



**FORT ST. JOHN  
SOCCER CLUB**

FSJ Soccer Club  
Box 6052  
Fort St John, BC V1J 4H2  
[www.fsjsoccer.com](http://www.fsjsoccer.com)  
250-787-KICK(5425)

## FSJ Soccer Club Tournament Sponsorship

The purpose of our organization is to administer, promote and encourage participation and interest in soccer for all our members, and to develop the highest possible standard of sportsmanship, self-discipline, courage, perseverance and citizenship of this community. To encourage competition, good-sportsmanship and fellowship for participants at all times; to develop and promote enjoyment and competition for its members in all aspects of the game of soccer; to operate as a non-profit organization open to members of the community.

We currently have over 450 youth registered in our indoor house league program and will expect to have close to 800 in our outdoor house league program. We run a house league programs for U4 to U18 division (ages 2 to 18) for both boys and girls. With minimal equipment required it is one of least expensive sports available making it accessible to a wide variety of people.

To keep our fees affordable and provide safe and up to date equipment we are always seeking sponsorship or donations from business, companies or individuals.

There are many ways that you can help support the FSJ Soccer Club.

Opportunities are on the following pages.

If you are interested in helping us achieve our dream of a new Indoor Facility either by donation of money or land, please contact us.

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250-787-KICK (5425)  
[www.fsjsoccer.com](http://www.fsjsoccer.com)

## PURPOSE

1. To responsibly receive, acknowledge, recognize, manage related expenditures and account for corporate sponsorship to the Fort St. John Soccer Club (hereinafter referred to as 'Club).
2. To provide consistent and appropriate acknowledgement and recognition to corporate sponsors to the Club.
3. To encourage corporate sponsorship to the Club, for the purposes of the Club, while respecting and cooperating with other organized clubs within the Fort St. John area.

## POLICY

The Board of Directors must approve any Corporate Sponsorship arrangement prior to entering into such an agreement;

1. Any sponsorship received by the Club must be documented by way of a signed Corporate Sponsorship Agreement signed between the Club and corporate sponsor;
2. The Club may accept sponsorship in the form of cash, labor, material, gifts-in-kind, marketable property, and such other forms of donations as determined by the Board of Directors of the Club;
3. Sponsorship and any income from such sponsorship will be used to further the purposes of the Club;
4. The Club will execute, on a best effort basis those terms and conditions included within the Corporate Sponsorship Agreement;
5. The primary means of recognizing corporate sponsors will be as detailed within the Corporate Sponsorship Agreement

## PROCEDURES

1. Prior to entering into a Corporate Sponsorship Agreement, the terms and conditions of the same must be approved by the Board of Directors of the Club;
2. Signed Corporate Sponsorship Agreements are to be submitted to the Secretary of the club for record purposes;
3. All sponsorship funds will be delivered to the Treasurer of the Club;
4. Corporate Sponsorship Agreements are to be signed jointly by any two of the authorized signatories;
5. All names of corporate sponsors and other relevant information will be recorded in a data base for acknowledging, recognizing, disbursing and accounting for all sponsorships to the Club

## **Tournament Sponsorship Opportunities**

### **Have your brand and/or logo part of a FSJSC Tournaments**

*-Sponsorship for tournament will be for One full season (1 indoor and 1 outdoor)*

#### **Medal Sponsorship**

U4 to U10 each player will receive a participation Medal. U12 to U18 each player in the top 3 places; 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> will receive a medal.

Receive a thank you in print, digital and mainstream media as a sponsor of the tournament. Your approved company logo and or name will be placed on the medals

**\$4,500**

#### **Trophy Sponsorship**

Individual awards are given to players in U12 to U18

Receive a thank you in print, digital and mainstream media as a sponsor of the tournament. Your approved company logo and or name will placed on the Trophy.

**\$3,000**

#### **Player of the Game**

Individuals are recognized by their peers each regulation game during the tournament and will receive a gift.

Receive a thank you in print, digital and mainstream media as a sponsor of the tournament. *Your approved company logo and or name will placed on the item if possible.*

**\$750**

#### **Player Gifts**

All players in the house league program will receive a participation gift.

Receive a thank you in print, digital and mainstream media as a sponsor of the tournament. *Your approved company logo and or name will placed on the item if possible.*

**\$4,500**

#### **Coach Gifts**

All of our coaches will receive a thank you gift for their time and dedication to the Club for coaching.

Receive a thank you in print, digital and mainstream media as a sponsor of the tournament. *Your approved company logo and or name will placed on the item if possible.*

**\$2,000**

*All logos must be pre-approved by the FSJ Soccer Club Executive before they are to be placed on apparel*

Other ways to contribute to the tournament

Sponsoring Pitch or Field Time

Sponsoring or Donating Vehicles or Equipment to move and or set up Equipment

Port-a-potties for our outdoor tournaments