

FREDERICTON YOUTH RINGETTE ASSOCIATION SPONSORSHIP PACKAGE

2021-22 RINGETTE SEASON



For more information, please contact the FYRA Director of Promotions at
FYRAringette@gmail.com

Sponsorship Package Summary

Level of Sponsorship	Platinum	Gold	Silver	Friend of Ringette
Commitment Level	\$1,500+	\$1,000 - \$1,500	\$501 - \$999	\$100- \$500
Tier 1 - Team title sponsor	EXCLUSIVE	n/a	n/a	n/a
Tier 1 – Game jersey sponsor name bar	EXCLUSIVE	n/a	n/a	n/a
Official Division Sponsor – shared name	n/a	Shared	n/a	n/a
Sponsor listed on www.Fredericton-Ringette.ca	✓	✓	✓	✓
Sponsor logo advertised on www.Fredericton-Ringette.ca	✓	✓	✓	n/a
Sponsor advertised in Early Bird Tournament program	Full page	Half page	¼ page	Listed
Sponsor level advertised on tournament banner	✓	✓	✓	✓
Appreciation letter and team photo	✓	✓	✓	n/a
Sponsor recognition on social media	✓	✓	✓	n/a

*Platinum Sponsor (1 opportunity available)

Your generous support of \$1,500 or more as a Platinum Sponsor entitles you to:

- Official title sponsor of a Tier 1 team (i.e. U14 Sodrox Stars)
- Sponsor name bars on back of game jerseys for team sponsored (sponsor will be responsible to cover the initial cost of name bars)
- Your corporate logo displayed on the FYRA website (www.Fredericton-Ringette.ca) with a link to your website.
- Prominent display on a Sponsor's banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
- A full page ad in the annual Fredericton Youth Ringette Early Bird Tournament program. (sponsor responsible to provide ad graphic)
- Sponsor recognition on FYRA social media
- Appreciation letter from the FYRA and copy of team photo in form of a plaque for team sponsors.

***NOTE:** Platinum sponsors must commit to 2 years (\$1,500 or more per year) and will receive the first right of refusal for years 3 & 4 (2 year increments).

Gold Sponsor (6 opportunities available)

Your generous support of \$1,000 - \$1,500 as a Gold Sponsor entitles you to:

- Official title sponsor of community division (i.e. U9 Sodrox Division)
- Your corporate logo displayed on the FYRA website (www.Fredericton-Ringette.ca) with a link to your website.
- Prominent display on a Sponsor's banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
- ½ page ad in the annual Fredericton Youth Ringette Early Bird Tournament program. (sponsor responsible to provide ad graphic)
- Sponsor recognition on FYRA social media

Additional opportunity (if you commit the full \$1,500), in addition to the items above, you would also receive the following benefits at the Fredericton Youth Ringette Early Bird Tournament:

- Official title sponsor of the division at the Early Bird Tournament (i.e. U9 Sodrox Division)
 - This will be represented in the following ways throughout the tournament:
 - Tournament Program
 - Tournament website (including company logo and link to your website)
 - All communications related to your division (i.e. MC notes, social media posts etc..)
- Appreciation letter from the FYRA and copy of the division's winning team photo in the form of a plaque for team sponsors.

Silver Sponsor

Your generous support of \$501 - \$999 as a Silver Sponsor entitles you to:

- Your company logo listed on the FYRA website (www.Fredericton-Ringette.ca) with a link to your website.
- Prominent display on a Sponsor's banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
- ¼ page ad in the annual Fredericton Youth Ringette Early Bird Tournament program. (sponsor responsible to provide ad graphic)
- Sponsor recognition on FYRA social media

Friends of Ringette Sponsor

Your generous support of \$100 - \$500 as a Friends of Ringette Sponsor entitles you to:

- Your company name listed on the FYRA website (www.Fredericton-Ringette.ca) with a link to your website.
- Prominent display on a Sponsor's banner which will be displayed at the Fredericton Youth Ringette Early Bird Tournament (November).
- Company name listed in the annual Fredericton Youth Ringette Early Bird Tournament program.



2021 / 22 Sponsorship Commitment

If you are ready to commit to sponsorship please complete and return this letter to: Fredericton Youth Ringette Association - 1261 Station A - Fredericton, New Brunswick E3B 5C8 or email to FYRAringette@gmail.com

Name of Business: _____

Contact Person Name and Number: _____

Contact Email: _____

Check boxes for type of sponsorship:

- ☐ Platinum Sponsor (\$1,500 +)
- ☐ Gold Sponsor (\$1,000 - \$1,499)
 - ☐ Gold Sponsor with additional Early Bird Tournament options (\$1,500)
- ☐ Silver Sponsor (\$501 - \$999)
- ☐ Friend of Ringette (\$100 - \$500)

Select one (make cheque payable to Fredericton Youth Ringette Association)

- ☐ Payment attached
- ☐ Send invoice to contact

Select one regarding ad for the Fredericton Youth Ringette Early Bird Tournament program:

- ☐ Ad information attached
- ☐ Please contact to discuss ad

Select one (for Platinum & Gold Sponsors):

- ☐ Would like to receive plaque of team picture
- ☐ Do not wish to receive plaque of team picture

Questions? Please email the Director of Promotions at FYRAringette@gmail.com

Fredericton Youth Ringette Association
PO Box 1261 Station A - Fredericton, New Brunswick E3B 5C8