



Field Hockey Alberta
#500 140 10 Ave SE
Calgary Alberta, T2G 0R1

On behalf of Field Hockey Alberta, I am writing to you with an exciting opportunity for your company to be part of the upcoming 2026 Canada Day Masters Festival, to be held at the University of Calgary, July 3-5. As a valued member of our local community, we would like to request your support as a sponsor for our event. Any support you would be willing to provide would be welcome.

The 2026 Canada Day Masters Festival is a highly anticipated event where teams from across the country will come together to compete in a series of field hockey games. This festival brings together adult players of all skill levels, fostering a sense of camaraderie, sportsmanship, and community spirit.

We rely on sponsors to make this event possible and would like to invite you to contribute to this year's festival. There are multiple ways to support our event, including sponsorship opportunities and raffle donations.

For those interested in making a financial contribution the three levels of support are outlined below.

Silver Sponsor \$300
Company logo included on the Masters Festival welcome sign at the entrance to the field
Gold Sponsor \$500
Company logo included on the welcome sign at the entrance to the field Company sign located in the beer garden For individual participants, the festival registration fee is waived Promo code will be provided on sponsorship invoice
Platinum Sponsor \$1000
Company logo included on the welcome sign at the entrance to the field Company sign located in the beer garden Festival apparel package For individual participants, the festival registration fee is waived Promo code will be provided on sponsorship invoice

Note: Donations must be received prior to June 20, 2026 in order to guarantee sponsorship benefits.

For those interested in donating an item for our raffle, we are seeking items such as gift cards, clothing, or other significant promotional items. Your generous contribution will not only help make the festival a memorable experience for all participants but also provide valuable exposure for your company within the local community.

In return for your sponsorship, we will acknowledge your company's support in our event promotions, including our website, social media, and event program. Additionally, your company's logo will be prominently displayed during the festival, giving your brand visibility to hundreds of players, spectators, and volunteers.

We understand that sponsorship is an investment, and we are committed to maximizing the value of your contribution. We are open to discussing different sponsorship levels and benefits that align with your company's marketing objectives and budget.

We hope you will consider becoming a sponsor for the 2026 Canada Day Masters Festival and supporting Field Hockey Alberta. Your participation will not only contribute to the success of the event but also help promote field hockey as a sport and foster a sense of community pride.

Note: Donations must be received prior to June 20, 2026 in order to guarantee sponsorship benefits.

If you are interested in supporting the event, please contact Anita Jong at ajongcreative@gmail.com. Anita will provide you with a promo code that you can use to get your complementary registration.

Thank you for taking the time to consider becoming a donor or sponsor for the 2026 Canada Day Masters Festival.

Sincerely,

Laura Ferguson

Canada Day Masters Festival Chair
mastersfestivalcalgary@gmail.com

403-869-4965