hockey to new and developing regions
- Employ staff members in regional centers/outliers for delivery
- Early promotion of spring program through Try it Free events and advertising
- Deliver short bursts through religious organizations, community associations and schools
- School pilot project tentatively Medicine Hat
- Use mobile turf (10m x 20m for promotional activities

REGIONAL CENTERS

- Sustainable
- Limited support from FHA
- Growing Membership
- FHA Technical coordinator guides program content, umpiring and coaching standards
- Radiating bursts to nearby communities
- Red Deer with future potential for Lethbridge, Grand Prairie,

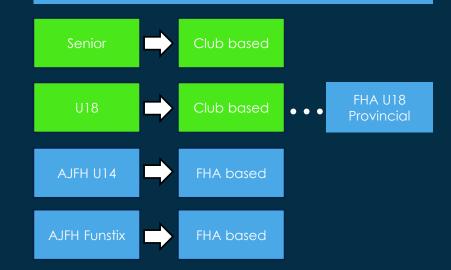
Regional Development



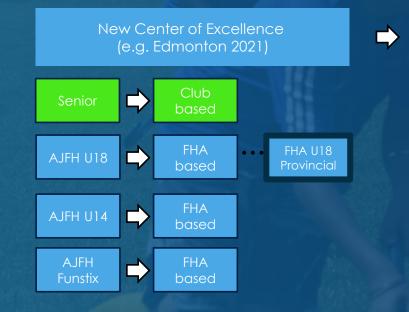
CENTERS OF EXCELLENCE

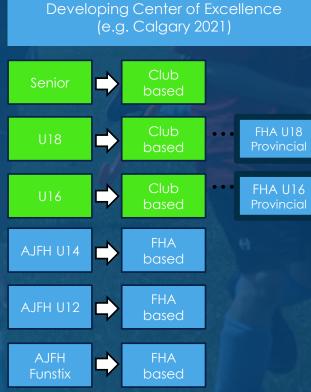
- Consistent Membership Growth >100
- Offer adult and junior programs
- Provincial training center
- Independent governing association
- Technical Manager directs program content, coaching and umpiring
- Support surrounding communities (e.g. Edmonton/Calgary outliers)

Edmonton Center of Excellence



CENTERS OF EXCELLENCE PROGRESSION







ALBERTA SUMMER GAMES STRATEGY

- Complete Submission Process
- Offer Annual Regional Tournament 2021 (boys and girls)
- Compile Technical Guide 2021
- Modified game format
- Qualified umpires and coaches for each region
- ASG 2022 Girls with representation from at least 6 regions
- ASG 2024 Boys & Girls with
 representation from 8 regions

*subject to SPAR and covid recovery



	2021	2022	2023	2024	2025	2026
t	Early 2021 – Hire part- ime contract worker in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities
	Feb/March Try it Free target Communities: Lethbridge or Medicine Hat	Feb/March Try it Free target Communities: Lethbridge, Medicine Hat, Brooks	Feb/March Try it Free target Communities: Lethbridge, Medicine Hat, Brooks, Taber	Feb/March Try it Free target Communiti es: Brooks, Taber, Coaldale	Feb/March Try it Free target Communiti es: Taber, Coaldale, Redcliff	Feb/March Try it Free target Communities: Coaldale, Redcliff, Raymond
	Advertise spring program for target communities	Advertise spring program in 2021 centers +/- target communities	Advertise spring program in 2022 centers +/- target communities	Advertise spring program in 2023 centers +/- target communities	Advertise spring program in 2024 centers +/- target communities	Advertise spring program in 2025 centers +/- target communities
	Run April -June junior program	Run April -June program	Run April -June program	Run April - June program	Run April -June program	Run April -June program
	target number 15+ participants	target number 20+ participants	target number 30+ participants	target number 40+ participants	target number 40+ participants	target number 50+ participants
						Organize small game league
		Zone tryouts for ASG (girls) regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)



