



# Fort Saskatchewan Soccer

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## Duties of the Communications Director

The Communications Director is responsible for the promotion and advertising of Fort Saskatchewan Soccer within the local community.

The duties of the sponsorship coordinator include the following:

- Maintains and updates Facebook and Twitter accounts.
- Acts as media liaison, for board approved messages, with local newspapers and radio station for news articles, interviews, advertising, weekly scores etc.
- Works with Sport Coordinator and Treasurer to determine and maintain budget for advertising.
- Coordinates special events with Volunteer Coordinator, for example: Canada Day parade float, representation at Fort Saskatchewan Community events such as Neighbour Day, Legacy Park Festival.
- Coordinates the season's pictures.