**FREDERICTON YOUTH RINGETTE ASSOCIATION SPONSORSHIP PACKAGE**

 **2021-22 RINGETTE SEASON**



For more information, please contact the FYRA Director of Promotions at
FYRAringette@gmail.com

**Sponsorship Package Summary**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Level of Sponsorship** | **Platinum** | **Gold** | **Silver** | **Friend of Ringette** |
| **Commitment Level** | **$1,500+** | **$1,000 - $1,500** | **$501 - $999** | **$100- $500** |
| Tier 1 - Team title sponsor  | EXCLUSIVE | n/a | n/a | n/a |
| Tier 1 – Game jersey sponsor name bar | EXCLUSIVE | n/a | n/a | n/a |
| Official Division Sponsor – shared name | n/a | Shared | n/a | n/a |
| Sponsor listed on [www.Fredericton-Ringette.ca](http://www.Fredericton-Ringette.ca) | ✔️ | ✔️ | ✔️ | ✔️ |
| Sponsor logo advertised on [www.Fredericton-Ringette.ca](http://www.Fredericton-Ringette.ca) | ✔️ | ✔️ | ✔️ | n/a |
| Sponsor advertised in Early Bird Tournament program | Full page | Half page | ¼ page | Listed |
| Sponsor level advertised on tournament banner | ✔️ | ✔️ | ✔️ | ✔️ |
| Appreciation letter and team photo | ✔️ | ✔️ | ✔️ | n/a |
| Sponsor recognition on social media | ✔️ | ✔️ | ✔️ | n/a |

**\*Platinum Sponsor** (1 opportunity available)

Your generous support of $1,500 or more as a Platinum Sponsor entitles you to:

* Official title sponsor of a Tier 1 team (i.e. U14 Sodrox Stars)
* Sponsor name bars on back of game jerseys for team sponsored (sponsor will be responsible to cover the initial cost of name bars)
* Your corporate logo displayed on the FYRA website ([www.Fredericton-Ringette.ca](http://www.Fredericton-Ringette.ca)) with a link to your website.
* Prominent display on a Sponsor’s banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
* A full page ad in the annual Fredericton Youth Ringette Early Bird Tournament program. (sponsor responsible to provide ad graphic)
* Sponsor recognition on FYRA social media
* Appreciation letter from the FYRA and copy of team photo in form of a plaque for team sponsors.

**\*NOTE**: Platinum sponsors must commit to 2 years ($1,500 or more per year) and will receive the first right of refusal for years 3 & 4 (2 year increments).

**Gold Sponsor** (6 opportunities available)

Your generous support of $1,000 - $1,500 as a Gold Sponsor entitles you to:

* Official title sponsor of community division (i.e. U9 Sodrox Division)
* Your corporate logo displayed on the FYRA website ([www.Fredericton-Ringette.ca](http://www.Fredericton-Ringette.ca)) with a link to your website.
* Prominent display on a Sponsor’s banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
* ½ page ad in the annual Fredericton Youth Ringette Early Bird Tournament program. (sponsor responsible to provide ad graphic)
* Sponsor recognition on FYRA social media

Additional opportunity (if you commit the full $1,500), in addition to the items above, you would also receive the following benefits at the Fredericton Youth Ringette Early Bird Tournament:

* Official title sponsor of the division at the Early Bird Tournament (i.e. U9 Sodrox Division)
	+ This will be represented in the following ways throughout the tournament:
		- Tournament Program
		- Tournament website (including company logo and link to your website)
		- All communications related to your division (i.e. MC notes, social media posts etc..)
* Appreciation letter from the FYRA and copy of the division’s winning team photo in the form of a plaque for team sponsors.

**Silver Sponsor**

Your generous support of $501 - $999 as a Silver Sponsor entitles you to:

* Your company logo listed on the FYRA website ([www.Fredericton-Ringette.ca](http://www.Fredericton-Ringette.ca)) with a link to your website.
* Prominent display on a Sponsor’s banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
* ¼ page ad in the annual Fredericton Youth Ringette Early Bird Tournament program. (sponsor responsible to provide ad graphic)
* Sponsor recognition on FYRA social media

**Friends of Ringette Sponsor**

Your generous support of $100 - $500 as a Friends of Ringette Sponsor entitles you to:

* Your company name listed on the FYRA website ([www.Fredericton-Ringette.ca](http://www.Fredericton-Ringette.ca)) with a link to your website.
* Prominent display on a Sponsor’s banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
* Company name listed in the annual Fredericton Youth Ringette Early Bird Tournament program.



 **2021 / 22 Sponsorship Commitment**

If you are ready to commit to sponsorship please complete and return this letter to: Fredericton Youth Ringette Association - 1261 Station A - Fredericton, New Brunswick E3B 5C8 or email to FYRAringette@gmail.com

Name of Business:

Contact Person Name and Number:

Contact Email:

Check boxes for type of sponsorship:

* Platinum Sponsor ($1,500 +)
* Gold Sponsor ($1,000 - $1,499)
	+ Gold Sponsor with additional Early Bird Tournament options ($1,500)
* Silver Sponsor ($501 - $999)
* Friend of Ringette ($100 - $500)

Select one (make cheque payable to Fredericton Youth Ringette Association)

* Payment attached
* Send invoice to contact

Select one regarding ad for the Fredericton Youth Ringette Early Bird Tournament program:

* Ad information attached
* Please contact to discuss ad

Select one (for Platinum & Gold Sponsors):

* Would like to receive plaque of team picture
* Do not wish to receive plaque of team picture

 *Questions? Please email the Director of Promotions at* *FYRAringette@gmail.com*Fredericton Youth Ringette Association
PO Box 1261 Station A - Fredericton, New Brunswick E3B 5C8