2021	2022	2023	2024	2025	2026
Coaches in target	Identify coaches by	Identify coaches by	Identify coaches	Identify coaches	Identify coaches by Q1
communities by	Q1 and continue to	Q1 and continue to	by Q1 and continue	by Q1 and continue	and continue to
Q1/2021	develop from ACE*	develop from ACE	to develop from ACE	to develop from ACE	develop from ACE
Feb/March Try it Free target Communities: Airdrie, Chestermere, Di dsbury/Carstairs	Feb/March Try it Free target Communities: Airdrie, Chestermere, D idsbury/Carstairs Okotoks	Feb/March Try it Free target Communities: Didsbury/Carstairs, Okotoks, Banff/Canmore	Try it Free target Communities: Banff/Canmore, Olds, Strathmore/Gleichen	Feb/March Try it Free target Communities: Olds, High River, Strathmore/Gleichen	Feb/March Try it Free target Communities: Strathmore/Gleichen, Langdon, High River
Advertise spring program for Cochrane +/- target communities	Advertise spring program in 2021 centers +/- target communities	Advertise spring program in 2022 centers +/- target communities	Advertise spring program in 2023 centers +/- target communities	Advertise spring program in 2024 centers +/- target communities	Advertise spring program in 2025 centers +/- target communities
Run April -June junior	Run April -June	Run April -June	Run April - June	Run April -June	Run April -June
program	program	program	program	program	program
target number	target number	target number	target number	target number	target number
20+ participants	30+ participants	40+ participants	50+ participants	50+ participants	60+ participants
Integrate sites into	Integrate sites	Integrate sites	Integrate sites	Integrate sites into	Integrate sites
Calgary League**	into Calgary League	into Calgary League	into Calgary League	Calgary League	into Calgary League
	Zone tryouts for ASG (girls) Regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryout for ASG (girls and boys)

*ACE: Alberta Center of Excellence ** Covid Dependent



2021	2022	2023	2024	2025	2026
Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop
Advertise spring Program: bold sign, Magazine/newsletter b anner	Advertise spring Program: alliances, bold sign, banner, magazine/newsletter, radio	Advertise spring Program: alliances, bold sign, banner, magazine/newsletter, r adio			
Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program
Run April -June junior program	Run April - June program	Run April - June program	Run April - June program	Run April - June program	Run April - June program -
target number 450 participants	target number 500 participants	target number 575 participants 🔛	target number 675 participants	target number 800 participants	target number 1000+ participants -
Run Fall junior program	Run Fall junior program	Run Fall junior program	Run Fall junior program	Run Fall junior program	Run Fall junior program
Target number: 200	Target number: 250	Target number: 300	Target number: 350	Target number: 400	Target number: 450
Junior Indoor Program	Junior Indoor Program	Junior Indoor Program	Q1 Indoor Program	Q1 Indoor Program	Q1 Indoor Program
Target Number: 70	Target number: 75	Target number: 85	Target number: 100	Target number: 125	Target number: 150
Host Regional Tournament (ASG format)	Zone tryouts for ASG (girls) Regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Host Regional Tournament (ASG format)	Zone tryout for ASG (girls and boys)
Alberta Center of Excellence Offering Outdoor Provincial Training WU23, U18, U16, NG U18	Offer Outdoor Provincial Training WU23, U18, U16 NG U18	Offer Outdoor Provincial Training U18, U16, U14D, NG U18, U16	Offer Outdoor Provincial Training U18, U16, U14D NG U18, U16	Offer Outdoor Provincial Training U18, U16, U14D, NG U18, U16	Offer Outdoor Provincial Training U18, U16, U14D NG U18, U16



