



Hello Potential Sponsor Partners,

The NEBC Trackers are the Peace River District Minor Hockey Regional U15 and U18 Tier 1 teams. Tier 1 is the second highest competitive stream for U18 and U15 hockey in BC.

Athletes eligible to participate in the PRDMH program include all registered players from:

- Clearview Minor Hockey
- Chetwynd Minor Hockey
- Dawson Creek Minor Hockey
- Fort Nelson Minor Hockey
- Fort St. John Minor Hockey
- Taylor Minor Hockey
- Tumbler Ridge Minor Hockey
- Yukon (all Minor Hockey teams) players

The Tracker teams compete in the Northern Alberta Hockey League, the second highest level of competitive stream of hockey in Alberta. The teams participate in thirty-six league games and two to three major tournaments a season as well as BC Hockey Championships at end of season.

Operation costs for the Tracker organization include:

- Team owner operation bus (2)
- Fuel
- Hotels
- Player meals
- Jerseys
- Coach and bench official expenses
- Weight room rental and trainer

The teams currently operate with an approximate budget of approximately \$200,000.00 per team per season which is facilitated in two primary ways:

- Player fees – currently players pay \$7500.00 per season in team fees.
- Fundraising – 1 major fund-raising raffle where players participate in sales

We are looking for potential sponsors to partner with the Trackers hockey teams and offer sponsorship through a variety of different sponsorship options.

**Team Corporate Sponsor Package (3 - year commitment preferable)
7,500.00 annual payment will sponsor one team.**

- Sponsor name on Bus in large decal.
- Sponsor name bar on back bottom hem of home and away jerseys.
- Title sponsor logo branding at top of team banner (displayed at all games).
- Title sponsor logo branding on all game programs.
- Title sponsor on social media.
- Game broadcast recognition.

Bus Window Sponsor – \$2500.00 one-time payment for 2-year advertisement

- Window decal on one side of bus.
- Logo below team photo on team banners displayed at all games.
- Logo branding on all game programs.
- Social media recognition.
- Game broadcast mention.

Fuel Sponsor – fuel card or fuel trip donation of any amount.

- Logo branding on game programs.
- Social media recognition.
- Game broadcast recognition on sponsored road trip.

Other – by other we mean we are open to any offer you may suggest.

If you are interested in continuing or becoming one of our valuable sponsors, please send an email and we will arrange to an invoice sent:

trackers@fsjminorhockey.ca

On behalf of the Northeast BC Trackers Hockey Club,

Thank you for considering to be one of our valuable sponsors.
Peace River District Trackers