



**FORT ST. JOHN  
SOCCER CLUB**

FSJ Soccer Club  
Box 6052  
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## **Fort St. John Soccer Club Sponsorship**

### **Introduction:**

Vision:

Fort St John's leading sports friendly organization

Mission

Fort St John Soccer is a fun and inclusive community that champions human connection, diversity, fair play, and personal athletic advancement

The purpose of our organization is to administer, promote and encourage participation and interest in soccer for all our members, and to develop the highest possible standard of sportsmanship, self-discipline, courage, perseverance and citizenship of this community. To encourage competition, good-sportsmanship and fellowship for participants at all times; to develop and promote enjoyment and competition for its members in all aspects of the game of soccer; to operate as a non-profit organization open to members of the community.

We currently have over 300 youth registered in our indoor house league program and will expect to have close to 500 in our outdoor house league program. We run a house league programs for both boys and girls U3 to U19 division (ages 2 to 19). With minimal equipment required; shoes, shin pads and a ball. It is one of least expensive sports available making it accessible to a wide variety of people.

We currently have over 125 youth registered in our competitive programming. Living in the north, opportunities to play at a competitive level are limited and to secure a higher caliber of competition our athletes must travel to Central Alberta to play. Costs associated with that include tournament/league fees, pitch time, equipment, insurance, travel and membership dues.

### **Objective:**

To keep our fees affordable and provide safe and up to date with equipment we are always seeking sponsorship or donations for uniforms, equipment, tournament items (medals, trophies misc. gifts), pitch fees.

## Fort St. John Soccer Club Sponsorship Levels

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### Platinum Sponsorship: \$10,000+

- Your business logo / name on promotional Banners
- Your business logo / name on promotional material
- Your sign or banner on display at club tournaments
- Logo on soccer club website
- Digital and social media exposure via soccer clubs networks
- Company logo in newspaper advertisements
- Thank you card from league
- High exposure to young people, parents and the general public



### Gold Sponsorship: \$5000 to \$9999

- Your business logo / name on promotional material
- Your sign or banner on display at club tournaments
- Logo on soccer club website
- Digital and social media exposure via soccer clubs networks
- Company logo in newspaper advertisements
- Thank you card from league
- High exposure to young people, parents and the general public



### Silver Sponsorship: \$2500 to \$4900

- Your business logo / name on promotional material
- Your sign or banner on display at club tournaments
- Digital and social media exposure via soccer clubs networks
- Company recognition in newspaper advertisements
- Thank you card from league
- High exposure to young people, parents and the general public



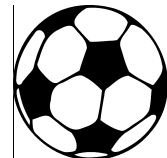
### Bronze Sponsorship: \$1000 to \$2499

- Your sign or banner on display at club tournaments
- Digital and social media exposure via soccer clubs networks
- Thank you card from league
- High exposure to young people, parents and the general public



### Community Partner: Up to \$1000

- Your sign or banner on display at club tournaments
- Thank you card from league
- High exposure to young people, parents and the general public



## Fort St. John Soccer Club Sponsorship Level options

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### **Platinum Sponsorship:**

- Sponsor a house league age groups Jerseys for an indoor/outdoor season.
  - Sets of Jerseys u13, u15, u17/19 – price to be confirmed prior to order
  - Logo placed on the front of the team Jerseys
  - Company name will represent the age group
- Nets for League and tournament play



### **Gold Sponsorship:**

- Sponsor a house league U9/U11 group for an indoor-outdoor season.
  - Approximate 5500.00 for sets for the indoor-outdoor season
  - Logo placed on the front of the jersey
- Sponsor a training camp
  - Help kids improve their skill and develop community interest



### **Silver Sponsorship:**

- Balls for House league or Northern strikers
- Sponsor field Maintenance for lines and pitch improvements
- Northern Strikers warm up suit Sponsor
  - Logo will be placed on team jackets for the specific age group
- Northern Strikers duffle bag sponsor
  - Logo on bags for the age group
- Northern Strikers practice kits
  - Logo will be placed on the shirts for the specific age group



### **Bronze Sponsorship:**

- Medal sponsorship \$4,500
  - U9 to U11 each player will receive a participation Medal
  - U13 to U19 Gold, silver and bronze is received
- First aid Kits -
  - Company Logo on first aid kits for each team
- House league Tournament trophies



### **Community Partner:**

- Player of the Game - \$1000.00
  - Individuals are recognized by their peers during the tournament
- Tournament Sponsor – up to \$999.00
  - To offset costs associated with local tournaments
- Northern Strikers donation applied to the team of your choice to reduce registration fees for players