2021	2022	2023	2024	2025	2026
Identify coaches Q1 and continue to develop from ACE*	Identify coaches Q1 an d continue to develop from ACE	Identify coaches Q1 and continue to develop from ACE	Identify coaches Q1 and continue to develop from RCE*	Identify coaches Q1 a nd continue to develop from RCE	Identify coaches Q1 a nd continue to develop from RCE
Feb/Mar Try it Free target communities: Red Deer, Sylvan Lake	Try it Free events prior to spring program in Red Deer, Lacombe Sylvan Lake	Feb/Mar Try it Free target communities: Lacombe, Sylvan Lake, Blackfalds	Try it Free events prior to spring program in Lacombe, Blackfalds, Ponoka/Wetaskiwin	Feb/Mar Try it Free target communities: Blackfalds, Ponoka/Wetaskiwin, Innisfail	Try it Free events prior to spring program Ponoka/Wetaskiwin, Innisfail, Rocky Mountain House
Advertise spring program for Red Deer +/- target communities	Advertise spring program in 2021 centers +/- target communities	Advertise spring program in 2022 centers +/- target communities	Advertise spring program in 2023 centers +/- target communities	Advertise spring program in 2024 centers +/- target communities	Advertise spring program in 2025 centers +/- target communities
Run April - June junior program	Run April - June program	Run April - June program	Run April - June program	Run April - June program	Run April - June program -
target number 65 participants	target number 75 participants Seek more turf Facilities	target number 85 participants 📰 Include team from Sylvan Lake	target number 100 participants Create U14 and U18	target number 120 participants Include team from Olds	target number 150 participants Offer U14 and U18 Mini
	in Red Deer	Sylvan Lake	Mini Leagues	include learn from Olds	Leagues
	Offer Adult Drop In Fall Program (from fall 2016)	Spring Adult Drop In Program building off Fall 2022 Program	Create Adult Mini League	Offer Adult Drop In Program in Sylvan Lake	Sylan Lake Adult Program into Red Deer Mini League
Regional Tournament (ASG format)	Zone tryouts for ASG (girls) Regional tournament (boys)	Host Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryout for ASG (girls and boys)
	Create Red Deer FH By Laws Incorporate as an association	Red Deer Center of Excellence offer Outdoor Provincial Training U18D	Offer Outdoor Provincial Training U18D, HP Camp	Offer Outdoor Provincial Training U18D, U16D	Offer Outdoor Provincial Training U18D, U16D



2021	2022	2023	2024	2025	2026
Early 2021 – Hire part- time contract worker in target cities	Q1 Identify/Continue work with part-time contract workers in target communities	Identify coaches by Q1 and continue to develop from ECE*	Identify coaches by Q1 and continue to develop from ECE	Identify coaches by Q1 and continue to develop from ECE	Identify coaches by Q1 and continue to develop from ECE
Feb/Mar Try it Free target communities: St Albert, Sherwood Park	Feb/Mar Try it Free target communities: St. Albert, Spruce Grove, Sherwood Park	Feb/Mar Try it Free target communities: St. Albert, Leduc Spruce Grove, Sherwood Park,	Feb/Mar Try it Free target communities: Spruce Grove, Leduc, Stony Plain	Feb/Mar Try it Free target communities: Leduc, Stony Plain, Beaumont	Feb/Mar Try it Free target communities: Stony Plain, Beaumont, Fort Saskatchewan
Advertise spring program to target communities	Advertise spring program	Advertise spring program	Advertise spring program	Advertise spring program	Advertise spring program
Run April - June junior program	Run April - June program	Run April - June program	Run April - June program	Run April - June program	Run April - June program -
target number 15 participants	target number 20 participants	target number 30 participants	target number 40 participants	target number 40 participants	target number 50 participants
Integrate sites into Edmonton League**	Integrate sites into Edmonton League	Integrate sites into Edmonton League	Integrate sites into Edmonton League	Integrate sites into Edmonton League	Integrate sites into Edmonton League
Regional Tournament (ASG format)	Zone tryouts for ASG (girls) Regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryout for ASG (girls and boys)
Create Edmonton Center of Excellence offering Outdoor Provincial Training U18	Offer outdoor Provincial Training U18	Offer Outdoor Provincial Training U18, U16	Offer Outdoor Provincial Training U18, U16	Offer Outdoor Provincial Training WU23, U18, U16, NG U18	Offer Outdoor Provincial Training WU23, U18, U16, NG U18

