

## **Build Community with Foothills Ringette Sponsorship**

Partner with us to create a winning team!

Sponsoring Foothills Ringette is more than just an investment; it's a strategic partnership that benefits your business, our athletes, and the entire community.

## Why Sponsor Foothills Ringette?

By supporting our non-profit girls' ringette association, you'll enjoy a range of social and financial advantages:

- **Strengthen your brand:** Enhance your company's reputation as a community leader dedicated to youth development and sports.
- **Reach your target audience:** Connect with families, sports enthusiasts, and potential customers through targeted marketing opportunities such as:
  - Logo placement on team uniforms, equipment, and promotional materials
    Banner ads at games and events
  - o Social media promotions and shoutouts
  - Exclusive email marketing campaigns to our member base
  - Opportunities for product sampling or demonstrations at events
- **Give back to the community:** Foster a positive impact by empowering young girls and promoting healthy lifestyles through initiatives like:
  - Supporting youth development programs and scholarships
  - o Participating in community events and fundraisers
  - Offering volunteer opportunities for your employees
- Enjoy tax benefits: Maximize your investment with potential tax deductions on your sponsorship.
- **Build lasting relationships:** Network with other businesses and community leaders while supporting a worthwhile cause.

## **Our Sponsorship Packages**

Choose the sponsorship level that best aligns with your business goals:

- Platinum Sponsor: Elevate your brand with exclusive benefits and maximum visibility, including naming rights to a major event, prominent logo placement, and VIP access to events
- Gold Sponsor: Gain significant exposure and contribute to athlete development with

- benefits such as logo placement on practice jerseys, banner placement at games, and opportunities to host a booth or display at events.
- **Silver Sponsor:** Enjoy solid brand recognition and community engagement through logo placement on equipment bags, event signage, and opportunities to participate in community initiatives.
- **Bronze Sponsor:** Support our mission and connect with the community by having your logo listed on our website and in event programs.

**Customize your sponsorship:** We offer flexible options to tailor your package to your specific needs and budget.

## Ready to join our team?

Contact us to discuss sponsorship opportunities and learn how we can create a mutually beneficial partnership.

Karen Minchuk

Vice President

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Foothills Ringette Association



By partnering with Foothills Ringette, you're investing in the future of our community.