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| **TITLE: Social media** |  | **POLICY #: 2015** |
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| Version no. | Effective Date | Significant Changes |
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| 1.0 | December 3,2024 |  |

# Purpose

To educate paid employees, volunteers, players and families of the Fort Saskatchewan Soccer

regarding interactions on social media and the level of conduct that is expected of them.

# Scope

This policy applies to the paid employees, volunteers, Players, and Families with Fort Saskatchewan Soccer under the umbrella of the FSMSA

# 3.0 Terms

Social media – The collective of online communications channels dedicated to community-based

input, interaction, content-sharing and collaboration. This includes such current sites as Facebook, Twitter, Snap chat, Instagram and YouTube.

Cyber Bullying – The act of using electronic media for the purposes of bullying another

individual. This can include inappropriate, slanderous, malicious, harassing, racist, sexist or hurtful comments, pictures or videos.

Spam – An inappropriate or irrelevant message sent via digital media to many

recipients. It can also involve sending commercial messages without the recipient’s consent, using

false or misleading info online in the promotion of products and services, illegally collecting

personal information through electronic means and collecting email addresses without consent.

**4.0 Policy**

4.1 All paid employees, volunteers, Players and Families are expected to obey the FSMSA’s Code of Conduct that applies with them when using social media. Cyber bullying or abuse of any kind will not be tolerated and will result in consequences to be determined on a case-by-case basis through a Disciplinary committee. This also applies to any statement that is untrue or

intentionally misleading, in violation of another’s copyright, or detrimental to the

reputation of the Fort Saskatchewan Soccer.

4.2 The Fort Saskatchewan Soccer’s official social media accounts are intended only to tell inspiring stories

about our teams and players, inform our community, and report our successes. All

postings should be polite and courteous.

4.3 Retweeting, re-blogging, and otherwise reposting content made by another user is

permissible, if it is made clear where the content comes from, and that the

reposted content does not violate this policy.

4.4 FSS has the right to monitor its own social media posts and posts made about it.

It can remove inappropriate posts found through this monitoring, and block certain

people from using its accounts if necessary. If a paid employee, volunteer, Player or Family has made a post on their personal account that violates this policy, FSS

can ask that it be removed. Failure to comply with this request could result in disciplinary

action.

4.5 FSS paid employees and volunteers are expected to protect their personal information,

as well as that of others. In addition, official social media accounts must be protected by

never revealing passwords and logging out of official social media accounts after use on a computer used by other individual.

4.6 A social media account set up under FSS name on any social media platform

including Facebook, Twitter or YouTube must have prior consent. If a paid employee or

volunteer feels that FSS, should create a

new social media channel, he or she must first seek approval by contacting, the FSS It/ digital marketing Director or the FSS President.

4.7 If a paid employee or volunteer of FSS is invited to join an online group or

community because of his or her position in the organization, he or she must seek

approval by contacting the FSS executive committee, or the FSS President.

4.8 In the event that a paid employee or volunteer of FSS should find him or herself

in an aggressive conversation online, he or she must respectfully disengage in a manner

that reflects well on the organization.

4.9 The creation and distribution of spam is not only forbidden by this policy, but also

illegal. As of July 1, 2017, individuals may bring a right to private action in court against

anyone they feel is spamming them. As such, any instances of a paid employee or

volunteer of FSS who knowingly engages in the creation or distribution of spam

will be subject to immediate discipline.