*Edmonton Center of Excellence ** CoVid Dependent



2021	2022	2023	2024	2025	2026
Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop	Identify coaches Q1, continue to develop
Advertise spring Program: bold sign, Magazine/newsletter b anner	Advertise spring Program: alliances, bold sign, banner, magazine/newsletter, radio	Advertise spring Program: alliances, bold sign, banner, magazine/newsletter, r adio			
Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program	Try it Free events prior to spring program
Run April -June junior program	Run April - June program	Run April - June program	Run April - June program	Run April - June program	Run April - June program -
target number 60 participants	target number 75 participants	target number 100 participants	target number 125 participants	target number 150 participants	target number 175 participants -
Offer Fall Adult Program	Spring Adult Drop In building off Fall 2021	Spring Adult Drop In	Create Adult Mini League	Adult Mini League	Adult League
Target number 50 participants	Target number 55 participants	Target number 60 participants	Target number 65 participants	Target number 75 participants	Target number 80 participants
	Q1 Indoor Program	Q1 Indoor Program	Q1 Indoor Program	Q1 Indoor Program	Q1 Indoor Program
	Target number: 15	Target number: 20	Target number: 30	Target number: 30	Target number: 40
Regional Tournament (ASG format)	Zone tryouts for ASG (girls) ﷺHost Regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryout for ASG (girls and boys)
Create Edmonton Center of Excellence offering Outdoor Provincial Training U18	Offer outdoor Provincial Training U18	Offer Outdoor Provincial Training U18, U16	Offer Outdoor Provincial Training U18, U16	Offer Outdoor Provincial Training WU23, U18, U16, NG U18	Offer Outdoor Provincial Training WU23, U18, U16, NG U18



2021	2022	2023	2024	2025	2026
Early 2021 – Hire part- time contract worker in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities
Feb/Mar Try it Free target communities: Fort McMurray, Lloydminster	Feb/Mar Try it Free target communities: Fort McMurray, Lloydminster, Vegreville	Feb/Mar Try it Free target communities: Fort McMurray, Lloydminster, Vegreville, Cold Lake	Feb/Mar Try it Free target communities: Vegreville, Cold Lake, Wainwright	Feb/Mar Try it Free target communities: Cold Lake, Wainwright, Bonnyville	Feb/Mar Try it Free target communities: Wainwright, Bonnyville, St. Paul
Advertise spring program for target communities	Advertise spring program in 2021 centers +/- target communities	Advertise spring program in 2022 centers +/- target communities	Advertise spring program in 2023 centers +/- target communities	Advertise spring program in 2024 centers +/- target communities	Advertise spring program in 2025 centers +/- target communities
Run April -June junior program	Run April -June program	Run April -June program	Run April - June program	Run April -June program	Run April -June program -
target number 20+ participants	target number 25+ participants	target number 30+ participants	target number 40+ participants	target number 40+ participants	target number 50+ participants - Organize small game league
	Zone tryouts for ASG (girls) Regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)



2021	2022	2023	2024	2025	2026
Early 2021 – Hire part- time contract worker in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities	Continue work with part-time contract workers in target cities
Feb/Mar Try it Free target communities: Grand Prairie	Feb/Mar Try it Free target communities: Grand Prairie, Clairmont	Feb/Mar Try it Free target communities: Grand Prairie, Clairmont, Westlake	Feb/Mar Try it Free target communities: Clairmont, Westlake, Sexsmith	Feb/Mar Try it Free target communities: Westlake, Sexsmith, Wembley	Feb/Mar Try it Free target communities: Sexsmith, Wembley, Beaverlodge
Advertise spring program for Grand Prairie	Advertise spring program in Grand Prairie +/- Clairmont	Advertise spring program in 2022 centers +/- target communities	Advertise spring program in 2023 centers +/- target communities	Advertise spring program in 2024 centers +/- target communities	Advertise spring program in 2025 centers +/- target communities
Run April -June junior program	Run April -June program	Run April -June program	Run April - June program	Run April -June program	Run April -June program -
target number 20+ participants	target number 25+ participants	target number 30+ participants	target number 40+ participants	target number 40+ participants	target number 50+ participants - Organize small game league
	Zone tryouts for ASG (girls) Regional tournament (boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)	Regional Tournament (ASG format)	Zone tryouts for ASG (girls and boys)



We look forward to advancing the sport and community of field hockey by achieving our priorities that we have set for each foundational pillar.

Field Hockey Alberta is dedicated to building the strong, sustainable field hockey community in Alberta