

Wideside Report

Executive Director's Spring/06 Report – Brian Fryer

ANNUAL TEAM FUNDRAISING PLAN "PULL YOUR PRICE & DONATE BOOKLET"

We at Football Alberta are pleased to offer once again our winning fundraising campaign. We are offering a highly successful team fundraising plan, based on a pull ticket donation concept. This year teams will make \$2,400.00 with 40 books ordered. This works out to a 75% profit from each book sold.

We are excited to offer a successful "Pull Your Price & Donate" book. The books have an \$80 value and no More Scratches. The prize board features a Grey Cup Package this year. Draw Date is November 4, 2005.

GRAND PRIZE

GREY CUP DELUXE PACKAGE

- Two tickets to the 2006 Grey Cup in Winnipeg, Nov. 19th
- 4 nights at the Victoria Inn Hotel
- Airfare for two from Edmonton
- Roundtrip transfers from airport to hotel
- 2 tickets to the Spirit of Edmonton Breakfast
- \$400 in Cash

ORDER 40 BOOKS AND MAKE \$2,400. IS YOUR TEAM INTERESTED?

HOW THE PROGRAM WORKS:

You start with a Football Alberta - "Pull Your Price & Donate" booklet that contains 50 tickets. Players, coaches, and parents approach their favorite people and ask them to Pull Out a ticket & donate the amount on the ticket in support for your football program. Donation amounts range from Free to \$2.50. Allow two weeks for delivery of books. No returns on books ordered.

Each book generates \$80.00, of which you keep \$60.00 in profit. Remember out of the \$20, a certain percentage goes to Canada Fundraising Tickets for the printing of the books and the balance goes to us. We then pay for all of the prizes and the rest is put towards all of the other programs we offer to amateur football programs. By participating in our fund-raiser the dollars raised stay in amateur football teams in Alberta, not anywhere else.

EXAMPLE: If you sell ONLY 40 books, your team would generate a Profit of \$2,400.00

Football Alberta makes it easy, fun and very profitable!

- 75% profit of each book this year and a chance for the Grey Cup Package for Donators.
- Low upfront money. Only \$20 per book ordered is needed. Draw date is November 1, 2006.
- **Consider adding \$80 to players registration and hand him a book. All books are then sold upfront.**
- Offer a prize to sellers who return their book by a certain deadline. Have a team prize for most sold.

Books Ordered	Your Profit	Cheque to Football AB
15 books (Touch/Flag Teams Only)	\$900	\$300
40 books (Minimum Order for Tackle)	\$2400	\$800
50 books	\$3000	\$1000
60 books	\$3600	\$1200

ORDER FORM: Pull Booklet 2006 Fundraiser

Football Alberta
11759 Groat Rd
Edmonton AB T5M 3K6 (bfryer@telus.net)
Ph:780-427-8108 Fax: 780-427-0524

**ORDER FORM
PULL YOUR PRICE & DONATE**

(Fax order for quick service! Send check payable to Football Alberta upon ordering books. Books will not be sent until a check is received).

Team/Organization Name: _____

Contact Name: _____

Shipping Address: _____ P.C. _____

Phone: _____ (Day) _____ (Home) _____ (Fax) _____ (e-mail)

Please ship us (quantity) _____ books @ a cost of \$20 per book

Date books are needed: _____ Signature _____

MEMBERSHIP INFORMATION: See Insurance Memo previously mailed for details

SCHOLARSHIPS: Football Alberta is proud to announce that we have increased the amount from last year of our five scholarships from \$1,200 to **\$1,500** available to graduating grade 12's in the province that choose to play for one of the five University or Junior football teams in Alberta as well as continuing their education at a Alberta post-secondary institution. This will be a one year scholarship only designed to keep our quality players home.

Criteria:

- Applications will only be received from paid member ASAA schools.
- Application forms will be available on our website to download (www.footballalberta.ab.ca).
- Application deadline: June 2nd, received and into Football Alberta's office by this date.
- Applications will include activity summary of the athlete, career/school objectives, leadership activities and letter of reference.

NEW TEAMS FOR 2006

New teams that are applying for a Minor Development Grant from Football Alberta are:
Claresholm Raiders PeeWee Sedgewick Central High School Rams (Wheatland)
Edmonton Eagles Midget Westlock T-Birds (Wheatland)
Lloydminster Minor PeeWeeLeague

This grant is available only to new teams or to the revival of old teams that folded in the past.

ALBERTA SPORTS HALL OF FAME WINNERS FOR 2006...congratulations to Dr. Murray Smith (Swimming and Football Builder and coach), Edmonton, and Jack Neumann (Achievement Award, Multisport, University of Calgary) as football related inductees to the Alberta Sports Hall of Fame. The banquet and induction ceremonies will be on May 26, in Red Deer.

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