



# Fredericton Minor Baseball Association

## Corporate Sponsorship Opportunities

The Fredericton Minor Baseball Association (FMBA) is pleased to offer unique opportunities for the corporate community and baseball friends in the Fredericton area to support our players and families and encourage healthy and active lifestyles for the youth of our city while also experiencing value on your investment.

FMBA is a non-profit organization with a dedicated, active volunteer Board of Directors committed to provide the best possible baseball program to as many youths as possible every year. Our program emphasizes skill development, the importance of teamwork and the development of leadership skills within a fun and accepting environment.

Each year FMBA has over 1,000 registrations of players aged 5 to 18 in our various programs, which begin in January and operates continuously until mid October. We utilize indoor facilities, outdoor turf fields in the spring and about 15 baseball fields in the summer and fall. We also operate a Challenger Baseball program for youth with physical and mental disabilities during the summer on a turf soccer field.

Your sponsorship will enhance the quality of our existing programs for our players and your message will reach thousands via emails and ball park signage. Sponsorship funds will be used for equipment, uniforms, coaching and umpire development and upgraded field improvements.

We hope that you will consider a sponsorship with FMBA as part of your marketing program and although multiyear agreements are preferable to manage we can work together to suit your needs.

Thank you and for further information please contact,

Jason Fitzgerald, President FMBA  
506 238-1689  
presidentfmba@gmail.com

# **Sponsorship Packages**

## **VIP Sponsorship Package - \$5,000**

- Official sponsorship of our Winter Off-season Program or Fall Baseball Program
- Company name or logo on player jerseys for an entire division
- Company ad on FMBA website with a link to the sponsors website
- Two signs prominently displayed at division fields, sponsor to provide artwork and FMBA will cover the production costs
- Two email blasts per year to our email list (over 1,500 contacts) promoting our sponsors as well as social media feeds
- Sponsor representative will be invited to present trophy/award in sponsored division
- FMBA will entertain any other opportunities that the sponsor may suggest during the season (fundraising/sales promotion etc)
- FMBA will entertain any preferred supplier status, subject to negotiation

## **Division Sponsorship Package - \$3,000**

- Company name or logo on player jerseys for an entire division
- Company ad on FMBA website with a link to the sponsors website
- One sign prominently displayed at a division field, sponsor to provide artwork and FMBA will cover the production costs
- One email blasts per year to our email list (over 1,500 contacts) promoting our sponsors as well as social media feeds
- Sponsor representative will be invited to present trophy/award in sponsored division
- FMBA will entertain any other opportunities that the sponsor may suggest during the season (fundraising/sales promotion etc)

# **Division Descriptions**

## **Challenger Program**

This program is for players that have physical disability, an intellectual disability, a cognitive delay, or a developmental disability. Athletes of all ability levels are encouraged to participate in Challenger Baseball. This is designed to be grassroots and non-competitive. It is a great program which engages children and youth and gives them the opportunity to play in a fun and safe environment.

## **Rally Cap**

This is an entry level program intended to create a fun environment in which children and adults are actively engaged together in the game of baseball. Develop fundamental motor skills, teach baseball skills, and basic rules to our players. There are approximately 13 teams, representing about 110 players in this division aged 5-6.

## **Grand Slam**

This is an entry level program intended to create a fun environment in which children and adults are actively engaged together in the game of baseball. Develop fundamental motor skills, teach baseball skills, and basic rules to our players. This level builds upon skills learned in the previous level with on field games and practices a total of twice a week with a year end jamboree in late August. There are approximately 12 teams, representing about 120 players aged 7-8.

## **Recreational Baseball – 4 separate divisions (11U, 13U, 15U and 18U)**

Whether you are new to baseball or a seasoned player, we have a place for you in one of our recreational divisions. At the recreational level we focus on developing on field skills like pitching, hitting, fielding and baseball strategy. Our volunteer coaches begin the season with a pre-season skills development and evaluation followed by the formation of balanced teams. Each team will play games throughout the summer while also practicing to develop their skills. The season ends in late August with a City Championship Tournament which is always a lot of fun. The recreational program is broken up into 4 divisions, 9-11U, 12-13U, 14-15U and 16-18U. In total there are approximately 15 teams, representing over 200 players.